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Ford**Focus** MP3

Take control of your music







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Tune in to the new Ford Focus MP3 and take control of your music.

If you enjoy your music as much as you enjoy driving, the new Ford Focus MP3 is the car for you. Equipped with the very latest model 6000 MP3 CD/radio, it lets you listen to your favourite sounds, however long the journey. Add a dynamic 3-door bodystyle, a powerful 1.8-litre Zetec 16V engine and dramatic alloy wheels and you have the ultimate in mobile entertainment.

Now, isn't that music to your ears?





Ford**Focus** MP3

The art of sound

Indulge your passion for great sound with the new Ford Focus MP3. Download your favourite tracks. Compile your own multi-session CDs. And play them back on-the-move through the state-of-the-art MP3 player.

Using advanced audio technology, the combined MP3 CD/radio lets you choose from over 250 MP3 files – that's around 10 hours of personalised music – on just one CD. Tracks can be accessed easily, thanks to a fast forward or rewind facility. And identifying who and what you are listening to is made easy, thanks to an ID3 tag function which cleverly displays anything from the song title to the artist's name.

But it's not just the music that's cool. The Ford Focus MP3 is also available with an optional Climate Pack featuring CFC-free air conditioning, so you can chill out to the hottest sounds around.

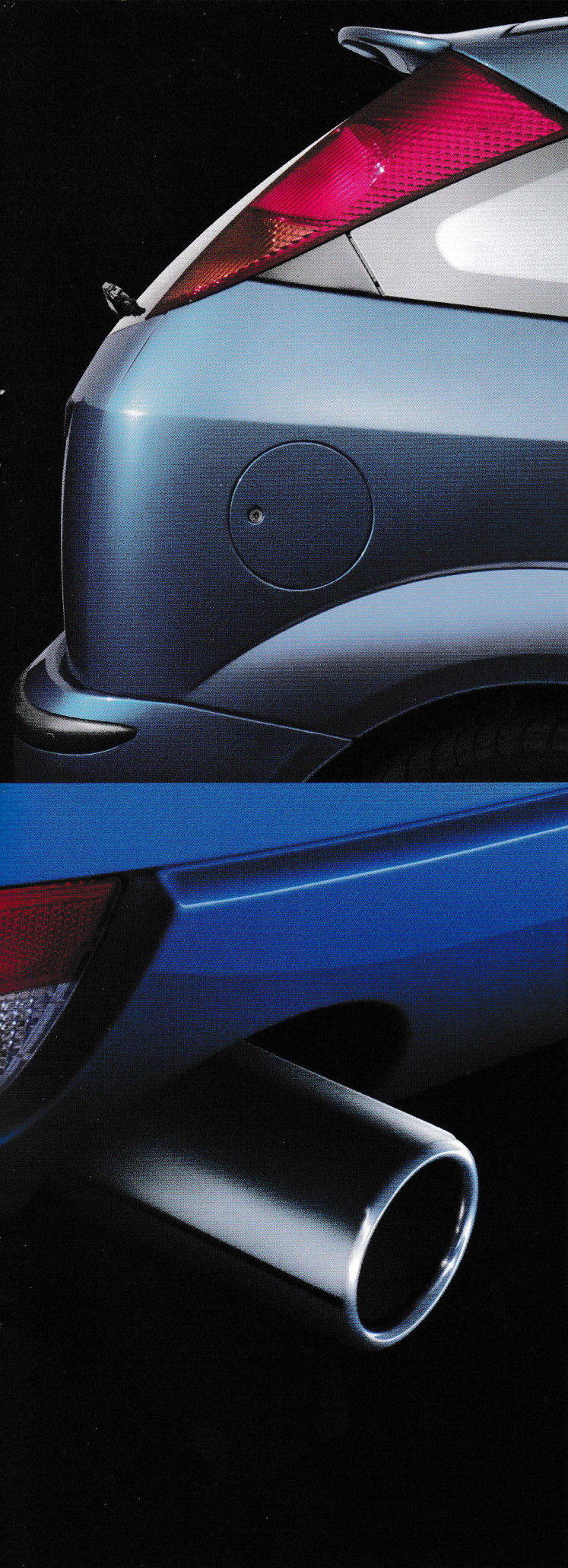
Key 6000 MP3 CD/radio features:

- Playback of commercial audio CDs or CD-ROM discs containing MP3 files (8 to 320 kbps)
- FF/REW within MP3 files
- File name and folder name display
- ID3 tag display
- CD-R and CD-RW compatible
- CD changer compatible
- RDS-EON
- Remote audio controls
- Programme Type selection (PTY)
- Removable front panel
- Keycode security
- Vehicle identification display



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Ford**Focus** MP3

The beauty is in the detail

From the moment you first set eyes on the new Ford Focus MP3, you know that it promises something special.

With its stylish Metropolis Blue metallic paint, dramatic 17" 7-spoke alloy wheels, and optional rear spoiler and chrome exhaust tailpipe, this car is hard to ignore. A performance-inspired 1.8-litre Zetec 16V engine, sure-footed, sports-derived independent suspension and a great-sounding 6000 MP3 player mean that nothing else even comes close.

If that all sounds too good to be true, take a test drive and listen for yourself.

Key features:

- 3-door bodystyle
- 17" 7-spoke alloy wheels
- Optional (at extra cost) rear tailgate spoiler
- Optional (at extra cost) chrome exhaust tailpipe
- Model 6000 MP3 remote control CD/radio/MP3 player
- Optional (at extra cost) Climate Pack, including CFC-free air conditioning, 'Quickclear' heated windscreen and washer jets, and electrically-operated and heated door mirrors
- 1.8-litre Zetec 16V engine
- Metropolis Blue metallic paint
- Unique Blue Harlequin seat trim



Germany's most dependable car:
A 3-year-old European Ford.



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Ford Focus wins for Europe

The German TÜV, an authoritative industry body, controlling and approving quality standards of industrial and consumer products, declared the Ford Focus the industry leader in reliability for cars between one and three years old, in their 'Auto Report 2002'.

The Ford Focus is the first German-built car to secure this coveted No.1 position since 1987.

Dealer

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Designed for living. Engineered to last

