



*Ford Motor Company*TM
100 YEARS



No Boundaries

[Ford Focus. A drive like no other.]

> One look at the Ford Focus is enough to quicken your pulse. One drive of the Ford Focus is enough to get your heart racing. It's a car that stands out from the crowd. We designed it that way. Conventional compromise was never part of the Focus design equation. The Focus has the perfect combination of performance, vehicle dynamics and refinement. It's like putting on a second skin. Touches of ingenuity happily co-exist with functionality. This is one reason why it's one of the best selling passenger car in the world and the only car to have ever been awarded both the European and North American Car of the Year awards.*

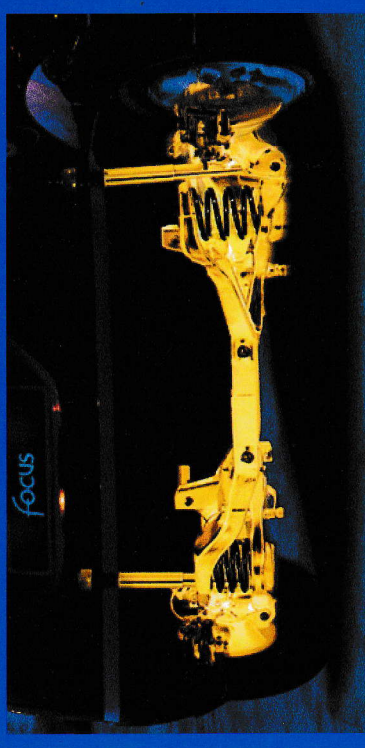
The car's strong distinctive lines convey motion and communicate the dynamic capabilities under the skin. The shape of the Focus combines form with function. Other cars merely look invigorating to drive. In the case of Focus, looks do not deceive.

* Awarded European Car of the Year in 1999 and North American Car of the Year in 2000.



> Focus ST170. Cover: Focus Zetec.

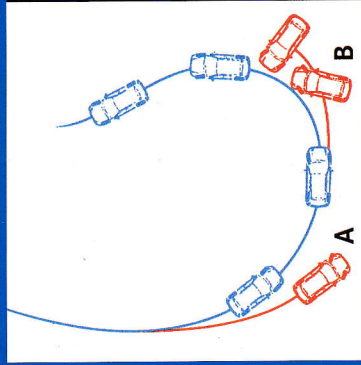
[Focus on handling.]



➤ The Control Blade Independent Rear Suspension gives you cutting edge control.

➤ The Ford Focus reacts instinctively to every road situation. The Control Blade Independent Rear Suspension system enables each wheel to react to road irregularities independently. This ensures excellent handling, superior stability and high levels of driver control. The difference is particularly apparent during cornering, accelerating and braking. An ultra stiff body shell also makes Focus reassuring and exciting to drive. It gives the suspension system class-leading handling and creates an exceptionally quiet ride. Low friction power steering means Focus is responsive and precise, no matter what the road conditions. All of these features together put you in complete control.

[Focus on safety.]

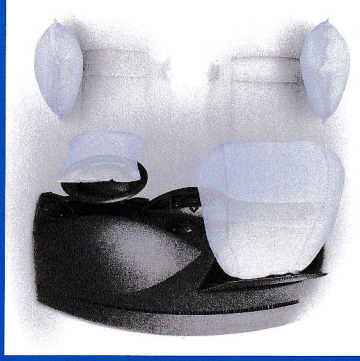
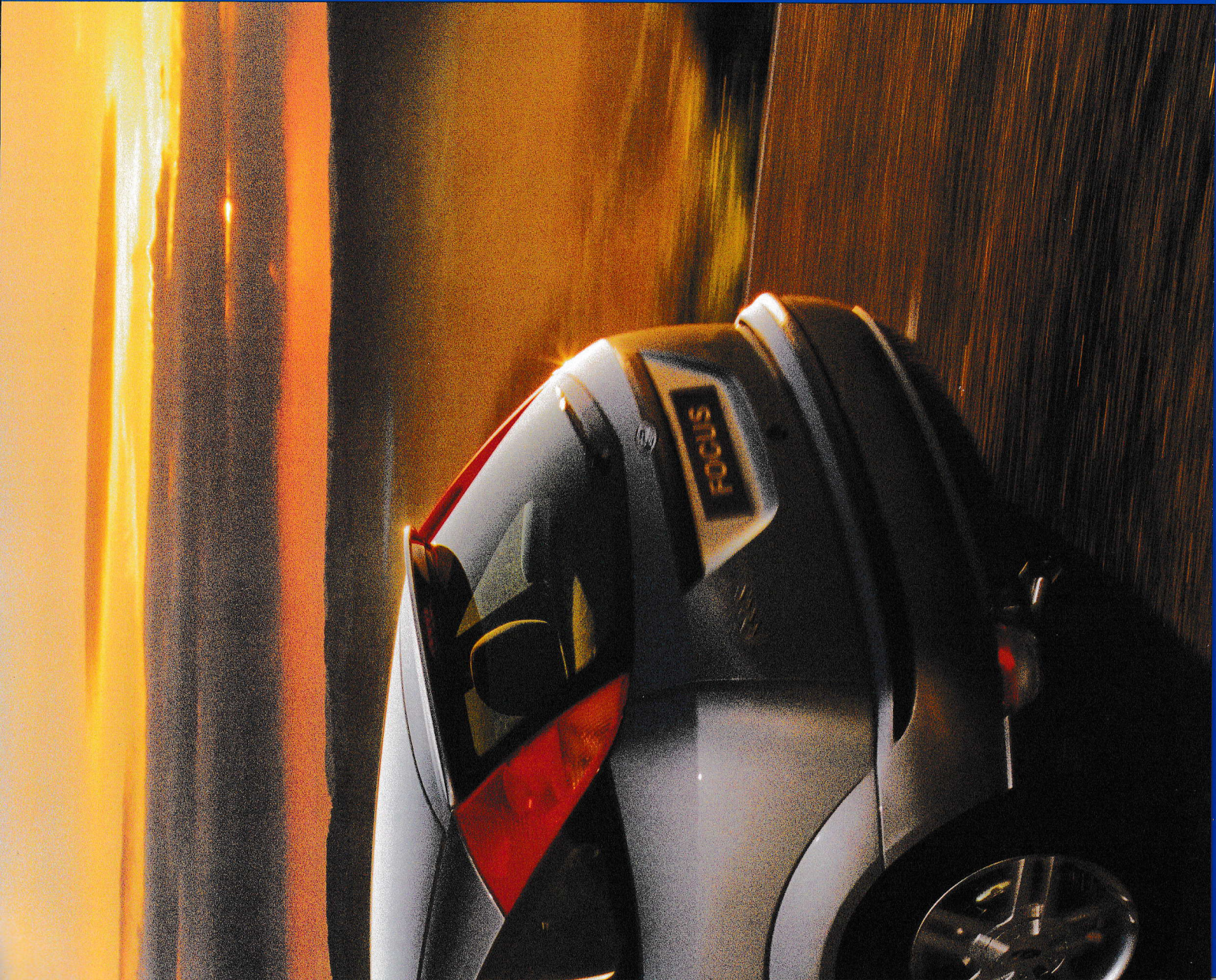


> Electronic Stability Programme (ESP)
The sophisticated Electronic Stability Programme senses when the car is deviating from the driver's chosen line and automatically applies the necessary power and braking adjustments to correct its position (Standard on ST170).
A - experiences understeer on approach.
B - experiences oversteer on exit to bend.

> You can depend on Focus no matter what the road situation. The four channel anti-lock braking system (ABS)* prevents wheels from locking. For those who relish driving, there's the Electronic Stability Programme (ESP) on ST 170 which makes corrections to individual wheels to help stabilise the car and optimise road holding.

*ABS is standard on ST170, Ghia and Zetec. Optional on Focus 1.6L.





> Airbags. Driver and passenger airbags provide maximum protection within 50 milliseconds of an impact. Side airbags are standard on ST170, Ghia and Zetec.



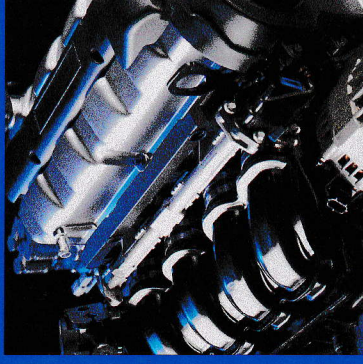
> ABS. The electronic anti-lock braking system (ABS) helps the driver retain full steering control, even under emergency braking conditions. Ford Focus ABS features electronic brake-force distribution (EBD) providing optimum directional control.

> Each seat, including the rear centre, has a three-point inertia reel seat belt. The front belts also have pre-tensioners that are designed to remove slack from the webbing and pull you securely into the seat in the event of a sudden impact. Other confidence building features include driver and passenger airbags, a rigid safety cell surrounded by energy absorbing crash zones to protect the inner passenger compartment and a fuel shut-off switch that reacts in a vehicle impact. Safety is always in Focus, inside and out.



> Successes for the Ford Focus since its World Rally Championship Car Rally debut at Monte Carlo in 1999 include: Acropolis (1st and 2nd) 2000, Argentina (1st) 2001, Acropolis (1st) 2002 and Safari (1st) 2002.

[Focus on performance.]



- > The ultra-responsive 2.0 litre Duratec ST170 engine pumps out 127 kW of power.



- > Full of bright ideas. Everything about the Focus is designed to be better, smarter, safer and more stylish than the rest (ST170 instrument cluster shown).

- > One word describes the performance of the Ford Focus. Spirited. Everything about it tells you that, from the ultra responsive handling to the lively spring you get when you put your foot down. We engineered it that way. Ford designers, engineers and drivers have pushed this car to the limit and beyond. The victories in the World Rally Championships testify to the strengths of the entire Focus range. The 1.6 and 2.0 litre 16-valve engines are highly advanced with good torque delivery. Put simply, the excitement starts the second you put your foot on the accelerator.



[A people focused interior.]



> Welcome to space. Focus seats five large adults comfortably, and the boot takes large suitcases easily. A high roofline means outstanding head, shoulder and leg room.

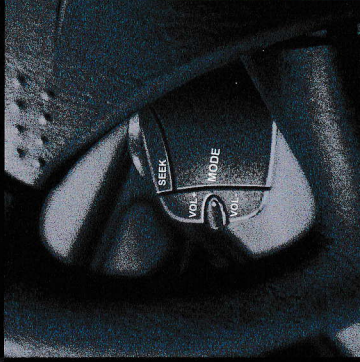
> The interior will embrace you. The seats are designed to be comfortable yet supportive. You are surrounded by a multitude of innovative design ideas that deliver maximum comfort and provide incredible space. We made sure the interior had outstanding head, shoulder and legroom for all occupants, while the unique insulation creates an exceptionally quiet ride. It's a comforting environment that makes you and your passengers feel instantly at ease.



> The enjoyment starts as soon as you get behind the wheel of the sporty Zetec. Leather and brushed aluminium gear knob and hand brake cover available as dealer fitted accessories.



> Every Focus features a CD player as standard.



> Steering column mounted audio controls are standard on Focus.

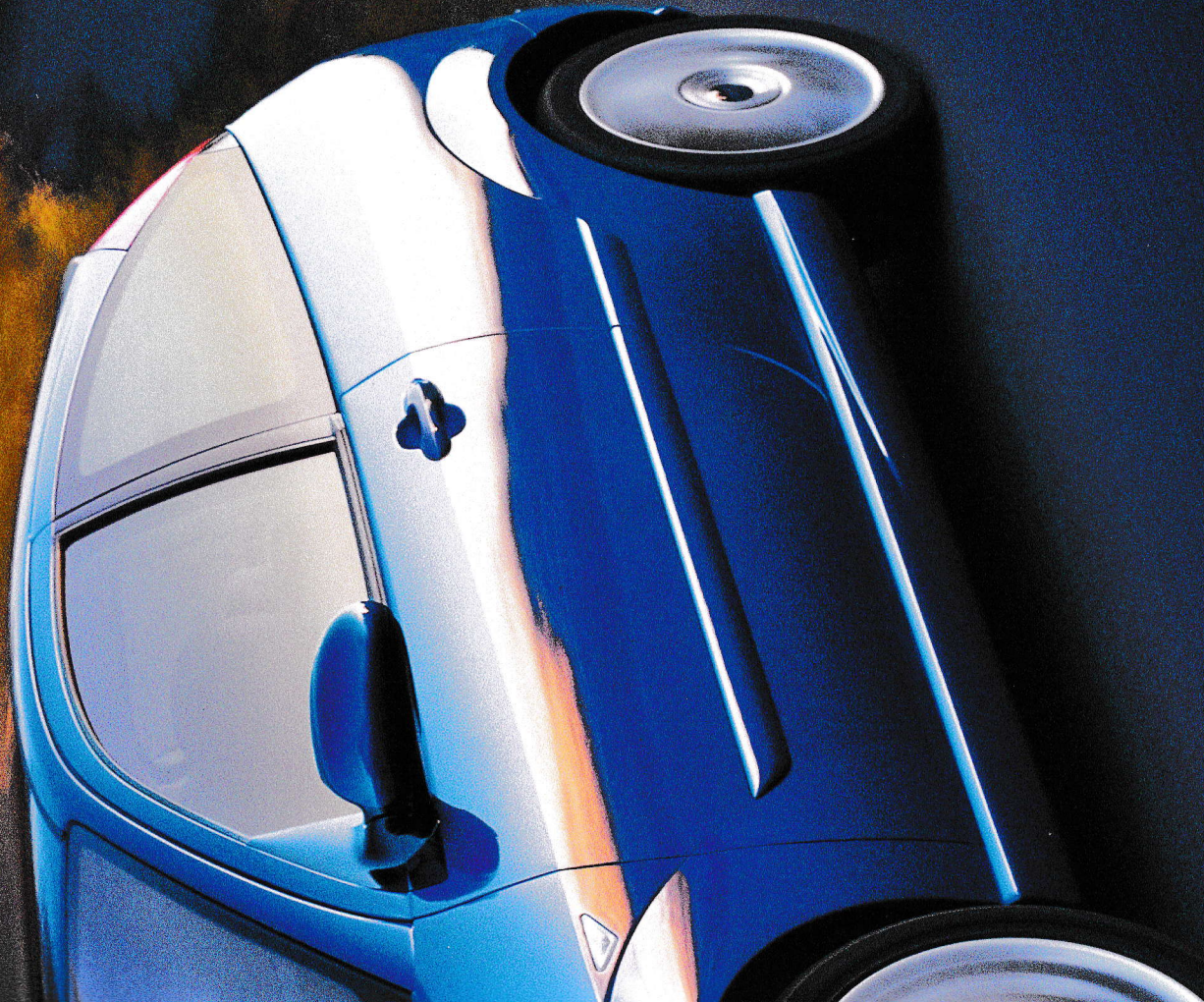
> But it's also an interior built for the driver in you. The higher seating position gives you a commanding view of the road ahead. Everything is at your fingertips with frequently used controls grouped closer to the steering wheel. With a casual flick, you can adjust the CD player thanks to controls mounted on the steering column. Focus is functional and incredibly stylish.





FOCUS

[ST170. Racetrack responsiveness for the road.]



> The ST170 features sports style front seats with Midnight Black leather bolsters for superior support. The unique instrument cluster features electro-luminescent dials.

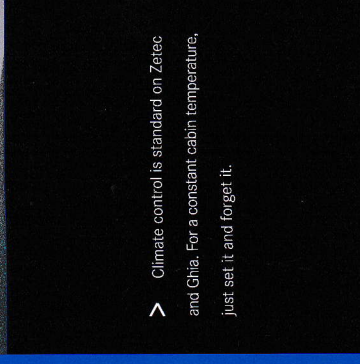
> You don't need to be powering down the road to get your heart racing in a ST170, all you need to do is sit in the driver's seat. All of the cars in the Focus range reflect our success in the World Rally Championship but one comes even closer than the rest. It's the Focus ST170. The 2.0 litre 16V Duratec engine delivers 127 kW of power at 7000 rpm and 196 Nm of torque from 5500 rpm through a short-throw, six-speed manual Getrag transmission. With every twist and turn of the road, the highly refined chassis, 17" alloy wheels and dynamically tuned sports suspension deliver enhanced roadholding and a superb ride. Precise, low-friction steering will get your heart thumping. Standard features include Control Blade Independent Rear Suspension, ABS with electronic brake-force distribution, Electronic Stability Programme and a 6-disc in-dash CD player. The combination of performance and style will give you a rush that's way beyond words.



[Focus Ghia – The luxury car in focus.]



- > Power front windows feature one-shot lowering on the driver's side.



- > Climate control is standard on Zetec and Ghia. For a constant cabin temperature, just set it and forget it.

- > The Ford Focus Ghia is one of the most luxurious vehicles in its class. It's not hard to see why. The 2.0 litre 4-speed automatic hatch sets the benchmark for refinement. The appeal is both on the inside and out, from woodgrain interior highlights to body colour door handles and a unique, colour keyed grille. The interior is finished in Light Stone plush velour trim*, which adds to the feeling of luxury. An impressive list of standard features and options gives extra definition to the overwhelming feeling of prestige. You have everything you would expect in a luxury Focus like a 6-stack in-dash CD player with steering column-mounted controls, driver, passenger and side airbags, ABS, Control Blade Independent Rear Suspension and 15" alloy wheels. It also features front and rear power windows, power mirrors, keyless remote entry with global close on all windows, cruise control and climate control air conditioning.

* Full leather trim optional.





[Focus Zetec – Sporty performance and style.]



> Double 5 spoke 16" sports alloy wheels standard on Zetec.



> Focus offers loads of luggage space.

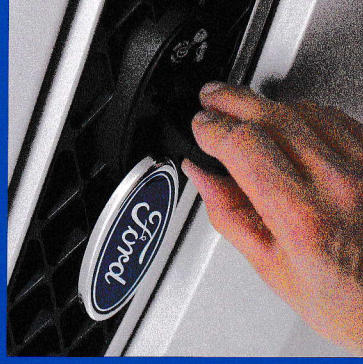
> Get ready for an exhilarating drive with the Focus Zetec, complete with 2.0 litre 96 kW engine, ABS, 16" alloy wheels and sports suspension delivering corner hugging handling. The excitement and enjoyment starts the minute you get behind the wheel. Sink into the sports-style seats, grip the leather-wrapped steering wheel and admire some of the other standard features like the CD player, sports instrumentation and silver finish interior highlights. Feel the instant response when you touch the accelerator. Performance, yes, but not at the expense of all of the creature comforts you would expect with Focus. If that isn't enough for you, then the list of accessories for the Zetec like 17" alloy wheels and a sports body kit, will really get your heart racing.



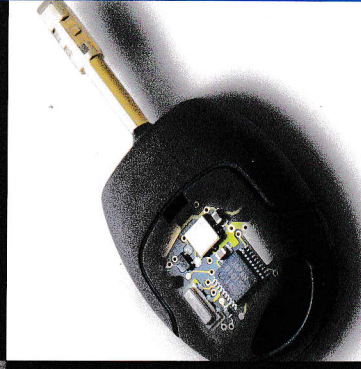


> Focus 1.6L shown with dealer fitted chrome exhaust tip.

[Focus – Style, comfort and safety.]



- > A key-operated bonnet release system helps to deter unauthorised entry to the engine compartment.



- > Safeguard immobiliser is a passive anti-theft system designed to prevent the engine from being started without the correct key.

- > The 1.6L Focus has all the style with extra comfort and safety. The comfort isn't just from the body hugging seats or the refined interior, it's also in the peace of mind you have with the impressive list of standard safety features. These include driver and passenger airbags, side intrusion beams and a centre rear head restraint with ABS available as an option. Other standard features include 15" wheels, remote central locking, power front windows, power exterior mirrors, air-conditioning and a CD player with steering column-mounted audio controls. You have a choice of either a 5-speed manual or 4-speed automatic. If you're after a car with a great combination of style, safety features and performance, you're after a Focus.

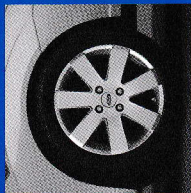




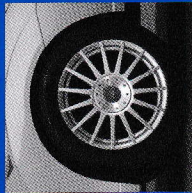
Focus

MODELS	ST170	Ghia	Zetec	Focus
MECHANICAL				
- 2.0L DOHC EFI 4-cylinder 16 valve VVT Duratec ST engine Getrag 6-speed manual	●	-	-	-
- 2.0L DOHC EFI 4-cylinder 16 valve Zetec engine 5-speed manual	-	-	●	-
- 2.0L DOHC EFI 4-cylinder 16 valve Zetec engine 4-speed automatic	-	-	OPT	-
- 1.6 DOHC EFI 4-cylinder 16 valve Sigma engine 5-speed manual	-	-	-	●
- 1.6 DOHC EFI 4-cylinder 16 valve Sigma engine 4-speed automatic	-	-	-	OPT
VVT-Variable Valve Timing technology	●	-	-	-
Variable length inlet tracts	●	-	-	-
Distributorless ignition	●	●	●	●
Power steering	●	●	●	●
Suspension	●	●	●	●
- McPherson Strut 'A' arm, independent front suspension	●	●	●	●
- Control Blade independent rear suspension	●	●	●	●
- Up-rated ST sports suspension	●	-	-	-
- Sports suspension	-	-	●	-
Traction control with Electronic Stability Control (ESP)	●	-	-	-
SAFETY				
Airbags	●	●	●	●
- Driver and passenger airbag (two stage)	●	●	●	●
- front side impact airbags	●	-	-	-
Brakes	●	●	●	●
- front disc brakes (ventilated)	●	●	●	●
- rear disc brakes	●	●	●	●
- rear drum brakes	-	-	-	-
- up-rated 'ST' 4-wheel disc brake system	●	●	●	OPT
- ABS with Electronic Brake Force Distribution (EBD)	●	●	●	-
Electronic Stability Program - yaw control	●	-	-	-
Fog lamps	-	●	●	○
- flush style front fog lamps	●	-	-	-
- projector style front fog lamps	-	-	-	-
Head restraints	●	●	●	●
- driver & passenger height-adjustable head restraints	●	●	●	●
- centre rear head restraint	●	●	●	●
Seatbelts	●	●	●	●
- front seat belts: inertia reel with pretensioners and height adjustment	●	●	●	●
- 3 rear seat belts: inertia reel, all lap & diagonal	●	●	●	●
Side impact door beams	●	●	●	●
Warning lights	●	●	●	●
- airbag, handbrake, turn indicators, high beam, oil pressure, low fuel, ignition & door ajar	●	●	●	●
Warning tones	●	●	●	●
- headlamps left on, key in ignition, seat belts	●	●	●	●
SECURITY				
Alarm - perimeter	●	○	○	○
Anti-theft stereo	●	●	●	●
Battery saver (switches off interior lights - time delay)	●	●	●	●
Locks	●	●	●	●
- bonnet lock in front grille	●	●	●	●
- double locking	●	●	●	●
Passive anti-theft system	●	●	●	●
Remote locking	●	●	●	●
Visible VIN	●	●	●	●

● - Standard. ○ - Accessory (Dealer fitted at extra cost) OPT - Optional



> 17" x 7.77" 7 spoke accessory alloy wheel.



> ST170 Alloy Wheel.



> Chrome exhaust available for the Ghia and Focus 1.6L.



> Reverse Sensing - available as an accessory across the Focus range.

EXTERIOR

- Antenna - roof
- Bodystyle
 - 3-door hatch
 - 5-door hatch
- Body - galvanised, corrosion protected body
- Bodykit (includes front air dam, side skirts, rear air dam, rear spoiler)
- Bumpers
 - colour keyed front and rear bumpers with bodycolour protection strips & unique grille
 - colour keyed front and rear bumpers with black protection strips
- Chrome exhaust tip
- Mirrors - heated body coloured power external mirrors
- Mouldings - colour keyed bodyside mouldings and exterior door handles
- Spoiler
- Tyres
 - 215/45 R 17 low profile tyres
 - 205/50 R 16V tyres
 - 195/60 R 15H tyres
 - Space saver spare wheel
 - full size (15") spare wheel
- Wheels
 - 17" 15-spoke alloy wheels
 - 15" 8x2 alloy wheels
 - 16" 5x2 alloy wheels
 - 15" steel wheels with full cover
- Windows
 - heated rear window
 - tinted side and rear windows
- Wipers
 - front windscreen wipers with variable intermittent feature
 - front windscreen wipers with fixed intermittent feature
 - rear windscreen wiper with fixed intermittent and auto wipe features

INTERIOR

- Air conditioning
 - manual
 - climate control
 - micron airfilter
- Aluminium pedal pads
- Audio
 - AM/FM/6-disc in-dash CD
 - AM/FM/single slot CD
 - Column mounted remote audio controls
- Carpet mats (front)
- Centre console
 - cup holders
 - pen holder, rear power socket & drop-in rear ashtray.
- Clock - digital (in centre stack)
- Cruise control
- Instrument panel
 - instrument cluster - speedometer, tachometer, odometer, trip odometer, fuel level and temp gauges
 - auxiliary cluster with oil pressure and temp gauges
 - unique instrument cluster with electroluminescent dials
 - dark Argent finish sports cluster
 - two-tone instrument panel
- Leather trim
- Lights
 - front map lights & rear passenger courtesy lamp
 - interior light fade off
 - luggage compartment illumination

Focus

Zetec

Ghia

ST170

- Antenna - roof
- Bodystyle
 - 3-door hatch
 - 5-door hatch
- Body - galvanised, corrosion protected body
- Bodykit (includes front air dam, side skirts, rear air dam, rear spoiler)
- Bumpers
 - colour keyed front and rear bumpers with bodycolour protection strips & unique grille
 - colour keyed front and rear bumpers with black protection strips
- Chrome exhaust tip
- Mirrors - heated body coloured power external mirrors
- Mouldings - colour keyed bodyside mouldings and exterior door handles
- Spoiler
- Tyres
 - 215/45 R 17 low profile tyres
 - 205/50 R 16V tyres
 - 195/60 R 15H tyres
 - Space saver spare wheel
 - full size (15") spare wheel
- Wheels
 - 17" 15-spoke alloy wheels
 - 15" 8x2 alloy wheels
 - 16" 5x2 alloy wheels
 - 15" steel wheels with full cover
- Windows
 - heated rear window
 - tinted side and rear windows
- Wipers
 - front windscreen wipers with variable intermittent feature
 - front windscreen wipers with fixed intermittent feature
 - rear windscreen wiper with fixed intermittent and auto wipe features

INTERIOR (CONTINUED)

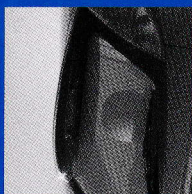
	ST170	Ghia	Zetec	Focus
Locks				
- Remote central/double locking	●	●	●	●
- Remote central/double locking with global closing	-	-	-	-
Mirrors (vanity)				
- driver and passenger vanity mirror (with sliding cover)	●	●	●	●
Scuffplates - branded	●	●	●	●
Seats				
- driver's seat power height adjust	●	●	●	●
- driver's seat manual height adjust	●	●	●	●
- 60/40 split rear seats with flip fold	●	●	●	●
- sports-style front seats	●	●	●	●
- driver's seat adjustable lumbar support	●	●	●	●
- driver's arm rest with adjustable locking mechanism	●	●	●	●
- folding centre rear seat arm rest	●	●	●	●
Steering Wheel				
- 4-way telescopic and tilt adjustable steering column	●	●	●	●
- Leather wrapped steering wheel	●	●	●	●
Storage				
- glove compartment	●	●	●	●
- front door map pockets	●	●	●	●
- front seat back pockets	●	●	●	●
Trip computer	●	●	●	●
Windows				
- front power windows with one-shot down on driver's glass	●	●	●	●
- front & rear power windows with one-shot up & down and global closing	●	●	●	●

ACCESSORIES

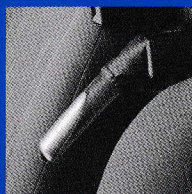
Alloy wheels	○	○	○	○
- 17" x 7.7" 7 spoke alloy	○	○	○	○
Bike carrier	○	○	○	○
Bonnet protector	○	○	○	○
Boot liner	○	○	○	○
Cargo retention nets	○	○	○	○
Carry bars	○	○	○	○
CD changer kit	○	○	○	○
Disabled driver's kit	○	○	○	○
Gear knobs	○	○	○	○
Handbrake covers	○	○	○	○
Headlamp guards	○	○	○	○
Mud flaps	○	○	○	○
Pet guard	○	○	○	○
Reverse sensing system	○	○	○	○
Towbar	○	○	○	○

MECHANICAL SPECIFICATIONS

MODEL	2.0 Litre ST170	2.0 Litre Ghia	2.0 Litre Zetec	1.6 Litre Focus
Engine	2.0L VVT Duratec	2.0L Zetec	2.0L Zetec	1.6L Sigma
Engine size (cc)	1988	1988	1988	1595
Bore & stroke (mm)	84.8/88.0	84.8/88.0	84.8/88.0	79.0/81.4
Cylinders	4 in-line	4 in-line	4 in-line	4 in-line
Fuel system - sequential EFI	Multipoint	Multipoint	Multipoint	Multipoint
Cylinder head	Aluminium	Aluminium	Aluminium	Aluminium
Engine block	Cast Iron	Cast Iron	Cast Iron	Cast Iron
Compression ratio	10.2:1	10.0:1	10.0:1	11.0:1
Max power output DIN (kW/rpm)	127/7000	96/5500	96/5500	74/6000
Max torque DIN (Nm/rpm)	196/5500	178/4500	178/4500	145/4000



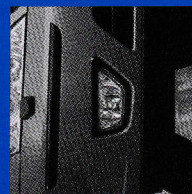
> Spoiler available for Ghia and Focus 1.6L.



> Brushed aluminium handbrake cover.



> Brushed aluminium gear knob.



> Flush-style fog lamps available for the Focus 1.6L.

EXTERIOR DIMENSIONS (mm)**(3 and 5-door hatch)**

Overall length	4174
Overall width (with mirrors)	1998
Overall height	1430
Wheelbase	2615
Front track	1494
Rear track	1487

INTERIOR DIMENSIONS (mm)

Front headroom	995
Front legroom	1095
Front shoulder room	1358
Rear headroom	982
Rear legroom	882
Rear shoulder room	1362

MINIMUM TURNING CIRCLE (metres)

Diameter kerb-to-kerb	10.9m
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GENERAL	ST170	Ghia	Zetec	Focus
Kerb weight (kg)				
- Manual	1164	-	1167	1092
- Auto	-	1205	1181	1114
Luggage Capacity (L) with seats upright	350#	290	350#	290

BRAKES	ST170	Ghia	Zetec	Focus
Front disc diameter	300	258	258	258
Rear disc diameter (with ABS)	280	253	253	-
Rear drum diameter	-	-	-	204

SUSPENSION	ST170	Ghia	Zetec	Focus
Front	Independent McPherson struts with angled coil spring/damper units and lower A-arms in optimised double horizontal bushes mounted on separate sub-frame with anti-roll bar			
Rear	Independent Control Blade multi-link system with one upper and two lower arms plus additional twist-plate longitudinal link with anti-roll bar			
ST170	Unique front and rear springs, dampers and front steering knuckles			

GEAR RATIOS	ST170	2.0 LITRE	1.6 LITRE
Transmission	Manual	Manual	Manual
1st	4.410	3.417	3.154
2nd	2.670	2.136	1.926
3rd	1.330	1.448	1.281
4th	1.080	1.028	0.951
5th	1.330	0.767	0.756
6th	1.080	-	-
Final drive ratio	2.88/4.25	4.06	4.06

FUEL	ST170	2.0 LITRE	1.6 LITRE
City L/100km *	Manual	Manual	Manual
Highway L/100km *	12.4	11.7	9.4
Fuel (unleaded)	7.2	7.0	5.5
Fuel tank capacity (litres)	Premium 55	Premium 55	Premium 55

TOW RATINGS	ST170	2.0 LITRE	1.6 LITRE
Focus 1.6L manual	Braked	Braked	Unbraked
Focus 1.6L auto	1200kg	1200kg	600kg
Focus 2.0L manual/auto (Zetec, Ghia and ST170)	1000kg	1200kg	600kg

* This data is based on tests conducted in accordance with EEC Directive 93/116/EC for Ford. These figures are provided to assist you in comparing the fuel consumption of your Focus with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

With space saver temporary spare tyre.

This specification sheet is designed to provide you with a general introduction to your Focus. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

See your Authorised Ford Dealer for details. FORD MOTOR COMPANY OF NEW ZEALAND LIMITED, Private Bag 76-912, Manukau City, New Zealand.

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[An ownership experience you're going to love.]

Fordsure

Fordsure is a whole range of programs, products, and services designed to make Ford owners the most satisfied motor vehicle owners in New Zealand. The wellbeing of your Focus is supported by these warranties and services.

3 Year/100,000km Warranty

Covers your Focus against defects in factory materials or workmanship for the first 36 months or 100,000 km - whichever comes first.

20,000 km Service Intervals

Improved oil technology and engineering refinement has enabled Ford to offer normal scheduled service intervals of 20,000 km or every 12 months.

Ford Roadside Assistance

For the first 36 months, Ford gives new Focus owners complete peace of mind motoring with New Zealand's most reassuring roadside emergency service. Free accommodation and free rental car are just some of the outstanding features of this unique service.

Five Year Perforation Corrosion Warranty*

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

Ford Credit

Enhance your lifestyle by choosing the right finance package. Choosing which car to drive is a major decision. Choosing how to finance it is just as important. That's why Ford Credit, as the largest dedicated automotive financier in the world, has developed a range of finance packages which can be tailored to suit your needs.

Options

Options offers you the best way to drive a new Ford every two years. Options means you only pay for the use of the car, have a greater choice of renewal options, flexibility of ownership, and most importantly, reduced risk at the time of resale with the security of a Guaranteed Minimum Future Value.

Ford Leasing

Ford Leasing, as a joint initiative between Ford New Zealand and Ford Credit, offers you the choice of fully maintained or non-maintained operating leases. This plan removes the worry of depreciation, inflation and other uncertainties associated with ownership and more importantly does not tie up your capital in an asset.

Hire Purchase

Hire Purchase is a traditional form of financing which is simple and convenient. This plan offers flexible deposit and repayment terms structured to suit your needs.

Ford Customer Assistance Centre

You'll always find us responsive to your needs. Telephone **0800 FORD NZ** (0800 367 369).

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*Conditions and exclusions apply. See your Authorised Ford Dealer for details. Further information on these warranties and services may be obtained from your Authorised Ford Dealer.
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