

B4



Official Sponsor

## Ford in the Millennium









# past

## present

# future

The dawning of a new millennium. A new era. For everyone, it's a time to reflect on the past and to celebrate the present moment. Most of all, it's a chance to look forward and create change.

Throughout the year 2000, the awe-inspiring Dome at Greenwich will be the focus of a once-in-a-lifetime celebration of human achievement and hope for the future. Ford, Britain's favourite car company, will be playing a major part – sponsoring the fascinating **Journey zone**,

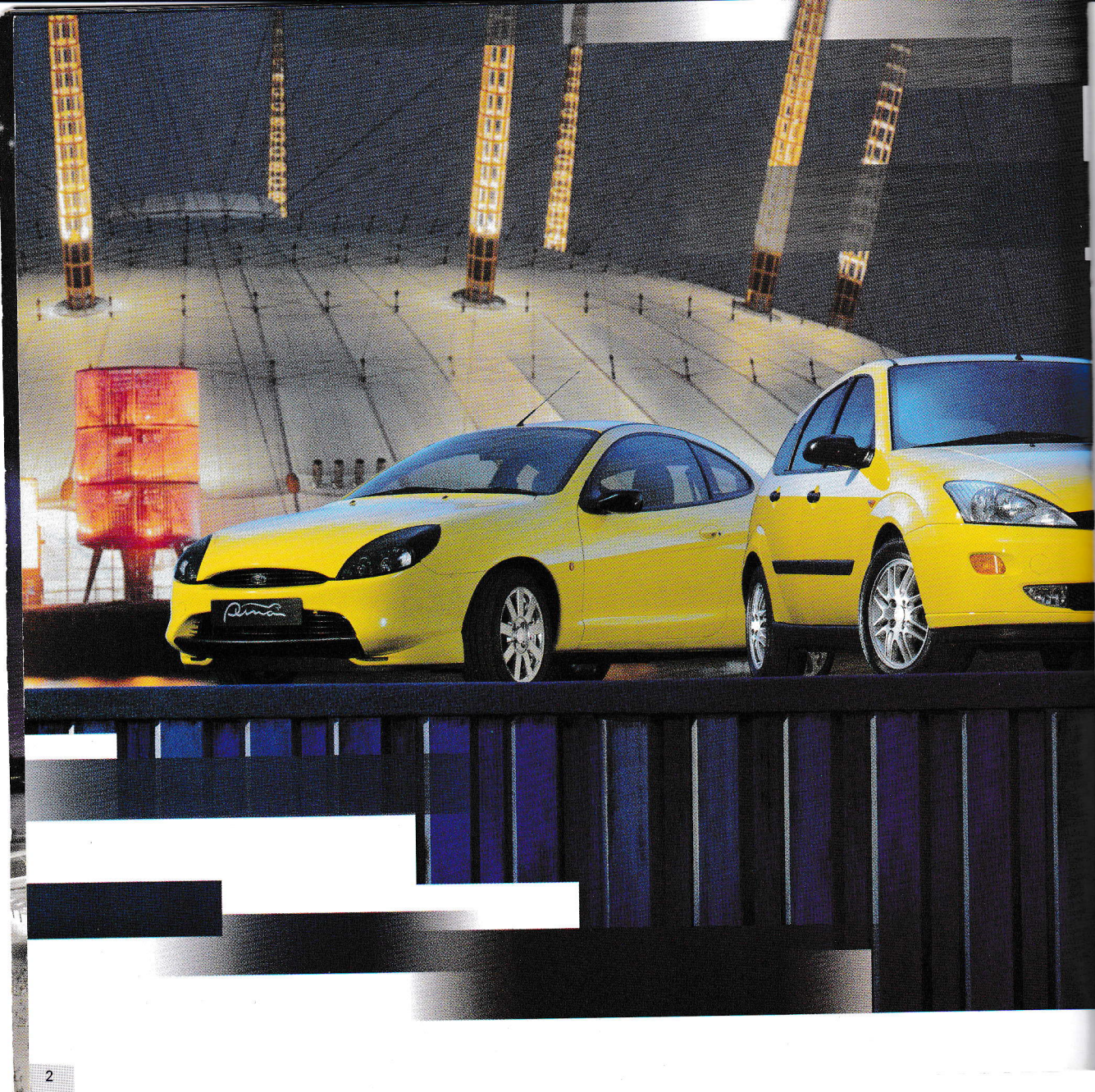
one of the Dome's 'must-see' attractions. Within these pages you'll find a preview of all the Dome's attractions, together with practical tips on how to get tickets and how to get there.

For even more information, visit Ford's special millennium website **[www.journey.ford.co.uk](http://www.journey.ford.co.uk)**, or the Millennium Experience official website **[www.dome2000.co.uk](http://www.dome2000.co.uk)**.

By way of further celebration, Ford is producing exclusive **millennium special editions** of three of the current range's most acclaimed models.









# Millennium Specials



Ford's three millennium special editions, with their striking Millennium Yellow body colour, celebrate Ford's involvement in the Millennium Experience. They also celebrate the fact that the **Ford Puma, Ford Focus and Ford Ka** have all been recognised for their design excellence by the Design Council and named as 'Millennium Products'.

These distinctive models have unique specifications including black leather trim. Only 1,000 of each of the three millennium specials will be produced, ensuring a degree of exclusivity. For more details, ask your Ford Dealer, visit [www.journey.ford.co.uk](http://www.journey.ford.co.uk) or call 0345 111 888.





# The Dome at Greenwich

1 Jan 00 - 31 Dec 00



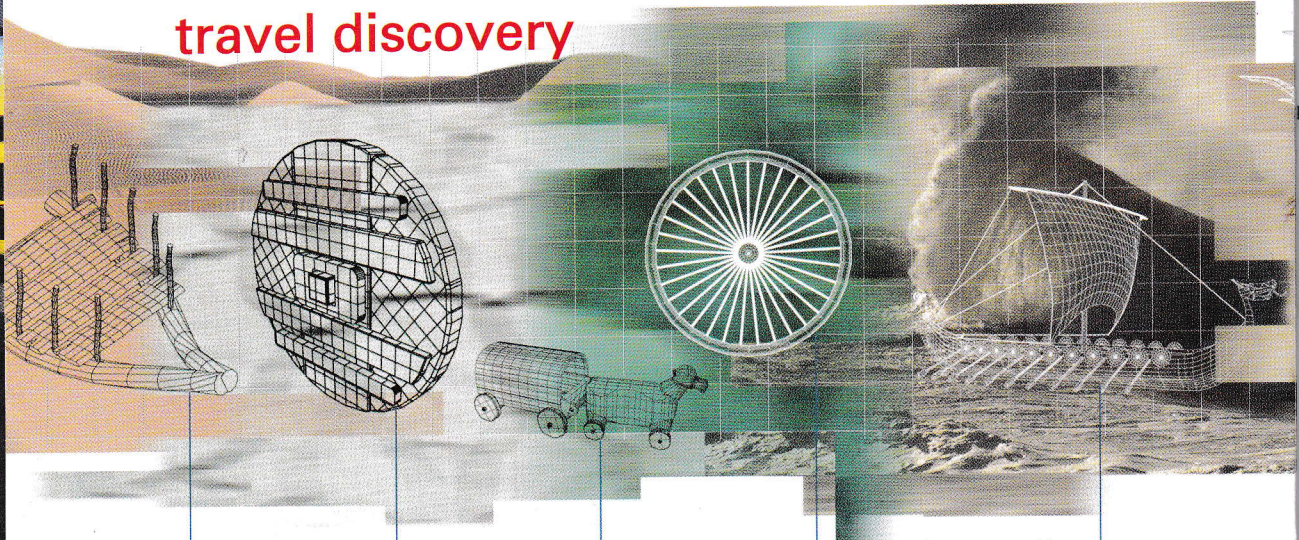
NMEC/HAYES DAVIDSON



We all make journeys all the time. But journeys change us and the way we look at the world. The Journey zone re-lives the romance of travel in the past, reflects on how we get around today and looks forward to faster, cleaner and smarter journeys in the future.

Journey 

## travel discovery



Before the wheel was invented, crude sledges, often made from tree branches, were used for moving heavy objects.

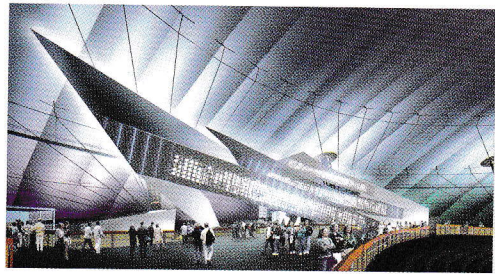
Archaeologists believe that the first wheels were used in Sumeria (now Iraq) in around 3500 B.C. Because the Sumerians had so many new ideas, the region is known as the Cradle of Civilisation.

The first wheels were made in one piece and fitted onto various kinds of wagons, carts and chariots.

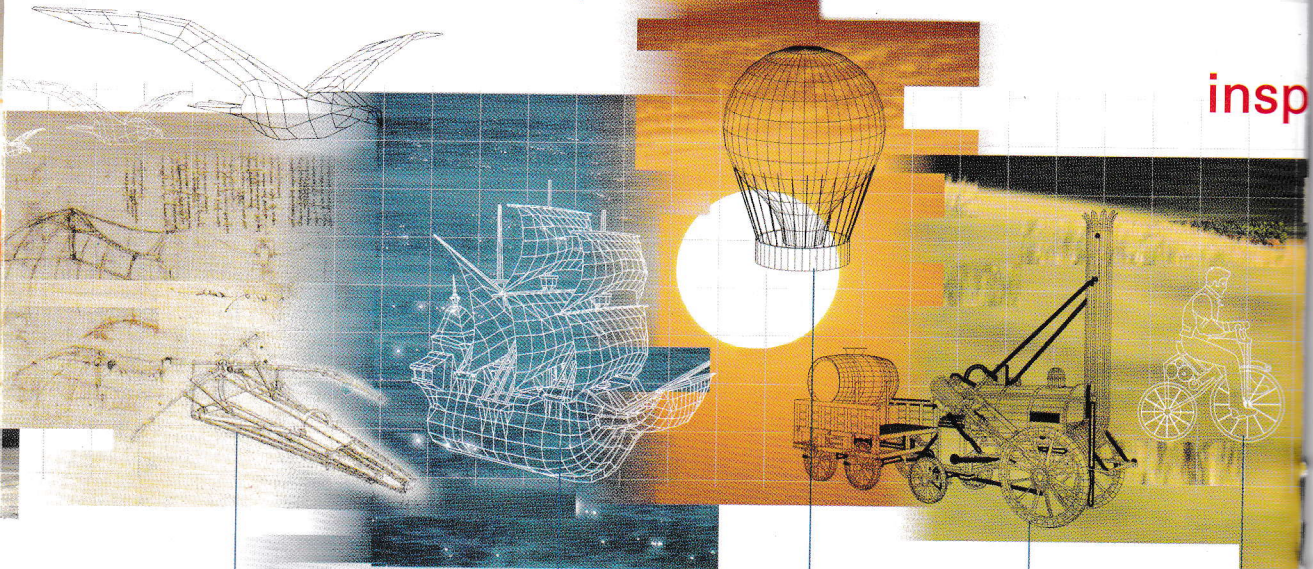
The spoked wheel appeared in approximately 2000 B.C.

Long, narrow ships packed with warriors helped to make the Vikings the dominant power in Europe for three centuries, beginning in about A.D. 800. For this reason, the ships are also known as Viking warships.





insp



In his early studies on mechanical flight, Leonardo da Vinci envisaged complex flying machines with flapping wings – 'ornithopters'. He later turned his attention to the way birds use air currents to glide.

On his famous first voyage, Christopher Columbus discovered the lands that were later named America. The three ships in his fleet were 'nao' ships – Spanish for 'old' – what might also be called carracks.

In 1783, the Montgolfier brothers' balloon carried the first people on any kind of flight. Rozier and Francois Laurent flew across Paris for 25 minutes and travelled just over 5 miles.

In the 1780s, James Watt made the first steam engines that could propel vehicles. The Rocket, shown above, was built by George Stephenson.

The French Michaux brothers created the first motorbike by fitting a steam engine to one of their bicycles. It had a range of 16 km but, unsurprisingly, its riders were unhappy about sitting above the boiler.



# Find yourself in motion at the Journey zone

ired journeys

Lift off



The first tramway was in Harlem in 1832 – horses hauled people smoothly along rails. The invention of the dynamo in the 1870s enabled trams to run on electricity which could be fed around towns by wires and cables.

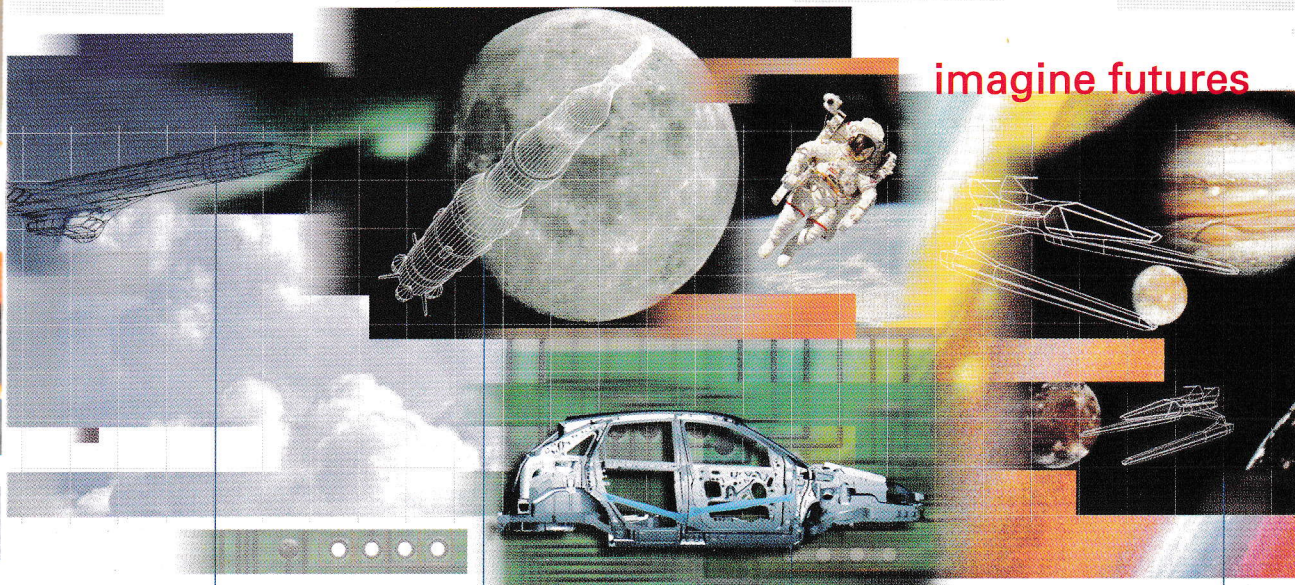
Courage, perseverance and the dream of flight brought Wilbur and Orville Wright to Kitty Hawk, North Carolina, where they achieved the first successful aeroplane flight on 17 December 1903.

Henry Ford had built his own car as early as 1896. In 1908 he introduced the famous Model T. "I am going to democratise the automobile", he said, "and when I'm through, everybody will be able to afford one."

The Heinkel He 178 was the first jet aeroplane in the world. First flown on 27 August 1939, it was powered by a turbojet engine invented by the German, Pabst von Ohain.



Ford have scoured the globe for the best ideas for transportation of the future – by land, air and sea, from 2-feet, to 4-wheels, to flight. Interact with some of the hundreds of exhibits, for example to plan a city or design your own car. And make your mark by giving your views, feelings and expectations of the future.



Concorde soars to the fringes of space, travelling at supersonic speeds – faster than the speed of sound – of 2,100 km/h.

On 21 July 1969, the American astronaut Neil Armstrong stepped from the Apollo spacecraft onto the surface of the moon. It was, he said, "one small step for a man, one giant leap for mankind".

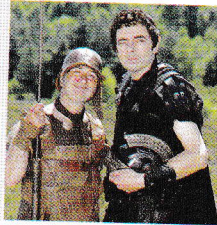
Henry Ford's commitment to excellence is continued through to the Ford Focus. Named by the Design Council as a Millennium Product, Ford Focus incorporates many design and engineering innovations.

In the last 66 years, mankind has progressed at an awesome speed. The principles of flight and space travel have been mastered. Where we go tomorrow and how we get there is down to two factors: our determination and our imagination.



## SKYSCAPE

Adjacent to the Dome is Skyscape, hosted by BSkyB. Here, by day, for the first time ever, see *Blackadder* on the big screen in a new time-travelling misadventure with characters drawn from the last 1000 years and beyond. By night, Skyscape is London's most exciting live venue with concerts, shows and other specials.



- (A) Main Entrance
- (B) High Way
- (C) Mast Way
- (D) Millennium Show Arena
- (i) Information
- (1) Body
- (2) Play
- (3) Shared Ground
- (4) **Journey** →
- (5) Living Island
- (6) Home Planet
- (7) Self Portrait
- (8) Talk
- (9) Faith
- (10) Mind
- (11) Rest
- (12) Our Town Stage
- (13) Money
- (14) Work/Learning

For more details see pages 10-11

## MILLENNIUM SHOW

A high energy show, with dancing flying performers, spectacular visual effects and a powerful Peter Gabriel soundtrack. Up to five times a day, it tells the dramatic love story of a boy of dreams and girl of action, as epoch-making events overtake their worlds.

Journey 

The Journey zone, sponsored by Ford, is one of the Dome's 'must-see' attractions. Open out these pages for a preview. And for more information, visit [www.journey.ford.co.uk](http://www.journey.ford.co.uk)







NMEC/HAYES DAVIDSON

**1. BODY** Sponsored by BOOTS supported by L'OREAL and ROCHE  
Through the elbow. Up the escalator in the arm. A journey of emotions through the human body. As you emerge, explore the opportunities and challenges that advances in science, genetics and medicine will bring. Could you live to be 140?



NMEC

**3. SHARED GROUND** Sponsored by CAMELOT GROUP PLC  
Observe British interior scenes – the garden shed, lounge and teenager's bedroom. Behind closed doors, we stamp our personalities on our spaces. In public, we're more reserved. Experience what we could do with our communities and neighbourhoods if we really joined together.



NMEC

**5. LIVING ISLAND**  
A trip to a typical British seaside resort, with a beach, bandstand, pier and lighthouse. And not so typical cliffs, made from scrap metal. Play arcade games with hidden messages and see what's wonderful and worrying about our environment.



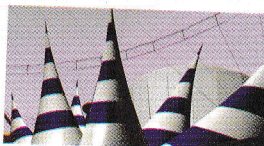
NMEC/HAYES DAVIDSON

**9. FAITH** Sponsored by LAING FAMILY TRUSTS, HINDUJA FOUNDATION and other trusts and foundations  
Recognise the year 2000 as a significant Christian anniversary. Explore the huge range of beliefs and religions that are part of the UK today. Celebrate the diversity of different faiths. Be inspired to think about your own beliefs.



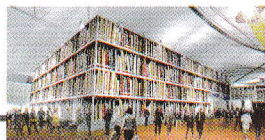
NMEC

**8. TALK** Sponsored by BT  
Take an exciting look at the potential of communication, and the difference between what we say and how we say it. Leave a message for the future. Try out new ways to 'talk' using new technology. Become your own 3D computer game hero. Take part in a live TV talk show. Experience the magic of ET.



NMEC

**12. OUR TOWN STAGE** Sponsored by McDONALD'S  
The venue for over 200 performances from local communities. Be amazed by the power of live performance as cities and towns share their histories and hopes through McDonald's Our Town Story. Or see international visitors perform in the World Stage Season.



NMEC/SHAM

**14. WORK** Sponsored by MANPOWER  
Experience the excitement of work in the future and see how much it's changed from the past. Demonstrate your skills and learn how to use them to prepare for the new world of work. Measure your skills by playing a series of interactive challenges such as table football.



NMEC





## 2. PLAY

Save the cats from the dogs. Loop the loop on a bike. Score a great goal. Play your own concerto. Venture into an electronic playground full of futuristic games. Help Cogsley & Sprinx, the Timekeepers of the Millennium, as they search for the missing crystals that power the Earth's Great Time Clock.

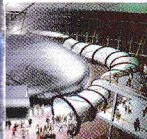
ONY PEARSON



## 4. JOURNEY Sponsored by FORD

Find yourself in motion. Re-discover the excitement of movement, relive the romance of past travel and look forward to future journeys – from two feet to four wheels to flight. Along the way, think about cleaner, smarter and safer ways to move around and make the world more mobile.

NMEC/HAYES DAVIDSON



## 6. HOME PLANET Sponsored by BRITISH AIRWAYS and BAA

Take an amazing journey: departing, travelling and arriving at the most incredible planet in the known universe – Earth. Experience incredible sights, places and natural phenomena, finding out what makes our planet unique.

VIDSON



## 7. SELF PORTRAIT Sponsored by MARKS & SPENCER

A celebration of our country, our people, our attitudes and tastes, all chosen by our people. See thousands of faces of the nation, perhaps including your own, in the giant National Portrait. Enjoy Gerald Scarfe's outrageous cartoon sculptures.

NMEC/HAYES DAVIDSON



## 10. MIND Sponsored by BRITISH AEROSPACE and MARCONI

Experience the zone's gravity-defying architecture. Play mind games with robots as you explore your senses and perceptions. Change your race and sex. Work out how our minds can create a better future.

NMEC/HAYES DAVIDSON



## 11. REST

A mental flotation tank, where you can escape the hectic pace of modern life and the flurry of the Dome. An empty space packed with sound, light and shapes. Switch off. Chill out. Relax.

NMEC

## 13. MONEY Sponsored by THE CITY OF LONDON

Blow a million pounds in a wild spending spree. Discover what happens when everyone else behaves that way. See how an earthquake on the other side of the world affects the cash in your bank account. Find out what the City really does with your money.

**LEARNING** Sponsored by TESCO  
Visit a larger than life school corridor.  
Experience school smells and sounds.  
Enter a school hall for an inspirational film that comes to life. Visit the new world of learning in a magical orchard.  
See the 21st Century Domesday Book.

NMEC/SHAM

# 14 Zones

The Dome at Greenwich. There's so much to see and do. There are 14 Zones to explore, covering a huge range of subjects and interests. See as much as you can and mark the millennium with one amazing day out.



# Tickets are on sale now

To ensure that the Dome never gets overcrowded, all tickets must be pre-booked.

They will not be on sale at the Dome itself.

Tickets are now on sale for visits between 1st January and 31st March 2000.

Details of ticket availability for the rest of the year 2000 will be released in due course.

## Ticket prices

Family*	Adults	Children under 5	Children 5 to 15 (inc)	Student card holders	Senior citizens	ES40 card holders
£57.00 (£11.40 each)	£20.00	Free	£16.50	£16.50	£18.00	£12.00

\* 2 adults and 3 children or 1 adult and 4 children

You can buy your tickets:

from National Lottery retailers by calling the Dome Ticket Line on 0870 606 2000, or by visiting our website at [www.dome2000.co.uk](http://www.dome2000.co.uk)

Ticket prices correct at time of going to press.

## How to get there

**By tube** It's less than 15 minutes from Waterloo on the Jubilee Line.

**By boat** City Cruises run boats from Waterloo and Blackfriars piers direct to the Dome every 30 minutes. White Horse Fast Ferries run a shuttle service of boats from Greenwich pier to the Dome about every 15 minutes.

**By coach** National Express run daily scheduled services from towns and cities around Britain to Victoria Coach Station. Your local coach company may also run services to Victoria or direct to the Dome.

**By bus** There are several bus routes that run directly to the Dome. For further information ring the London Travel Information number opposite.

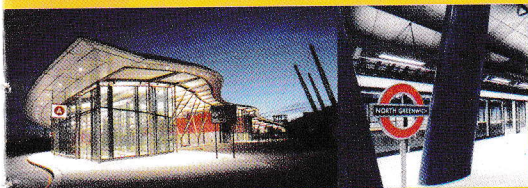
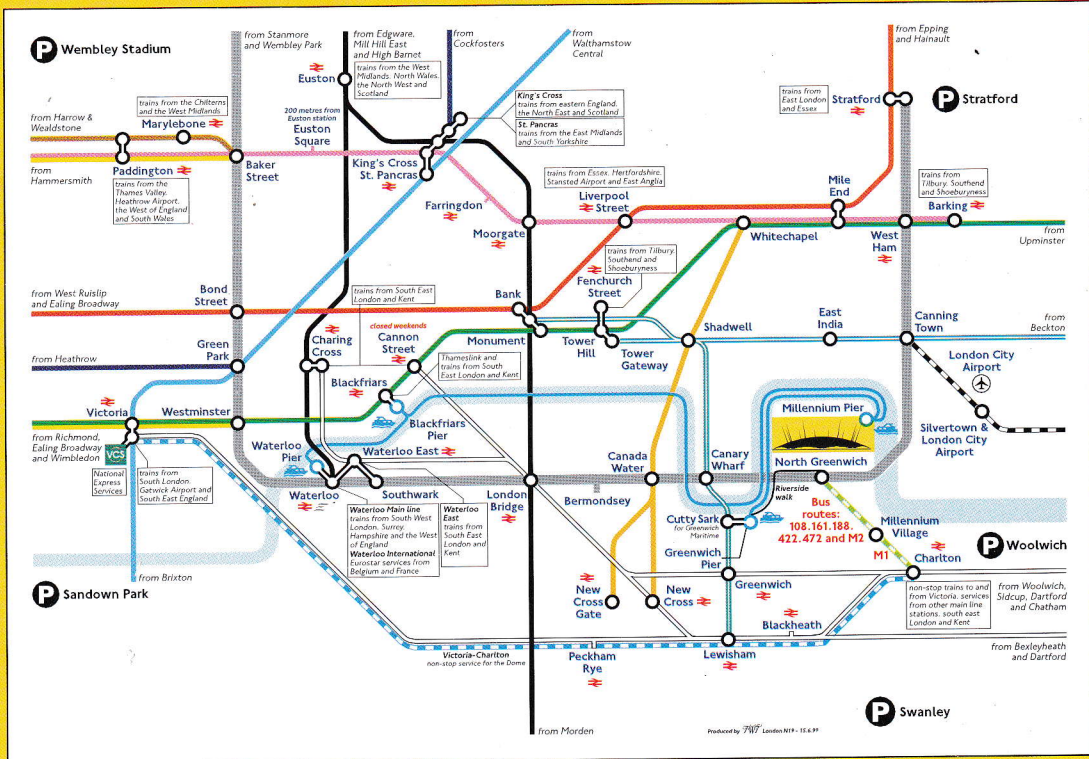
**By car** The Dome is a no car zone and there are parking restrictions for 2 miles around, with the exception of Orange badge holders who can pre-book spaces (0870 241 0540). There are Dome Park & Ride car parks around London. Call 0870 241 0541 to pre-book and pay for a space.

**By train** Main line stations link into the tube network for the Dome.

**By cycle/foot** You can walk or cycle along the riverside from Greenwich to the Dome.

Every effort has been made to ensure that this information is correct at the time of going to press, but we would recommend that details are checked before making arrangements to visit the Dome.





QA PHOTOS







BY APPOINTMENT TO  
HER MAJESTY THE QUEEN  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



BY APPOINTMENT TO  
H.M. QUEEN ELIZABETH THE QUEEN MOTHER  
MOTOR VEHICLE MANUFACTURERS  
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BY APPOINTMENT TO  
H.R.H. THE PRINCE OF WALES  
MOTOR VEHICLE MANUFACTURERS  
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