

expect**more**

L2

the new ford**focus**



styleand space

The Ford Focus combines style with space in a new, unique way

- New Edge design with flowing forms, crisp edges, taut lines and distinctive front lights
- Higher roofline for more interior freespace
- Longest wheelbase gives best-in-class interior space and improved stance

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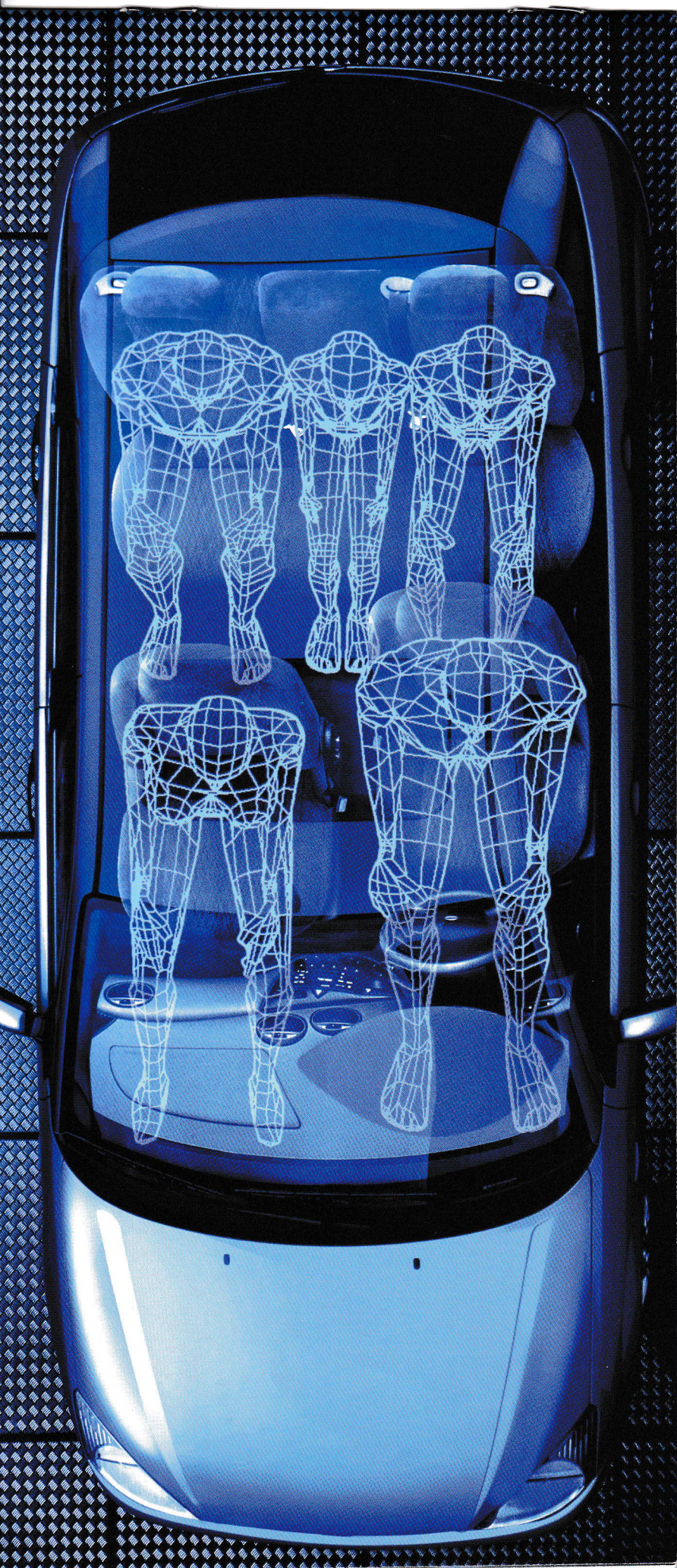
performance**and** economy

Meets all your demands for a genuine combination of power and economy

- Range of five engines – four fun-to-drive, best-in-class, 16v petrol engines and an advanced direct injection intercooled turbo diesel engine
- Best-in-class fuel economy
- Best-in-class insurance ratings

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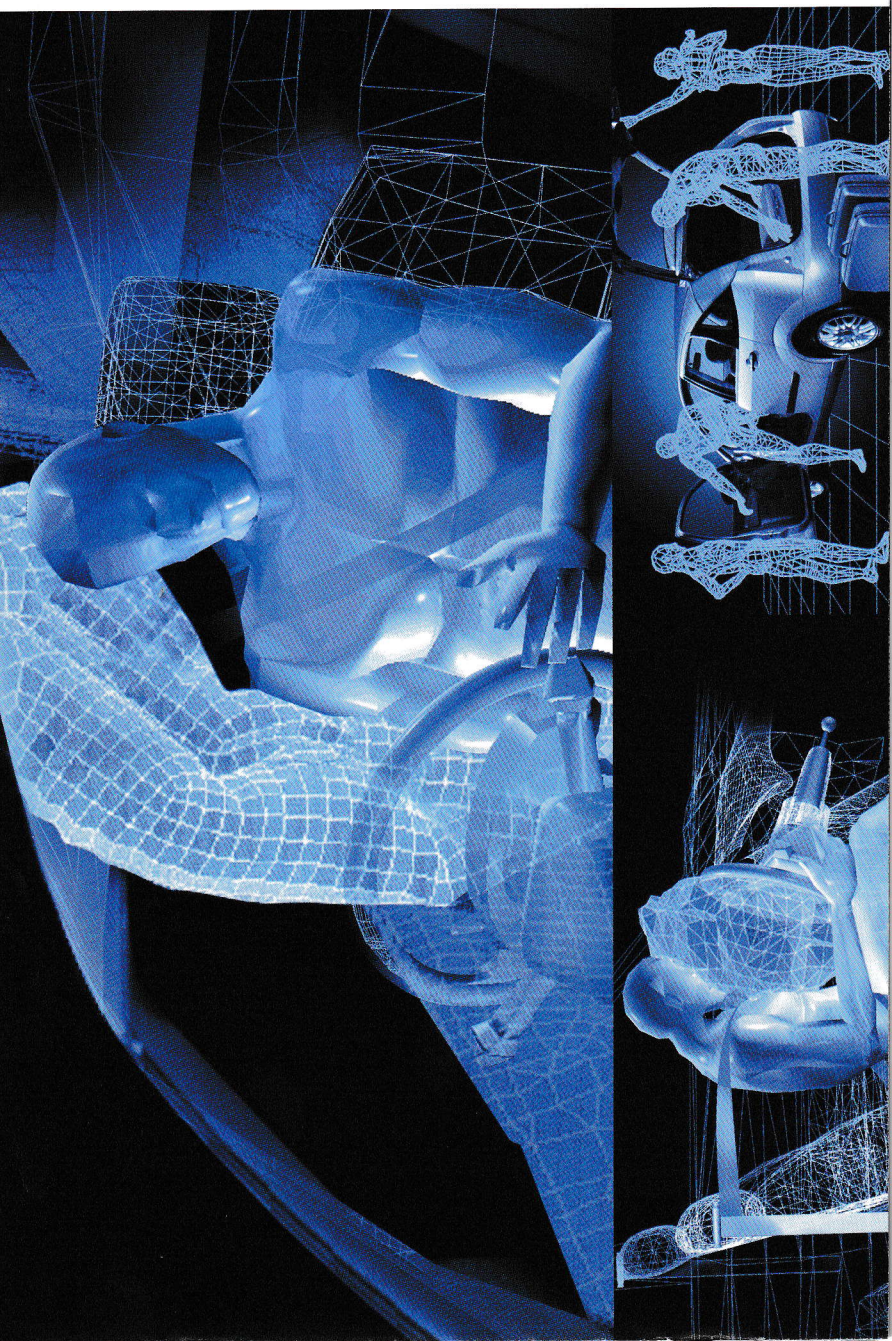


sizeand safety

The aerodynamic exterior of the Ford Focus allows exceptional manoeuvrability, yet conceals advanced safety technology

- Rigid safety cell, side impact beams, crumple zone, anti-submarine seats
- Standard airbags for driver and passenger
- Advanced seat belt system

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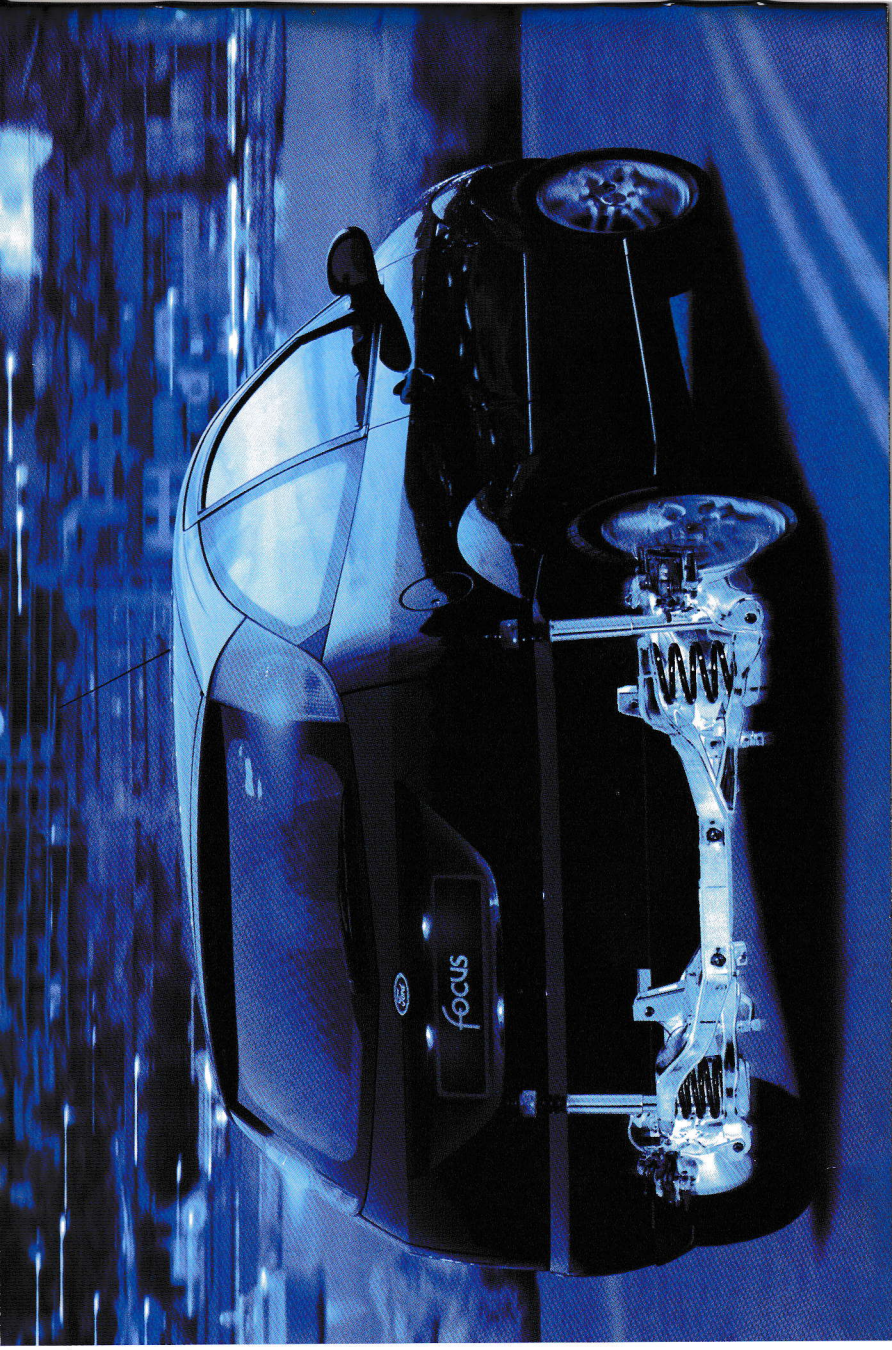


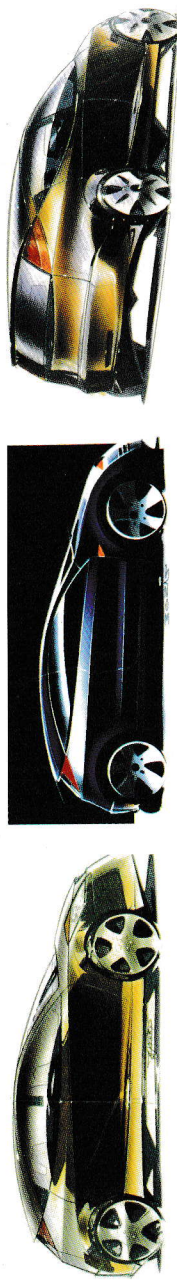
handling and comfort

Ford Focus unites the crisp handling of a compact car with the ride comfort of a large car

- Fully independent multi-link Control Blade rear suspension gives supreme ride comfort
- Greater longitudinal compliance for precise handling and feel
- Passive rear-wheel steering for greater stability

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design**and** function

Every element of the New Edge interior is designed around functional considerations

- Intuitive, logically placed controls
- Electric bounce-back windows
- Rear tailgate with speed lock-out



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Illustrations, descriptions and specifications.

This publication was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

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