

A4

Ford**Focus**

Accessories



Exterior style



Ford body design parts, optimised in wind tunnel tests, accentuate the dynamic styling of your Ford.

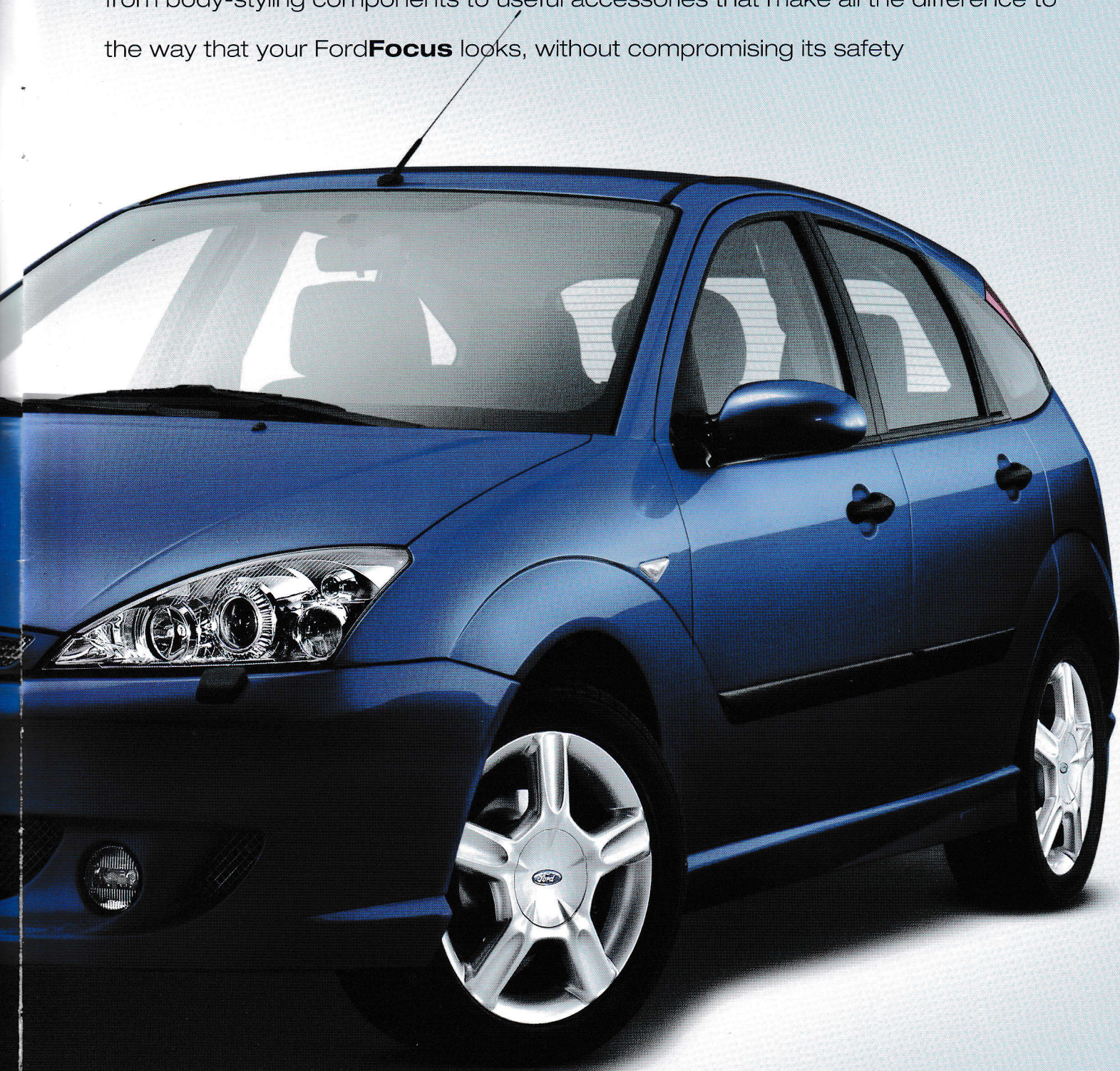
All items are manufactured from high-quality plastics or stainless steel. Plastic items are suitable for painting to match vehicle bodycolour.

The aerodynamic kit comprises a stainless steel mesh wire grille, front bumper with integrated fog lamps, rear bumper, rear spoiler, body side skirts, white side indicators and 16" alloy wheels in 5-spoke design adds extra sporty style to the Ford Focus.

The vehicle featured on the front cover comprises the same aerodynamic kit and 17" alloy wheels in 7-spoke design.

Please refer to the price list for further details.

You chose the Ford**Focus** because it suits your lifestyle perfectly. Now you can add a range of exterior styling accessories that help your Ford**Focus** to match your personality and your style, too. You can choose from a range that covers everything from body-styling components to useful accessories that make all the difference to the way that your Ford**Focus** looks, without compromising its safety



Whether you want to express your personality clearly and with distinction, or you just want to add that extra touch that really makes your Ford**Focus** your own, now is the perfect time. There's a Ford look that enhances your Ford**Focus** and makes your vehicle unquestionably yours, and you're bound to find the look that's a perfect match for your budget, too



Exterior style



Ford Focus Estate with aerodynamic kit featuring front bumper, body side skirts, rear bumper, rear spoiler and white side indicators.
Also featured: basic roof rails, polished stainless steel exhaust trim and 17" alloy wheels in 7-spoke design.

Please refer to the price list for further details.

Alloy wheels



Vehicles are fitted with ST170 fog lamps
Headlamp wash-jet in combination with HID-headlights only



7-spoke design
size: 7J x 17"/49
Tyre size: 215/40



5-spoke design
size: 6J x 16"/52.5
Tyre size: 205/50



3 x 2-spoke design
size: 5.5J x 14"/43.5
Tyre size: 185/65
size: 6J x 15"/52.5
Tyre size: 195/55, 195/60



Vario-Y-spoke design
silver
size: 6J x 15"/50
Tyre size: 195/55, 195/60

Alloy wheels make a real statement about your personality and the way you feel about your Ford**Focus**. So it's no surprise to discover a whole range of alloy wheels specifically designed to make the most of the car that's dedicated to making the most of your style. Choose from a suite of designs that perfectly complement the styling and performance of your Ford**Focus**



Vehicles are fitted with aerodynamic kits
Headlamp wash-jet in combination with HID-headlights only



Vario-Y-spoke design
anthracite
size: 6J x 15"/50
Tyre size: 195/55, 195/60



6-spoke star design
silver
size: 6J x 15"/52.5
Tyre size: 195/55, 195/60



6-spoke star design
anthracite
size: 6J x 15"/52.5
Tyre size: 195/55, 195/60



12-spoke design
size: 6J x 15"/50
Tyre size: 195/50, 195/60

Please refer to the price list for further details.

Interior styling and communication



Audio system MP3

This high-quality Ford audio system provides you with a high-performance MP3 player, which is capable of playing back up to 11 hours of music non-stop, at optimum sound quality. The new audio system MP3 is a must for everybody interested in state-of-the-art in-car entertainment.

And of course the audio system MP3 also comes with:

- CD-Player
- AM/FM radio with RDS/EON

Your Ford dealer can provide you with further information on this and other Ford audio systems.

Nokia hands-free telephone equipment

Make your Nokia mobile phone* into a car phone with the hands-free telephone kit from Nokia. Fitted in the cup holder of your Focus, this ergonomically designed hands-free solution connects your mobile phone directly to the car's audio system. That means, that you can use your phone's key functions via the radio and view the information on the audio display. To ensure that your view is on the road at all times, these features can also be used through the controls on the steering wheel. The Nokia hands-free kit is compatible with the Ford audio systems 5000, 6000, 6006 and MP3 player. Please ask your Ford dealer for further details.

Gear-lever knob and handbrake cover

In leather with aluminium effect insert, to further enhance the vehicle's sportiness.

* for the 5000 and 6000 series phones only

Please refer to the price list for further details.

Of course, you can use the interior of your Ford**Focus** to make equally bold statements about your sense of style. There's a complete range of individual choices to make, from the practical to the stylish, that help you to make a real difference. And each one has been designed exclusively with you in mind

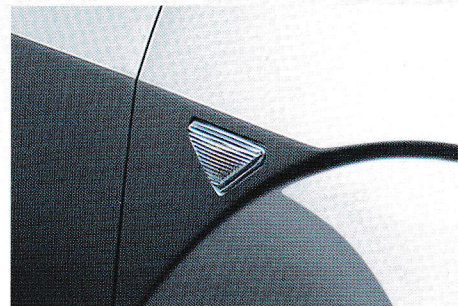


Practical accessories

Styling



Front fog lamps ST170



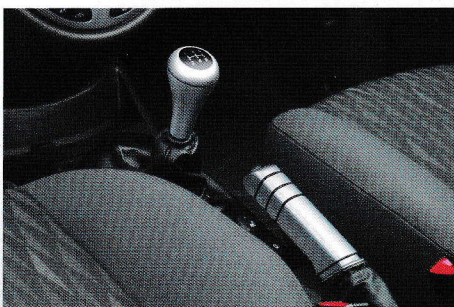
White side indicator



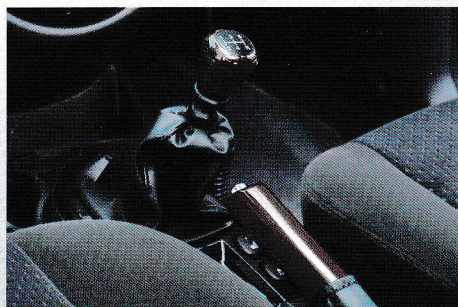
Rear spoiler (available for 3/5door and estate)



Scuff plates with aluminium finish and scratch-resistant surface (also available in titanium grey)



Gear-lever knob and handbrake cover in aluminium effect (also available in titanium grey)

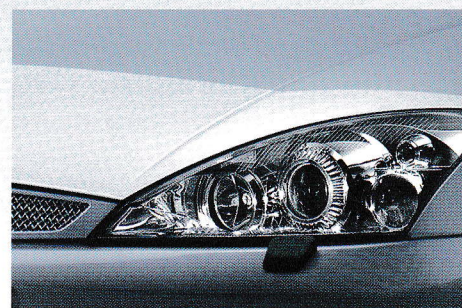


Gear-lever knob and handbrake cover in curl-padauk wood (also available in dark cordia wood)

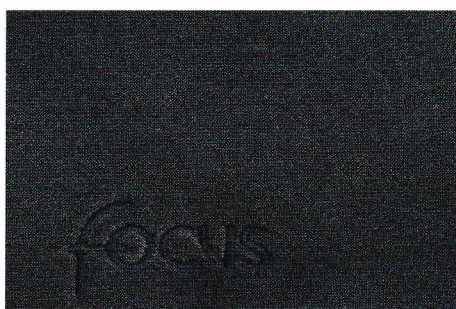
Protection/ safety



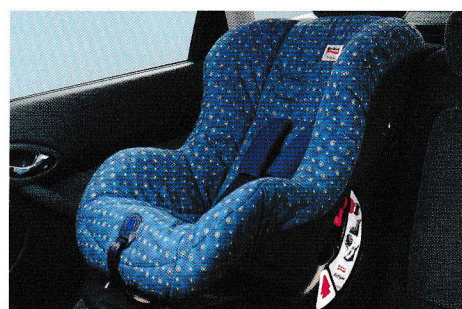
Contoured mudflaps



Detachable transparent stone chip protection foil (highlighted for visual purposes)



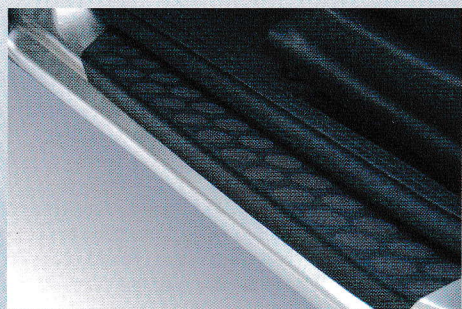
Floor mats – premium velour, for 3/4/5-door and estate (available in different colours and finishes, to match the interior of your Ford Focus)



Britax child safety seat (available in various sizes, please refer to price list for details)



Anti-slip mat (available for 3/4/5-door and estate)



Black sill protection foil – easy fixing with self-adhesive backing

Comfort



ClimAir side-window air deflectors in tinted acrylic glass



ClimAir air deflector for sunroof in tinted acrylic glass, reducing both wind noise and draught



Parking distance sensor, for 3/4/5-door and estate (not in combination with tow-bar)



Becker "Traffic Pro" navigation system combining radio, CD-player and navigation system



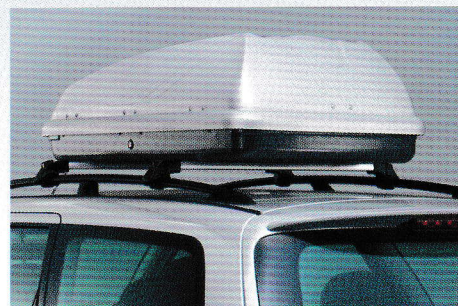
Audio system MP3, comes with CD-player and AM/FM radio with RDS/EON

Everyone wants to get something different from their Ford**Focus**. But however you live your life, there's a Ford accessory designed to help you to live it smoothly, efficiently and simply. Individually, they do their job perfectly; together, they help your Ford**Focus** to become an essential part of your life

Transportation/ storage



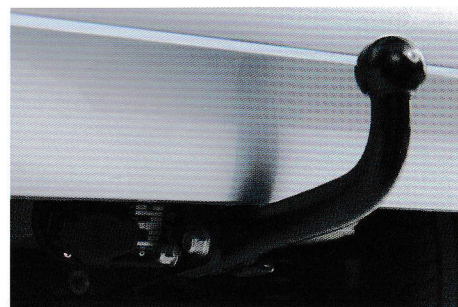
Mont Blanc "Barracuda" bicycle carrier attachment (other roof carrier attachments are also available, please refer to price list)



Thule roof box (available in various sizes, please refer to price list)



Load-space liner (for estate only)



Fixed towbar with electrical kit (also available as detachable towbar, not in combination with parking distance sensor and aerodynamic kit)



Load compartment partition, half height for 3/5-door and wagon (also available in full height and with divider for estate only)



Load barrier retention net, for estate only (can be fitted behind front or rear seats)

Please ask your Ford dealer for further details.



Ford Focus wins for Europe

The German TÜV, an authoritative industry body, controlling and approving quality standards of industrial and consumer products, declared the Ford Focus the industry leader in reliability for cars between one and three years old, in their "Auto Report 2002".

The Ford Focus is the first German-built car to secure this coveted No.1 position since 1987.

At last the Germans admit Ford make the most reliable cars!

For all your after-sales needs, visit your ford dealer

When you buy a new Ford, you also get the support of one of the world's biggest motor manufacturers. With an extensive national dealer network. Ford can offer you the utmost convenience. For Ford expertise, Ford-trained technicians, Ford quality parts, the finest customer service and real value for money, there is only one place to go: your Ford dealership. Together, your Ford dealer and Ford are committed to giving you the highest standards of service and care to make every mile of your motoring as trouble-free and enjoyable as it can be. Other valuable after-sales services from Ford and your Ford dealer include:

Ford Service on-line

Ford Service is now on-line so servicing your car couldn't be easier.

- www.fordserviceonline.com
- You get 24-hour on-line quotes for maintenance and selected repairs.
- And you get full details and prices before booking, so there are no surprises.

Ford Insure

Ford Insure sets new standards in motor insurance for your Ford car. It's simple, far-reaching and available to every Ford car owner, with everything you demand from an insurance policy—and more. Now customers can experience Ford Insure whenever they buy a new Ford car. Ford Insure driveaway cover provides 7 days' full Ford Insure coverage free from the moment of purchase.

Ford Protect

Every new Ford comes with the reassurance of a three year Ford protect Classic plan. Ford protect Classic plan enhancements allow you to extend your warranty for up to a further two years and to include:

- Servicing packages
- Extended R.A.C. cover
- Vehicle hire.

Rapid Fit

Voted fast-fit of the year by AutoTrade magazine for five years running, the national fast-fit network backed by Ford offers you the convenience of a while-you-wait 'no-appointment-necessary' service. Covering tyres, exhausts, brakes, batteries and much more, there are over 300 Rapid Fit sites nationwide.

Ford Accident Repair Centres

If your Ford is involved in an accident, your Ford dealer is best placed to return it to its pre-accident condition. All dealerships displaying the Ford Accident Repair Centre sign meet the rigorous customer service and repair quality standards laid down by Ford, and offer a three-year repair guarantee.

Ford Customer Relationship Centre

In the unlikely event that your Ford dealer is unable to help you or you need to speak directly to Ford, the Ford Customer Relationship Centre is just a phone call away. Call local rate 0845 841 1111.

Ford accessories on-line

This brochure features a selection from the extensive range of accessories available. For further details of accessories for your Ford, visit www.ford.co.uk/accessories

Dealer

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Designed for living. Engineered to last

