

M7

100 years of racing **passion**  
ford. the most successful manufacturer  
in motorsport history

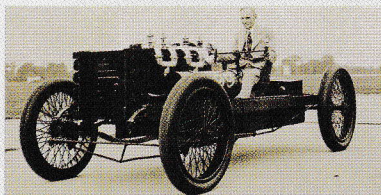






## in the beginning

It seems fitting that the history of automobile mass production began in 1901 with a car designed, built and driven by Henry Ford. Raced to victory at Grosse Pointe, Michigan, Henry's success gained the interest of financial backers and enabled him to found the Ford Motor Company. Three years later, at the wheel of the 999 (below), Henry set a new land speed record of 91.37 mph on the frozen surface of Lake St Clair, Michigan. Everyone loves a winner.

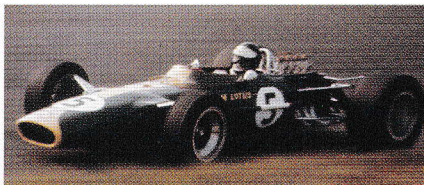


## fordGT40 Mk IV 1967

The 40-inches-high GT40 began its run of Le Mans victories in 1966 with a 1-2-3 clean sweep. The GT40 went on to also win the 1967, '68 and '69 Le Mans 24-hour high-speed endurance phenomenon.

## the 1960s

The 'swinging 60s' saw Ford forge powerful partnerships with names that would become motorsport legends – Cosworth, Lotus, Hill, Clark and Stewart. At Le Mans, Ford's GT40 repeatedly crushed the spirits of Ferrari and Porsche. In the Indianapolis 500, Ford-powered Lotus' driven by Jim Clark, Graham Hill and Jackie Stewart all had spectacular victories. And the Ford Cosworth DFV engine began its unparalleled track record of 155 Grand Prix wins.



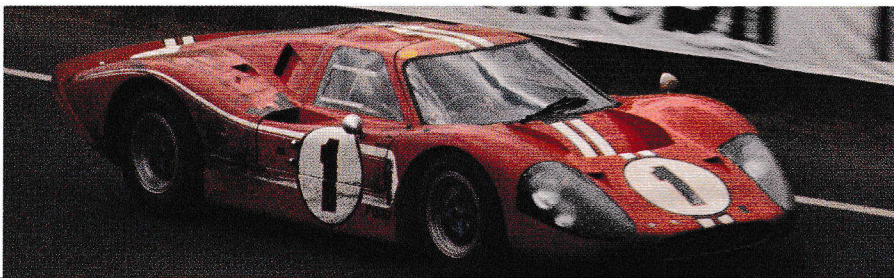
Colin Chapman,  
head of Lotus

## lotusford 38 1965

In 1965, Jim Clark won America's greatest race, the Indy 500, in his Ford-powered Lotus 38.

## lotusford 49 1967

In its debut at the 1967 Dutch GP, the Ford Cosworth DFV engine romped home to victory with Graham Hill on pole and Jim Clark taking the chequered flag in Lotus Fords. This was Ford's Formula One debut and a resounding victory.



## the 1970s

The 1970s saw Lotus and Ford continue their partnership success. Both Tyrrell and McLaren also saw the benefits of powering their cars with a Ford engine. In fact, in 1973 when Jackie Stewart won his third Formula One Championship in a Lotus, Ford's DFV engine won every race of the season. Throughout the 70s Ford engines powered nearly all the F1 teams on the circuit. On the Rally front too, the Ford Escort team would prove to be formidable, ending the decade as World Rally Champions.



Jackie Stewart



## tyrrellford 003 1971

Jackie Stewart in the Tyrrell confounded pre-season favourites Ferrari by winning six Grand Prix titles and the Formula One Championship.

In the previous 1970 season, Stewart moved to Tyrrell, but could not maintain the form which won him the 1969 World Championship. However, Jochen Rindt became sport's only posthumous World Champion in the Ford-powered Lotus 72.



throughout the last century, ford has invested its resources and its passion in the pursuit of **motorsport success**

### the **escort** era

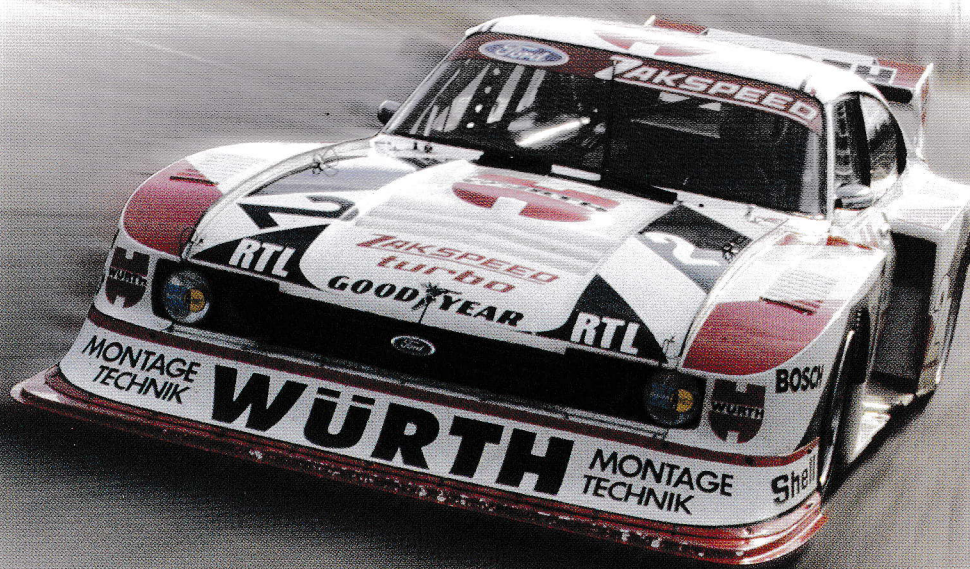
Beginning in 1970 with the RS1600, Ford Escort's reputation for performance and handling took rally driver Hannu Mikkola on to win the gruelling London to Mexico World Cup Rally. In 1972, he became the first non-African to win the East African Safari. He also won three RAC rallies in this decade.

### ford**escort** RS1800 **1979**

After an eighth consecutive RAC win, Mikkola and the invincible RS1800 went on to win in Portugal, Greece, New Zealand and Canada – securing the 1979 World Rally Championship for Makes.



Hannu Mikkola



### zakspeed ford**capri** turbo **1981**

The 1981 German Racing Championship was taken by storm with Klaus Ludwig at the wheel of this giant of sports and touring car racing. Built in Germany, the super-fast Zakspeed Ford Capri coupé looked and behaved like the ultimate predator.



Klaus Ludwig



### ford**sierra** RS500 **1987**

In competition, the 500 hp, 2-litre RS500 was virtually unbeatable, winning the 1987 World Touring Car Championship, the 1988 European Touring Car Championship and

### the **1980s**

Ford's Formula One success continued with Jones and Rosberg in Williams cars, and Piquet in a Brabham. Michele Alboreto drove the unstoppable DFV engine to its 155th Grand Prix win in Detroit.

In the mid-80s, Ford put an exclusive cat among the pigeons with the introduction of 200 race-bred steel and carbon-fibre chassised, four-wheel drive, turbo-charged Cosworth BDT-engined monsters – the RS200.

successive British Touring Car Championships from 1987 to 1990. In fact, it proved so dominant that the motorsport governing body changed championship rules to give the opposition a chance to catch the awesome Sierra!





## the 1990s

This was the decade in which Ayrton Senna and Michael Schumacher, widely regarded as two of the greatest drivers in modern Formula One racing, won successive World Championship races in Ford-powered cars. In 1990 and '91, Nelson Piquet also won three International Grands Prix in a Benetton-Ford.



## lola**ford** T93 1993



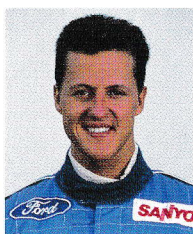
Nigel Mansell

Having switched from World F1 to American Indycar, new-kid-on-the-block Nigel Mansell took the 1993 Indycar Championship in his Lola-Ford.

In the same year, Senna won five Grands Prix for McLaren-Ford, Paul Radisich won the FIA Touring Car World Cup in his Mondeo and François Delecour in an Escort Cosworth beat all-comers in the WRC in Portugal.



## benetton**ford** B194 1994



Michael Schumacher

With the introduction of a smaller, lighter yet more powerful Zetec-R V8 engine, Michael Schumacher celebrated victories at the wheel of his Benetton-Ford B194 in the first three Grands Prix of the season. Five further victories were to follow, powering the rising star to his first Drivers' Championship – and Ford's first since Keke Rosberg in 1982.

In World Rally, François Delecour also started 1994 in style. His Ford Escort RS Cosworth carried him to victory in the season's opener, the Monte Carlo Rally.



## ford**taurus** nascar 1999

With a 5.9-litre V8 engine capable of developing over 700 bhp, the Taurus was Ford Racing's American star and won the NASCAR Winston Cup Series in 1999.



# the last decade – **winning races,** competitions and new supporters around the world

## ford **team** mondeo 2000

More than 40 years after its first British Touring Car Championship victory, Ford ended its series participation in 2000 with a clean sweep of awards.

Ford Team Mondeo powered its way to the manufacturers' title, even before the season ended. Then, in a closely fought night-time showdown at Silverstone, the scores were finally settled. Before the race, any of Ford's racers could have won the coveted prize. But after a fantastic

performance, Alain Menu was crowned champion, with Anthony Reid a close second and former champion Rickard Rydell third.

En route to the titles, Ford Team Mondeo notched



Alain Menu,  
2000 BTCC  
Drivers' Champion

up two more amazing milestones; Ford's 500th BTCC victory, recorded by Alain Menu at Oulton Park and, as the result of a stylish 1-2-3 finish at Donington Park, Ford claimed the first clean sweep by a manufacturer team in the modern era of Super Touring racing.



Ford Focus  
RS WRC, Rally Car  
of the Year 2000

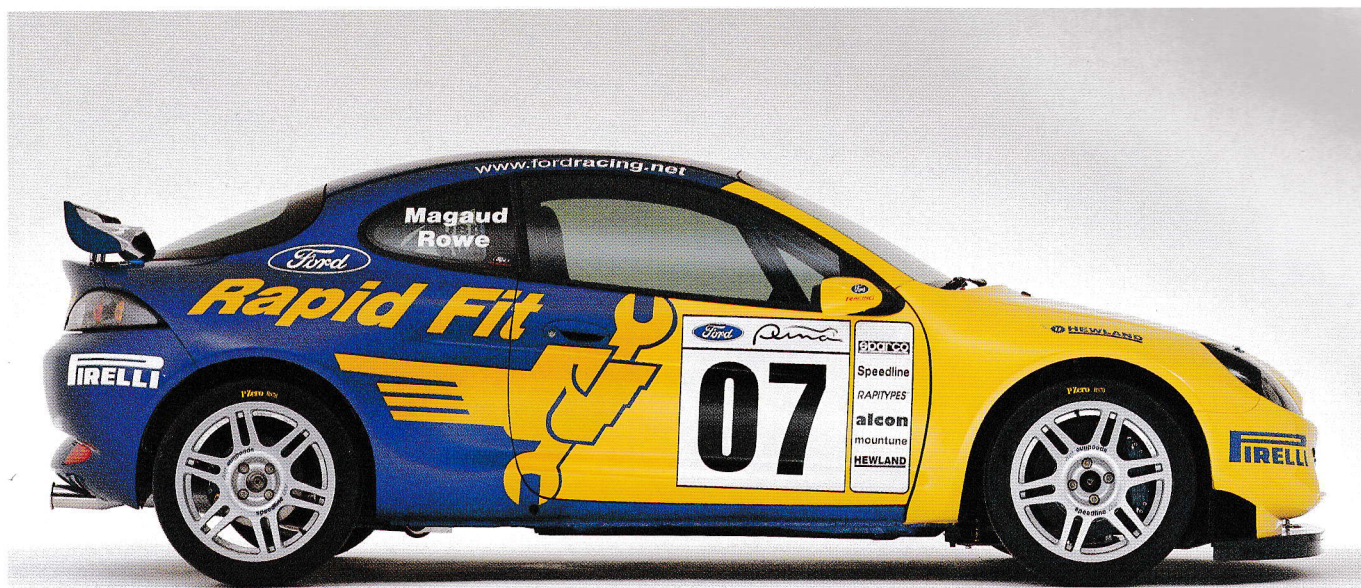


Colin McRae

## **WRC 2000 season**

Whilst Colin McRae was pipped at the post for the FIA World Rally Championship, the Ford Martini World Rally Team is still regarded by many as the best in the world; enough for the Focus to be voted 'Rally Car of the Year 2000' by the readers of *Autosport* magazine. Perhaps it was because McRae led home a Ford one-two on the gruelling Acropolis Rally. Or because team-mate Carlos Sainz repeated the feat on the Cyprus Rally in September.





## ford's rallying 'ladder of opportunity'

During Ford's long heritage in rallying, many promising drivers have developed into rally champions. Ford is continuing to nurture rallying talent with the newly-announced 'Ladder of Opportunity'.

This initiative is designed to give a structured route to the top of the

sport and provide a car for each step of the way.

The stars of tomorrow may progress from the Ka Rally Championship to the Puma 1400 Championship, then take on other makes in the Super 1600 class with the Rapid Fit-sponsored Puma, pictured above.

In 2001, the two Ford Puma Super 1600 rally cars will be driven by 1998 British Rally Champion Martin Rowe

and French driver Patrick Magaud. They will also run over six rounds of the 2001 World Rally Championship.

You can see all the action of these exciting events in the newly-established Formula Rally championship.

Of course, at the top of Ford's 'Ladder of Opportunity' is the Focus RS WRC car, developed to win at the very highest level of world rallying.

## formula rally 2001 event schedule

The Scottish National Rally June 9

The Cardiff Rally July 7

The Rally of Ireland August 26

The York Rally September 29

The Rally of Kent October 13

The Oxford Rally November 3

The Wrexham Rally TBA

The Pirelli Carlisle Rally TBA

All dates are provisional

For more information:  
[www.formularally.com](http://www.formularally.com)



## ford racing ka rally championship

Now in its fourth year, the Ford Racing Ka Rally Championship has firmly established itself as the premier one-make rally series.

Developed as a low-cost entry-level model, there are now over seventy rally Kas competing in five European countries.



## ford racing puma 1400 rally championship

Hot on the heels of the Ford Racing Ka Rally Championship comes the new Puma 1400 Rally Championship. Launched in Britain this year, it is the next step on Ford's 'Ladder of Opportunity'.

For more details of the Ford Racing Ka Rally Championship and the Puma 1400 Rally Championship, please contact: Racing Promotions 08000 345 990.



# ford racing. building on a powerful heritage for an exciting future

## 2001 FIA WRC

Ford started its 2001 WRC title challenge with the strongest driver line-up of the seven works teams.

Joining 1995 world champion Colin McRae and double world champion Carlos Sainz for this year's title assault is Frenchman François Delecour.

Each of the team's three drivers finished in the top six of the 2000 championship and, with a revised Focus RS rally car at their disposal, the squad has the best chance of success in both the manufacturers' and drivers' series for many years.

For the latest results visit:  
[www.fordracing.net](http://www.fordracing.net)



## fordfocus RS

The new Ford Focus RS heralds the return of the legendary Ford Rallye Sport brand – the most exciting name in high-performance road and race car history.

Inspired by the victorious Ford Focus RS World Rally Car, the 200+ bhp Ford Focus RS has been created as an exhilarating, no frills, no compromise road-going rally car.

Under the bonnet, Focus RS is powered by a new 2.0-litre, turbocharged Duratec RS engine. Traction is enhanced by a sophisticated Quaife automatic

torque-biasing differential, designed to redistribute torque and limit wheelspin.

Brembo front brakes provide confident stopping power at all speeds, while race-tuned suspension with Sachs Racing dampers help to optimise the car's handling and performance potential. Inside, the racing theme continues with leather-clad Sparco road-race seats, aluminium pedals and a functional starter button mounted on the carbon fibre centre console.

The new Ford Focus RS.  
The legend continues.



## powertour 2001

In 2001, the Slick-50 Formula Ford Zetec Championship and the Ford Credit Fiesta Zetec-S Championship both join the PowerTour series. Consisting of six major British championships, the Tour visits the country's leading circuits with a non-stop show of racing and entertainment.



## ford credit fiesta zetec-S championship

After more than two decades of thrilling, bumper-to-bumper competition, the Ford Credit Fiesta Zetec-S series continues to flourish.

Regarded by many as the ideal training ground for budding touring car racers, it gives up-and-coming drivers the chance to hone their skills in a high-profile national championship.

For more information about Formula Ford or the Fiesta Zetec-S Championship, call: 01277 245600.

## formula ford – stepping stone to F1

Since its inception in 1967, Formula Ford has helped many young drivers towards a glittering Formula One career. Michael Schumacher, Ayrton Senna, Nigel Mansell, Damon Hill, Eddie Irvine and David Coulthard, to name but a few, all passed through its ranks.

Until 1993, the cars were powered by a 1.6-litre Ford engine. Today's cars use the modern 1.8-litre Zetec engine, derived from the unit found in many of Ford's road cars, with teams free to choose a chassis from a number of manufacturers.

## powertour 2001 race calendar

Silverstone (Int)	April 1
Snetterton	April 15
Donington Park (Int)	April 29
Oulton Park (Int)	May 7
Croft	May 28
Rockingham	June 10
Castle Combe	June 24
Brands Hatch (GP)	July 8
Donington Park (Int)	July 22
Knockhill	August 19
Thruxton	September 2
Brands Hatch (Indy)	September 16
Silverstone (Int) – night race	September 29

All dates are provisional

For more information:  
[www.powertour.co.uk](http://www.powertour.co.uk)



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