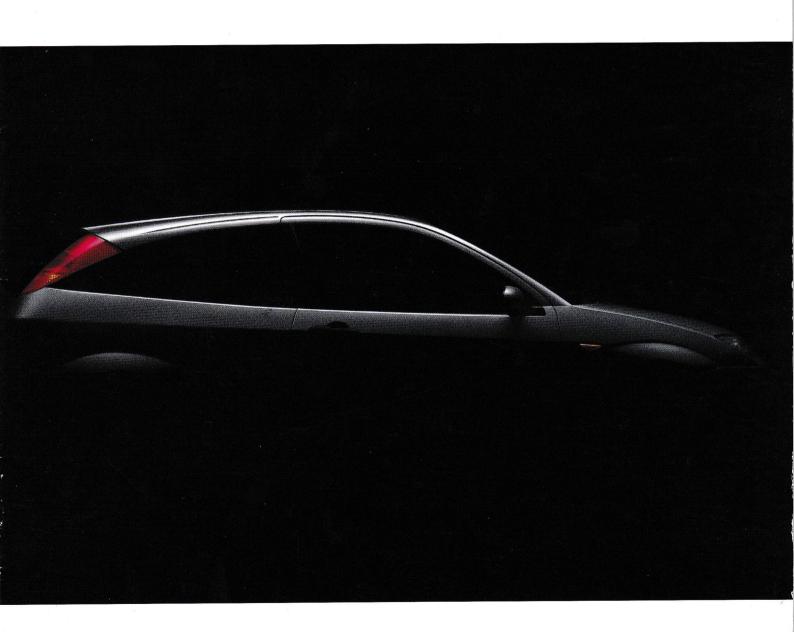
ford**focus** chic







Sleek curves, a touch of individual styling and a dash of sophistication. The result? The stylish Ford Focus Chic.





well-dressed

true style is attention to detail. midnight black leather trim, cool air conditioning and CD player, desirable interior features that express your individuality

superior safety elements, such as anti-lock braking, front and side airbags provide all-round protection to ensure that behind the wheel, you will always feel confident and in control



fordfocus chic life's better when you take control

unique style and unquestionable presence that reflects individuality. proven performance and outstanding control that inspires confidence. a perfect blend of characteristics that can only be the ford**focus** chic

for pure driving enjoyment that makes a distinctive and stylish statement, affordability and everyday practicality, ford**focus** chic is the car for you

Key exterior features

- 1.6i 16V petrol engine
- Magnum Grey metallic paintwork
- Chrome tailpipe
- 3x2-spoke 15" alloy wheels

Key interior features

- Midnight Black perforated leather trim
- Heated driver's and front passenger's seats
- CFC-free air conditioning
- Remote control radio/CD system
- 'Quickclear' heated front windscreen
- Remote control heated door mirrors
- Remote central locking with boot release

Key safety features

- Driver, front passenger and side airbags*
- Anti-lock brakes





Germany's most dependable car: A 3-year-old European Ford.







Ford Focus wins for Europe

The TÜV, Germany's most authoritative body on setting and monitoring quality standards, recently declared Ford Focus the industry leader in reliability for cars between one and three years old.

Ford Focus is the first German-built car to secure this coveted Number One position in the prestigious TÜV Auto Report 2002 Awards since 1987. The exhaustive research by the TÜV organisation compares a total of 107 different models of approximately the same age from all manufacturers competing in the German market. Over 92% of all Ford Focus cars examined had no faults whatsoever. This latest award reinforces Ford's industry-leading quality and durability standards.

At last the Germans admit Ford make the most reliable cars!

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