10.1998 FOCUS L6

FORD FOCUS: expectmore



The new Ford Focus represents the genuine and progressive spirit of Ford. With captivating 'Edge' styling and a dynamic spirit, Ford Focus follows closely on the excitement of other recent Ford models: Ford Ka, Ford Puma and Ford Cougar. Indeed, this stunning car could only have come from the new way of thinking at Ford.

Although striking to look at, much of what makes Ford Focus so ingenious is under its skin. With its 'unique to class' Control Blade multi-link independent rear suspension and highly efficient engines, Ford Focus is not only exhilarating to drive but a discerning choice in today's changing world.

An energising balance of substance and style, this inspiring new Ford is our connection with you.



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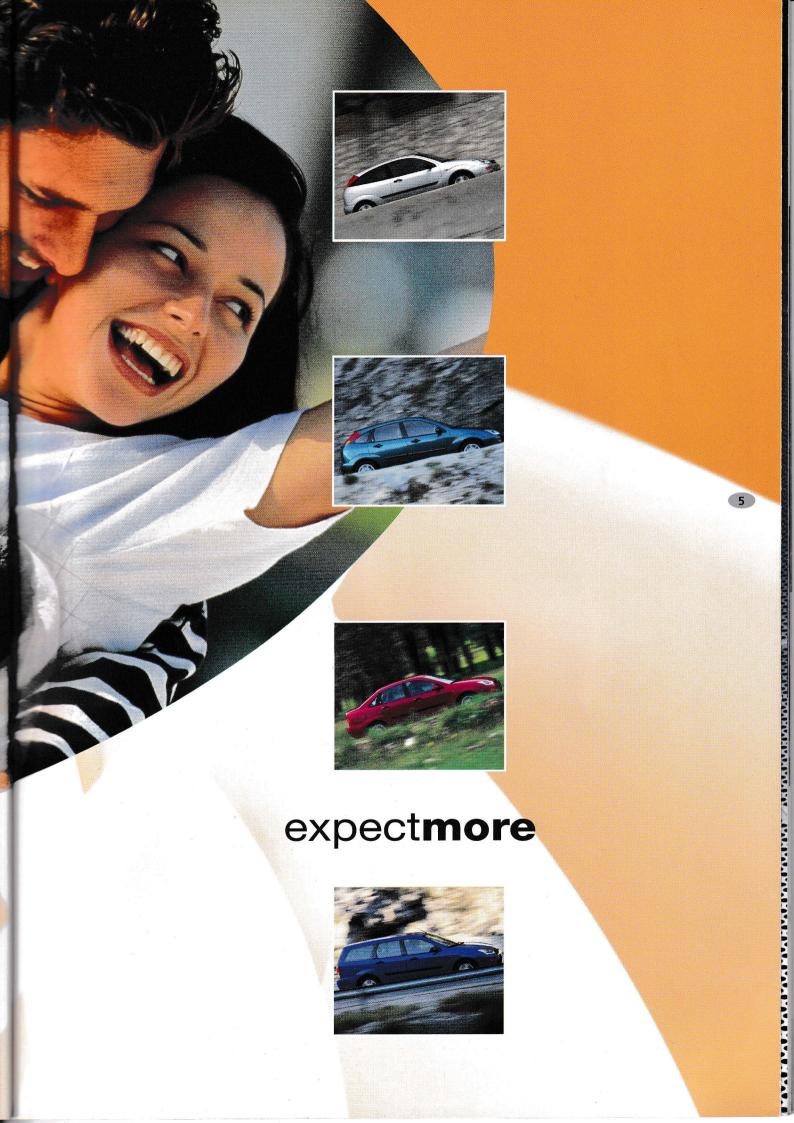


focus

At Ford we are excited by the challenges presented by a constantly want.

At Ford we are excited by the challenges presented by a constantly want.

Changing world. We believe in designing cars for the way you want car. to live your life. We believe you have a right to expect more versatility. This means more dynamic appeal, more style and more versatility. More for you. More for your life.







William Boddie

Vice President

Small and Medium Vehicle Centre

"Ford Focus has been designed to take Ford a step beyond — beyond the competition in terms of design, package, driving dynamics, comfort, fuel economy and cost of ownership. It has been designed using new and highly efficient processes, with relentless attention to detail and with passion. The result is a product that underlines how Ford is changing."

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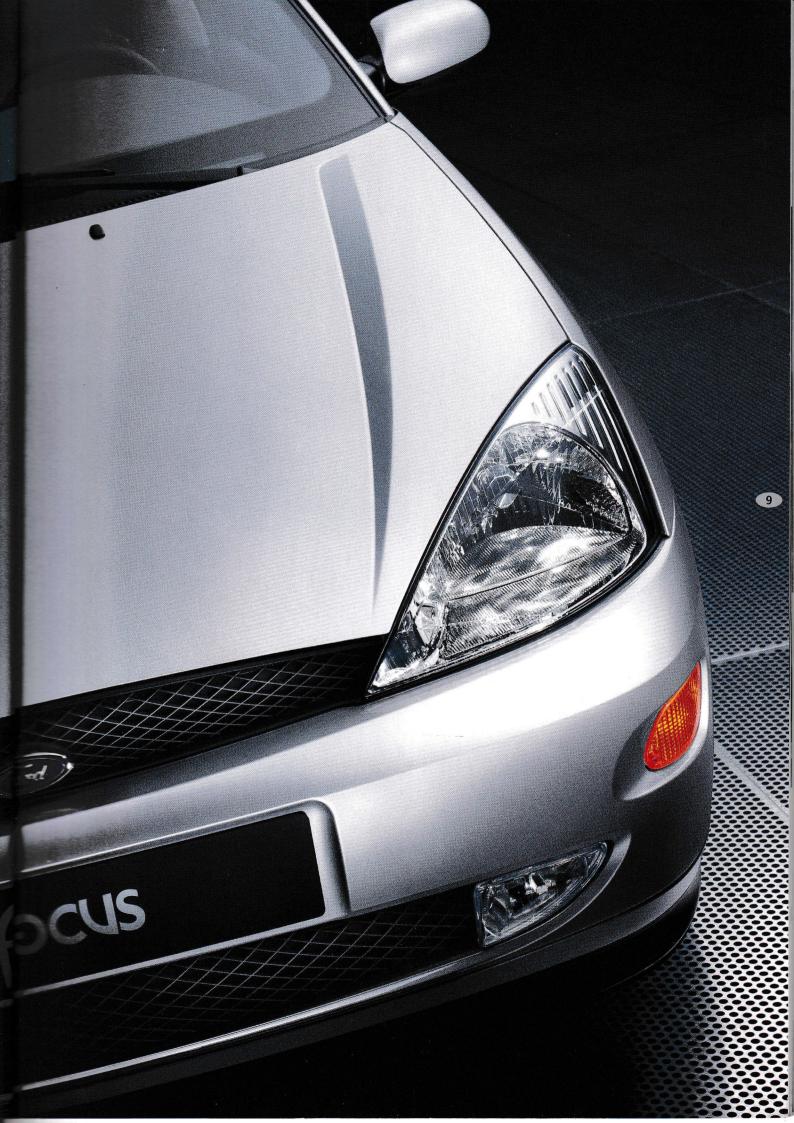


FORD FOCUS: DESIGNED FROM THE INSIDE OUT



Ford Focus has been designed from the inside out, with both form and function in mind. Inside we created the area around the occupants to set new class standards for roominess, comfort and refinement a concept we call 'Freespace'. Unrelenting attention to detail in, for example, the look and texture of the fascia - with a contrasting feel for the switches according to their function is typical of our progressive new spirit. It's also typical of our desire to connect with you.



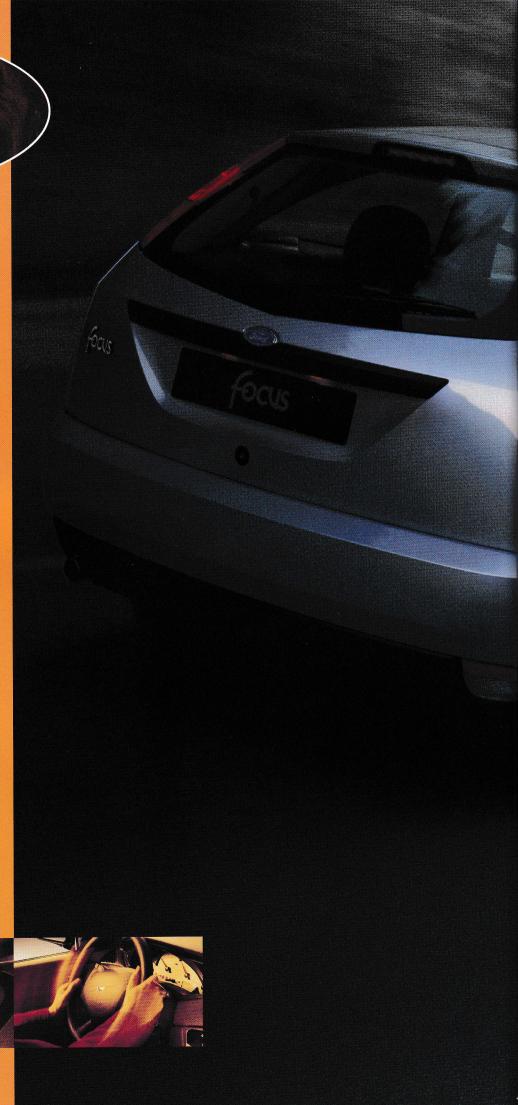


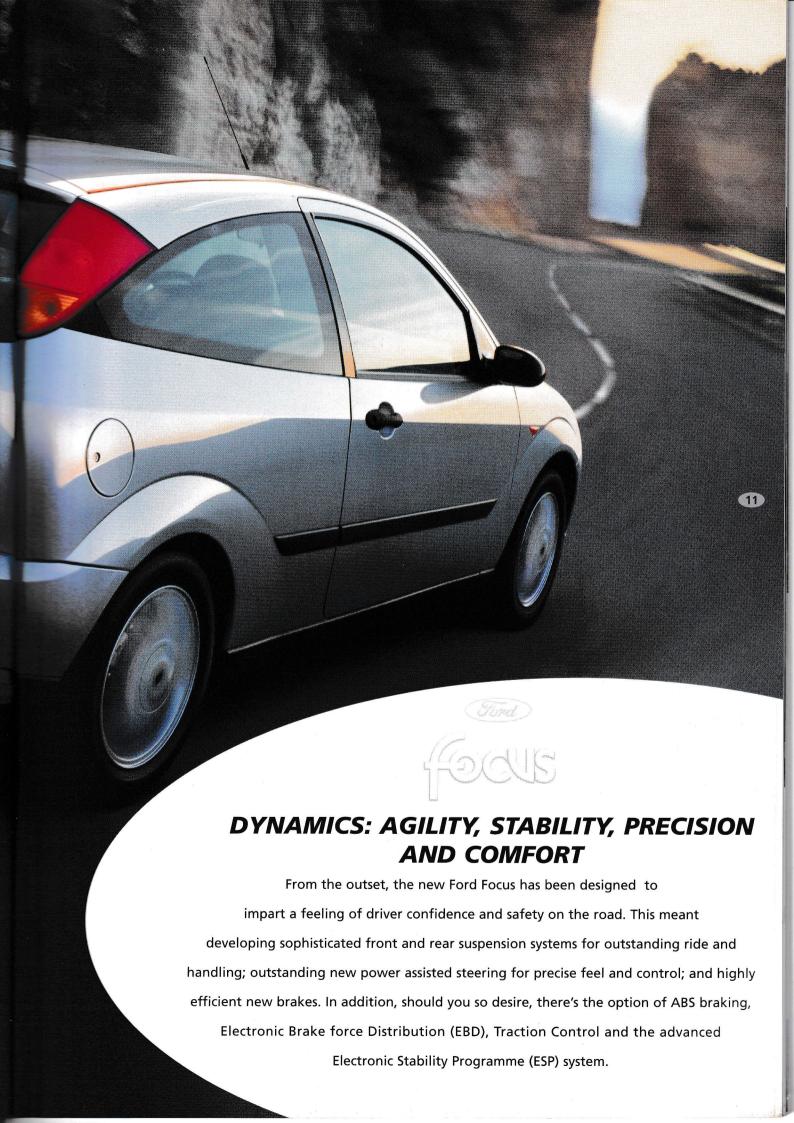


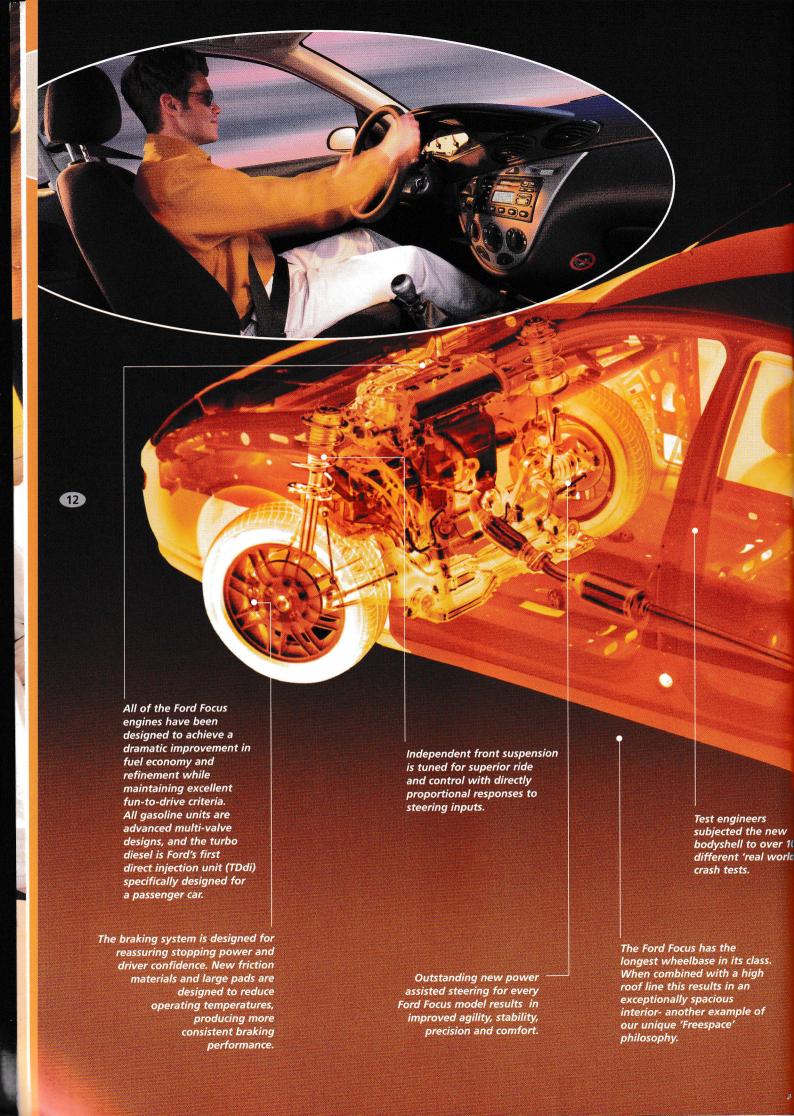
Dr Michael Kleczka

Ford Focus Vehicle Dynamics Supervisor

"The mission of the Ford
Focus dynamics team
was very clear – to make
it ride and handle better
than any car in its class
had done before: to
expand Ford's vehicle
dynamics ethos of agility,
stability, precision and
comfort, ensuring that
Ford Focus is superior in
each respect to the best
of the competition – and
make it fun to drive."









advanced suspension.

The new Ford Focus has an immensely rigid bodyshell, the result of advanced assembly techniques such as advanced laser welding and the use of variable thickness steel.

The rewards are tangible; a ring of protective steel for superior crash protection; reduced weight to help performance and fuel economy; and stiffer

mounting points on which to anchor the







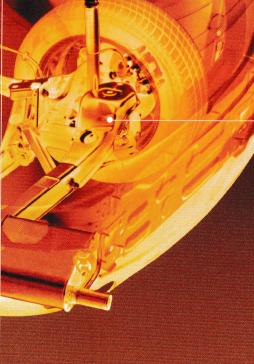
13



aser welding of increases rigidity.

Sous fine-tuning of increase and rear

systems for new and driver control and increase and increas



The Ford Focus benefits from a 12 year anti-perforation warranty. This high level of protection stems from the selective use of pre-coated steel for 85% of the bodyshell and the injection of wax into cavities. Multi-link independent rear suspension provides the optimum balance between ride and handling. The system, known as 'Control Blade', also improves refinement by absorbing vibrations from road surfaces.





STEERING

The key to the outstanding power assisted steering standard in every Ford Focus is the attention paid to minimising friction within the system.

This reduces resistance to steering inputs, generating a feeling of fluidity – and positive, linear responses when the driver turns the wheel.

The steering system also achieves that desirable balance of permitting feedback through the steering wheel without transmitting unwanted jarring from uneven road surfaces.

BRAKES

The braking system includes many advances for improved performance. Feedback and feel are enhanced by a powerful new brake booster, which is attached directly to the pedal for reduced

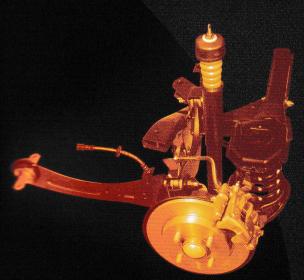
travel and less effort. New friction materials and larger swept surfaces combine to reduce stopping distances and lessen brake fade. Optional ABS anti-lock braking reduces the possibility of wheels locking up under emergency braking – especially in wet or slippery road conditions.

Ford Focus is available with the latest four-channel ABS system, which is capable of applying and releasing the brakes up to 12 times per second. In addition, optional Electronic Brake force Distribution (EBD) constantly monitors and adjusts the front-to-rear balance of braking forces regardless

of the number of passengers or amount of luggage on board.

Imperceptible when in use, EBD improves stability under normal braking, reducing the likelihood of ABS being activated.

Electronic Stability Programme (ESP) is a breakthrough in safety and driving enjoyment. Available on ABS-equipped cars, ESP monitors steering wheel movements, road speed and even sideways movement of the car and then modifies braking pressure on each wheel and adjusts engine power to optimise roadholding. The system, which requires no driver input, is of special benefit when driving on slippery surfaces or accelerating through tight corners.

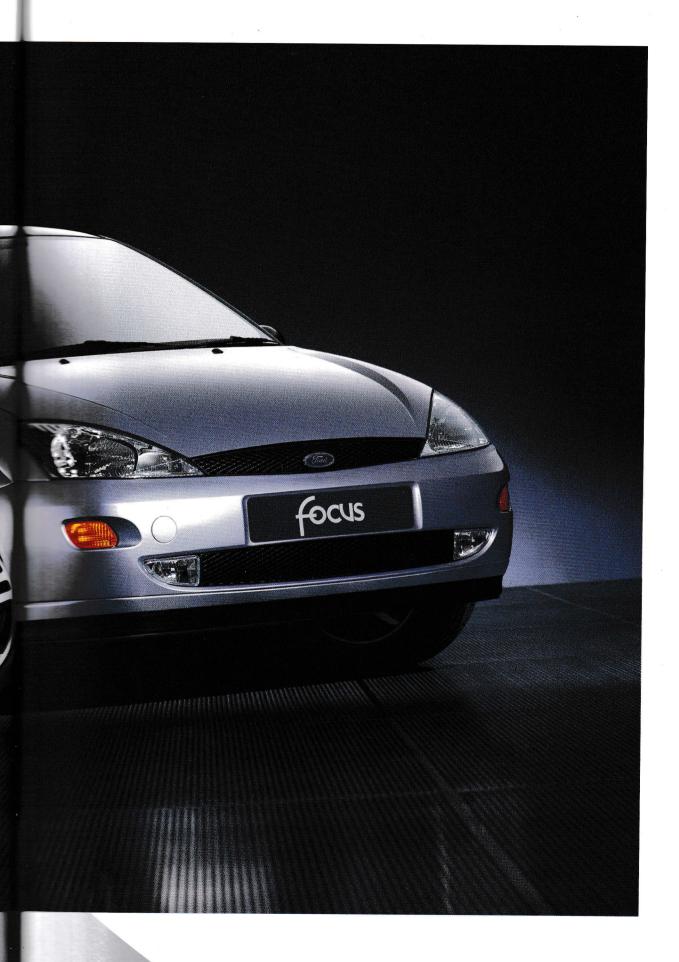




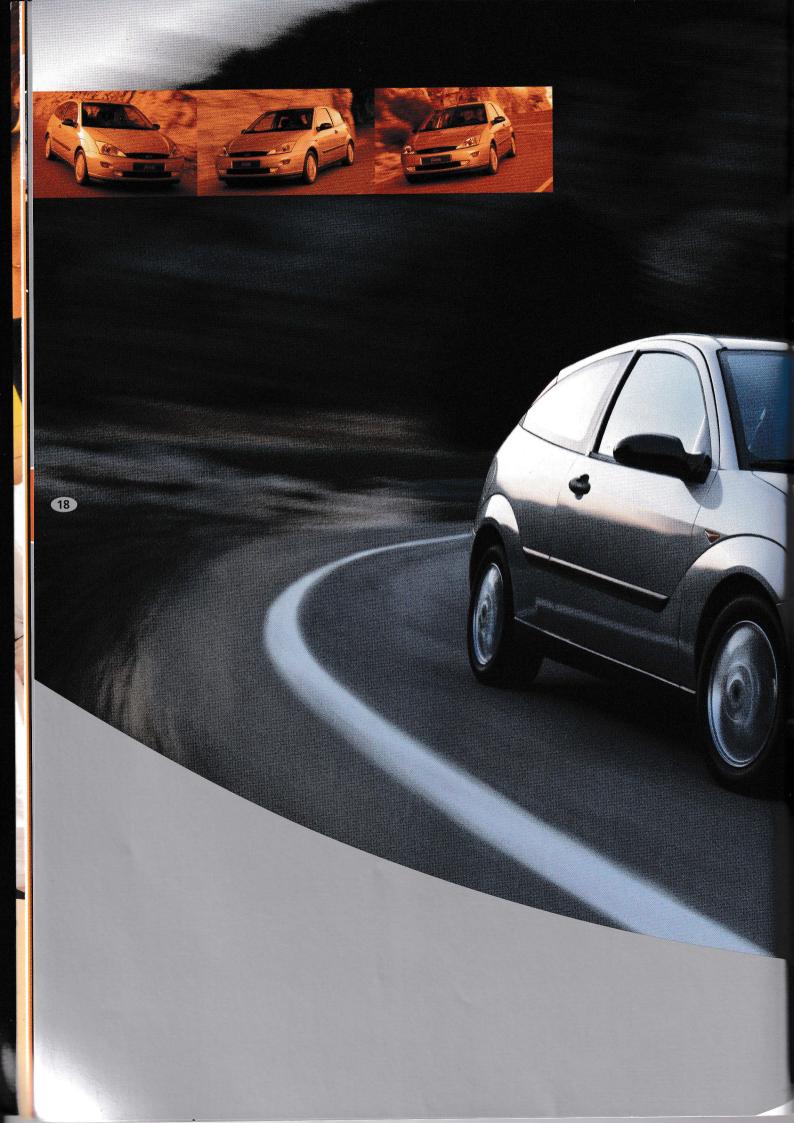


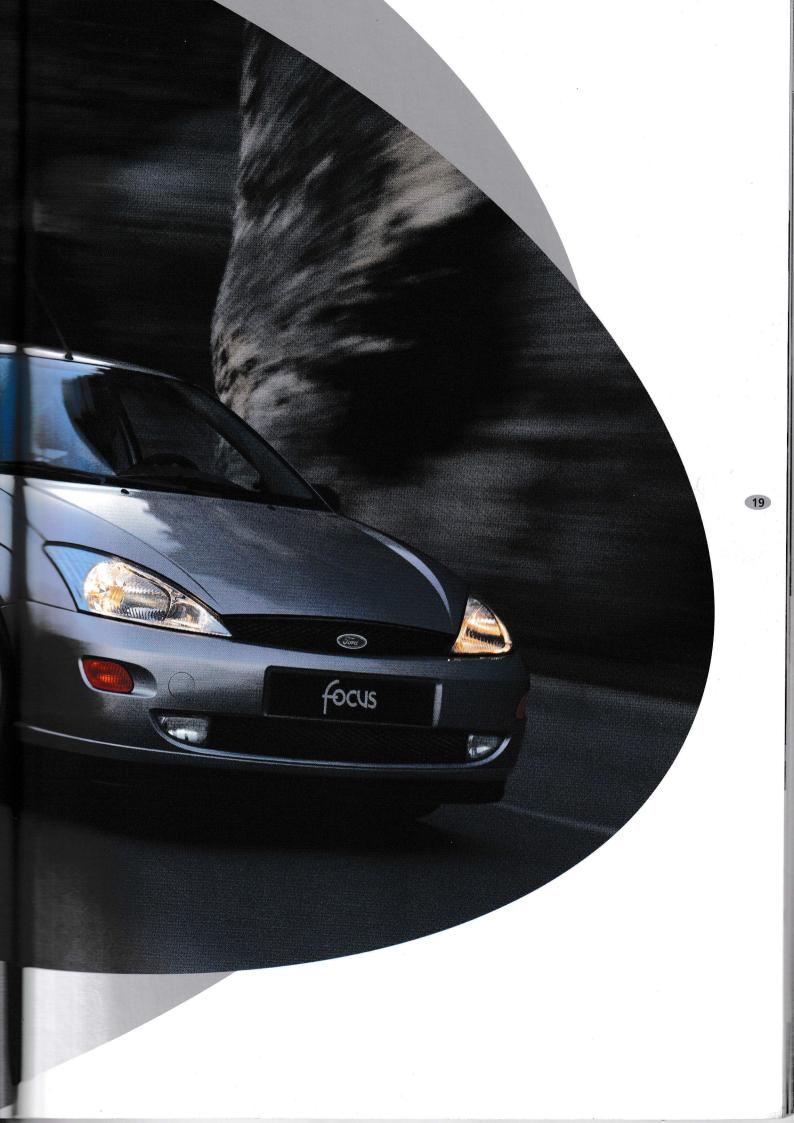
Shown in optional metallic Moondust Silver with optional alloy wheels and front fog lamps.

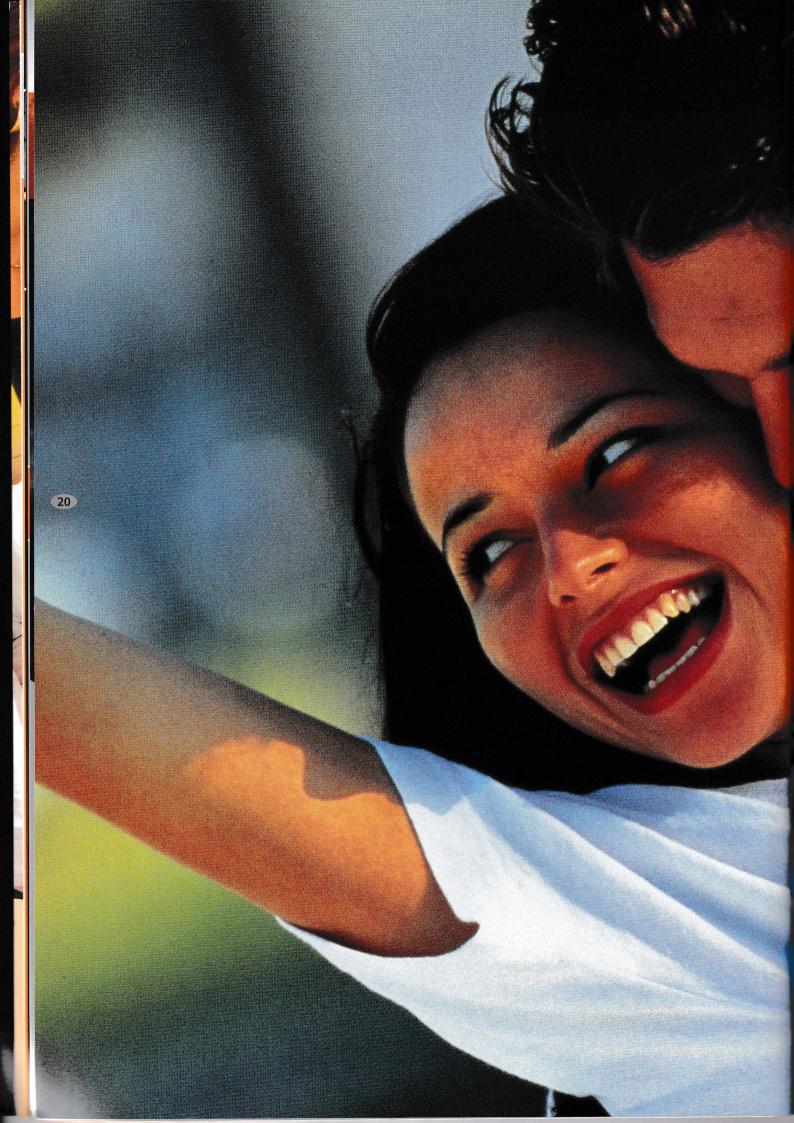


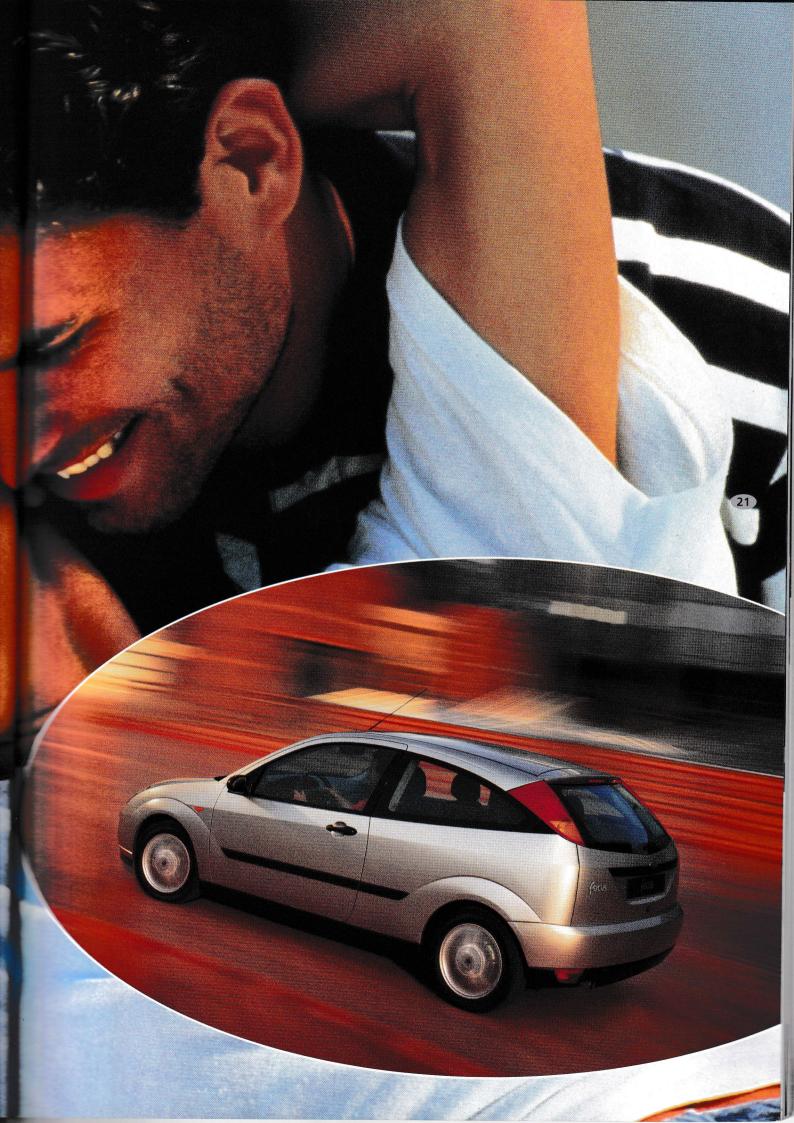


FORD FOCUS 3 DOOR - TREND

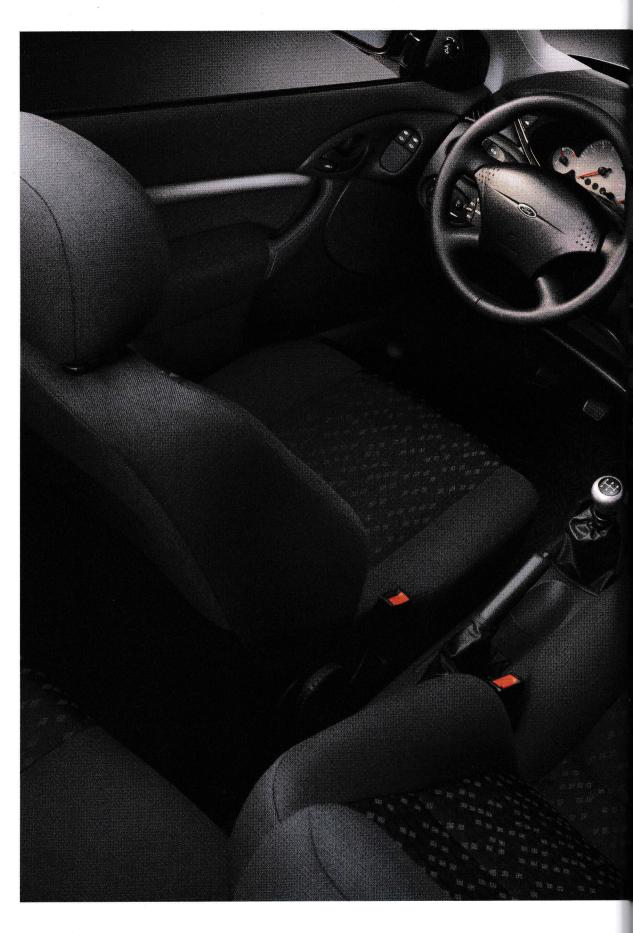












Shown in Swift/Twill jacquard seat trim with optional air conditioning, Ford 6000 radio/CD with remote control audio operation, front fog lamps and Winter Pack.



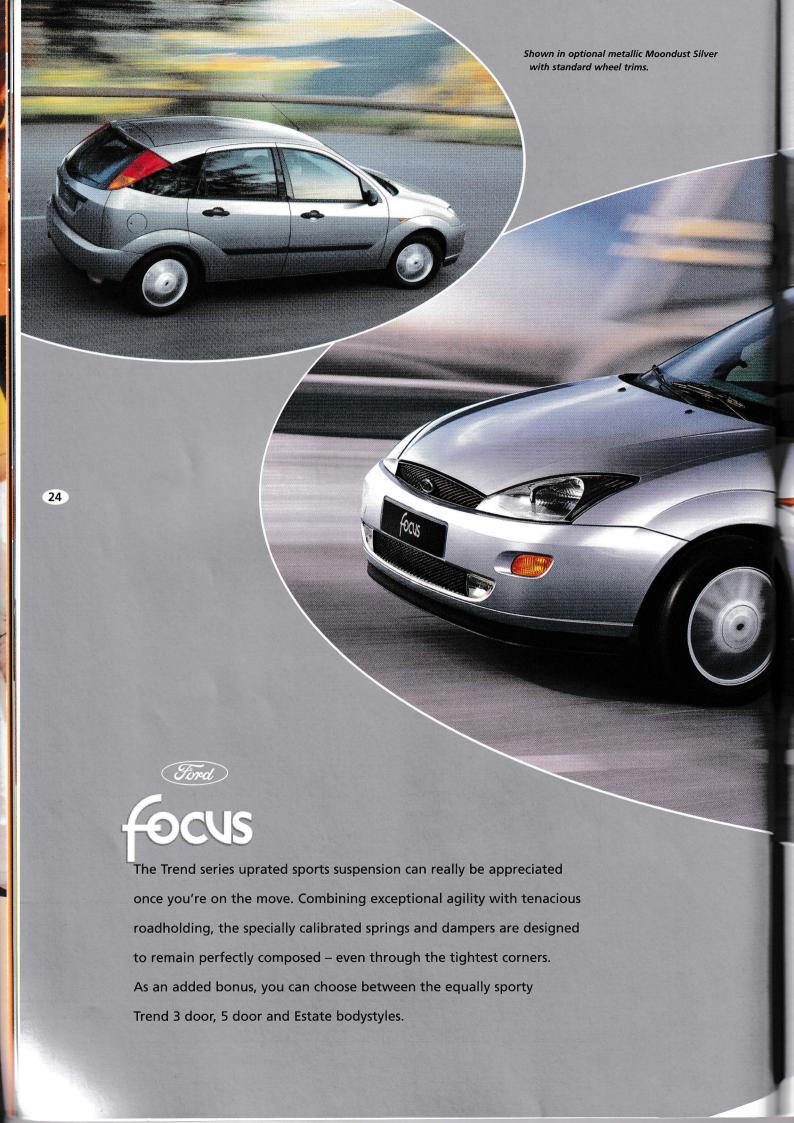


The Trend series stands out as the sportiest in the Ford Focus line-up. The leather rim steering wheel, unique style instruments and titanium look centre console, gear knob and door trim inserts can be seen and felt immediately when you enter the car.

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In addition, the sport front seats help hold you in place every bit as well as Ford Focus Trend is designed to hold the road.

FORD FOCUS TREND



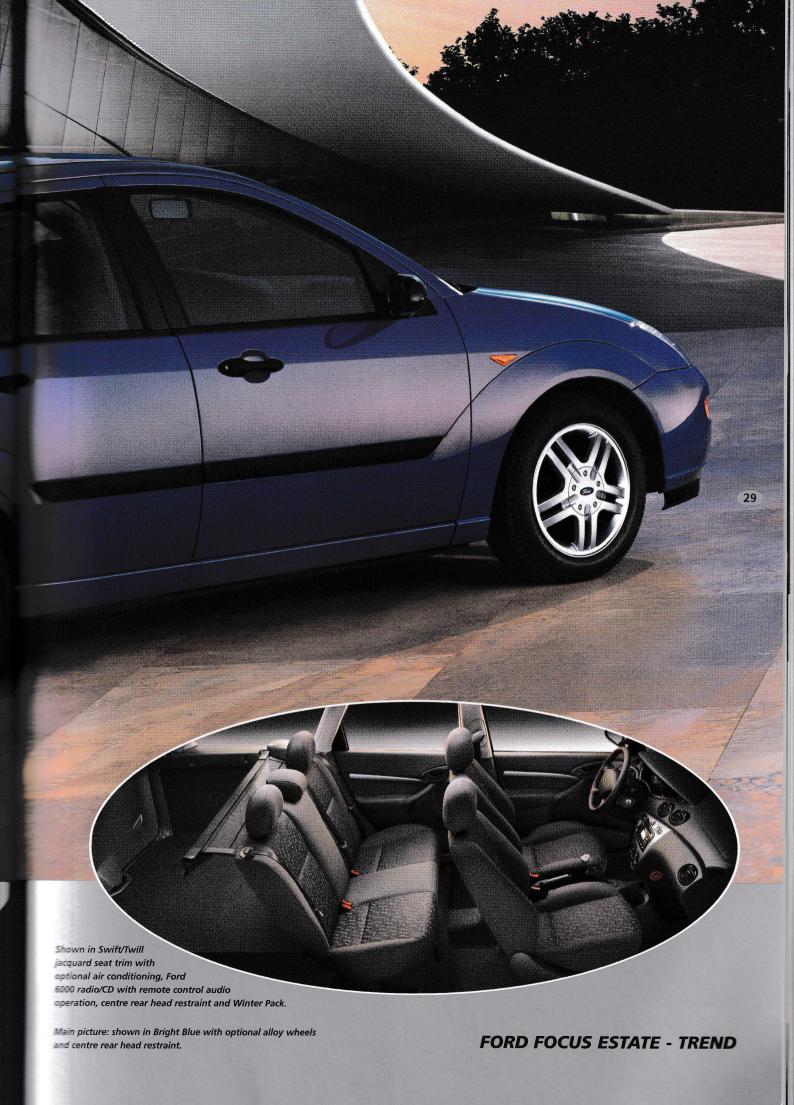








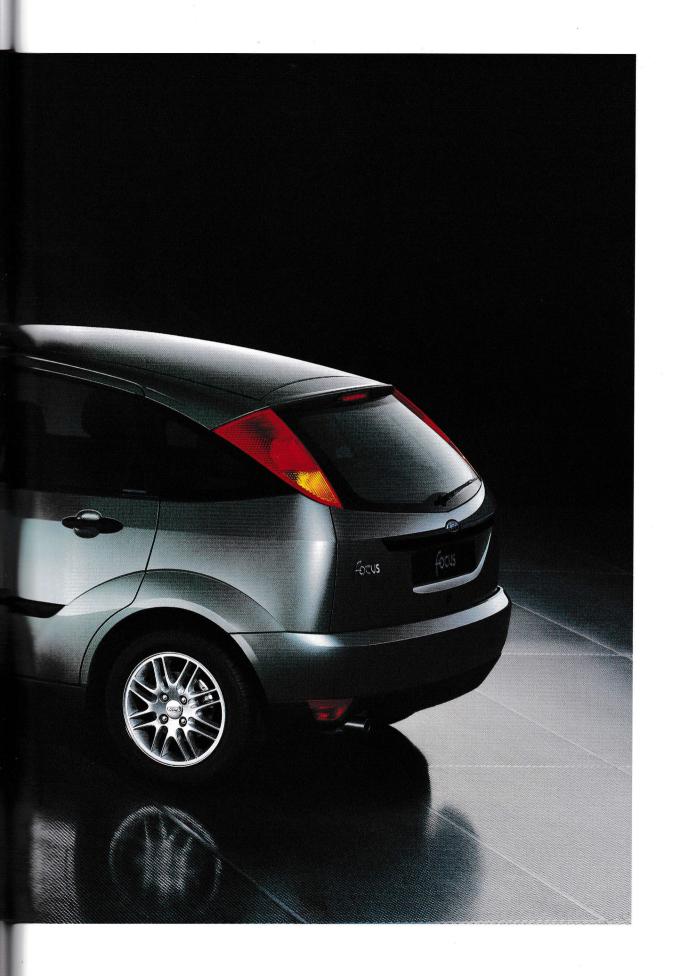
The Trend Estate possesses all the qualities of the 3 door and 5 door bodystyles but with its larger load area, adds an extra element of flexibility. Befitting a truly versatile car, this extra carrying capacity is gained without compromising on style or roadholding ability.



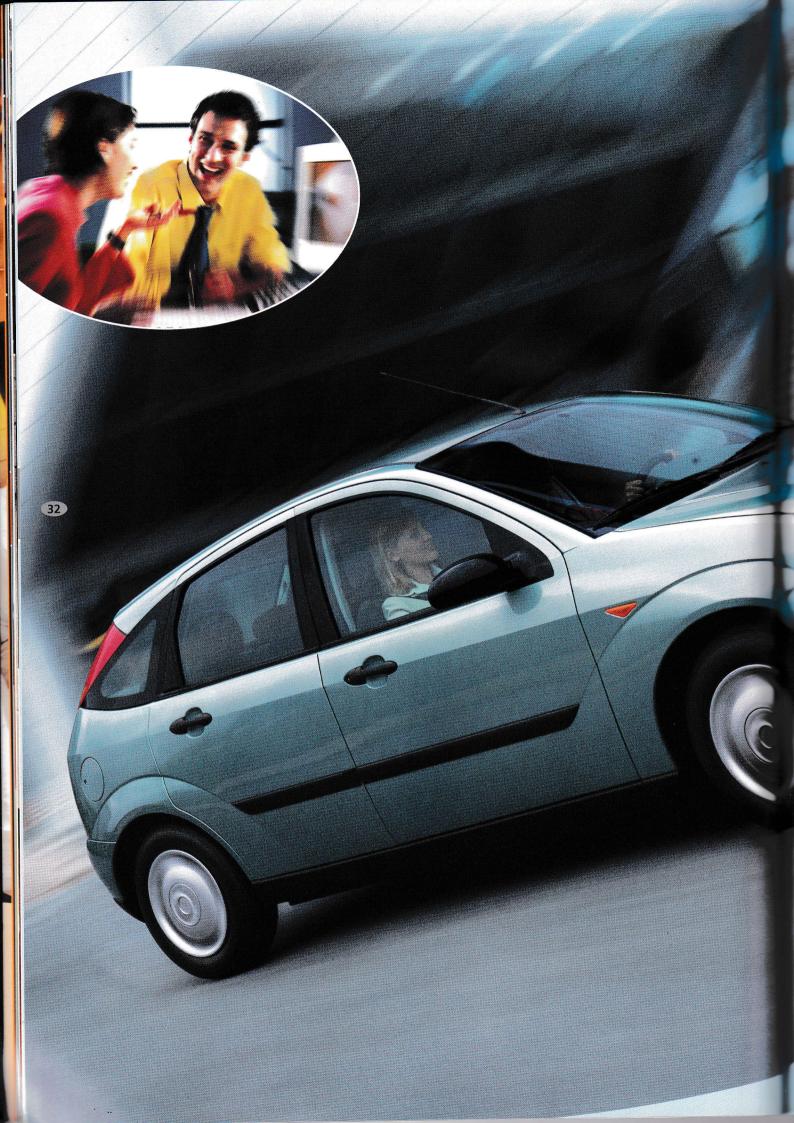
30 AMBIENTE

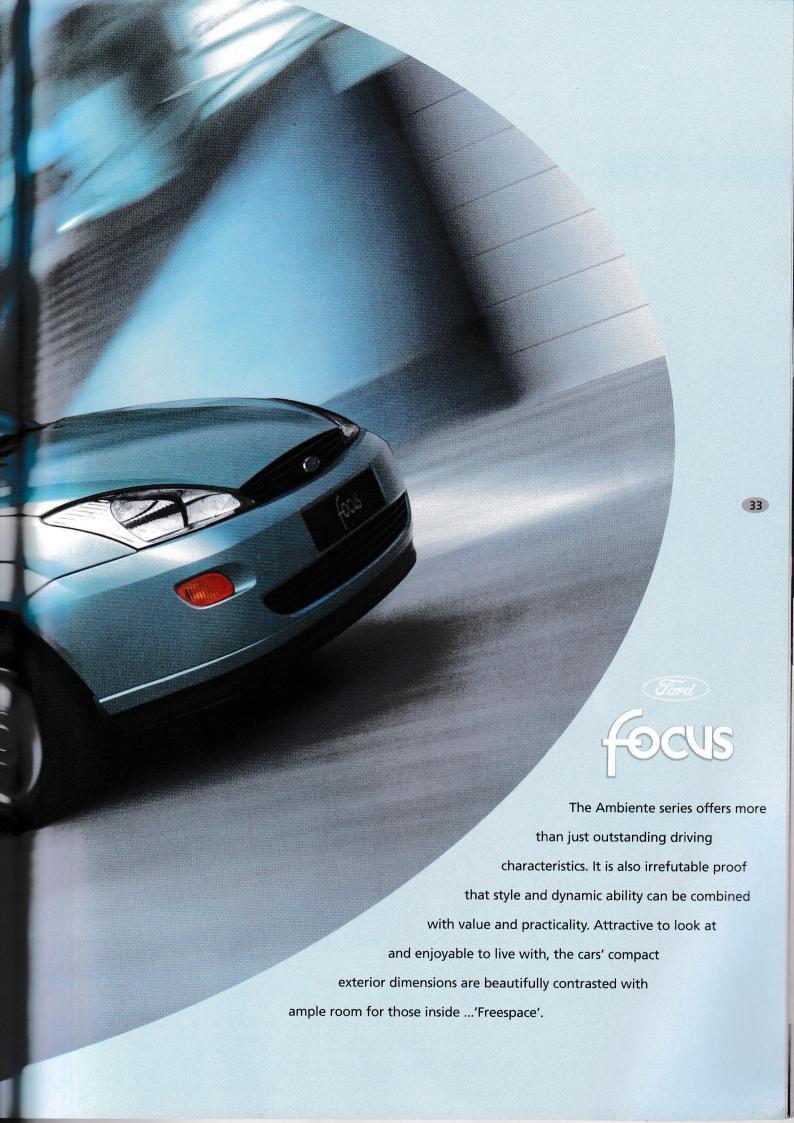
Shown in optional metallic Aquamarine Frost with optional alloy wheels.

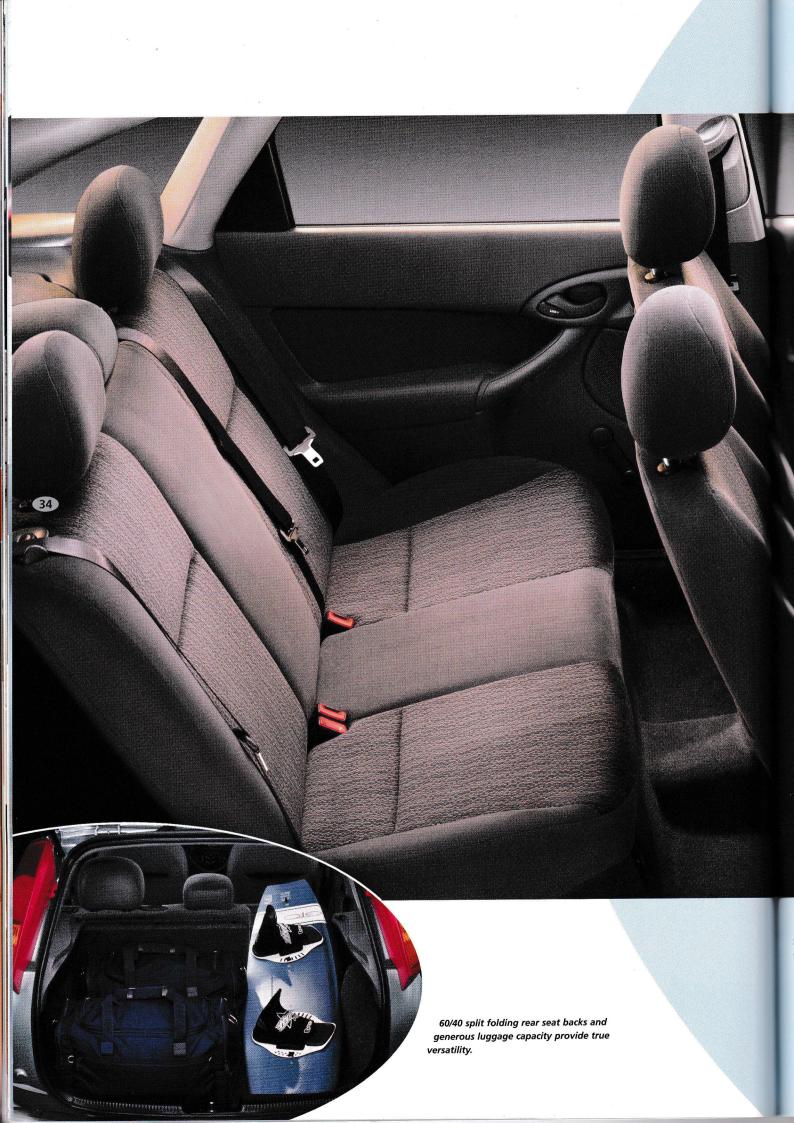


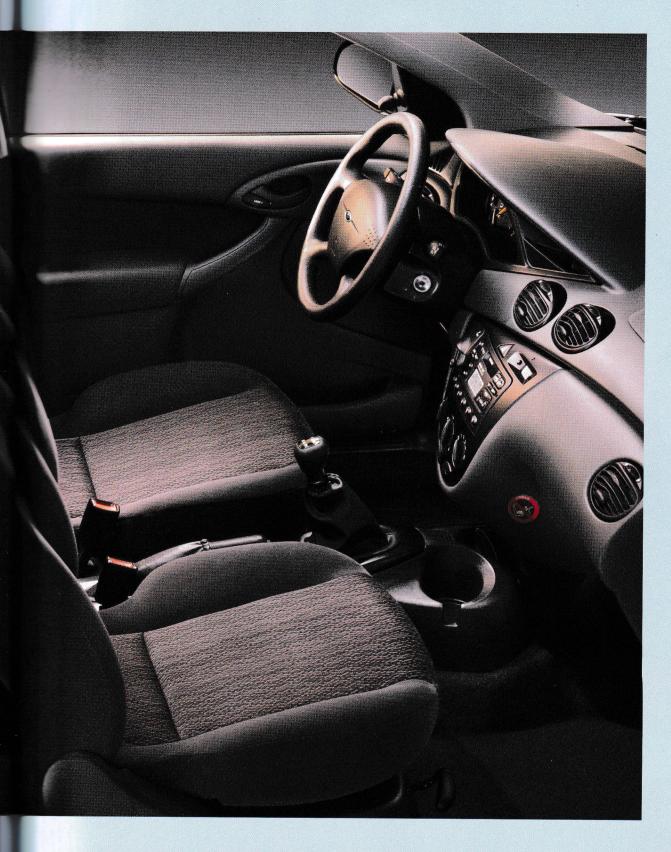


FORD FOCUS 5 DOOR - AMBIENTE









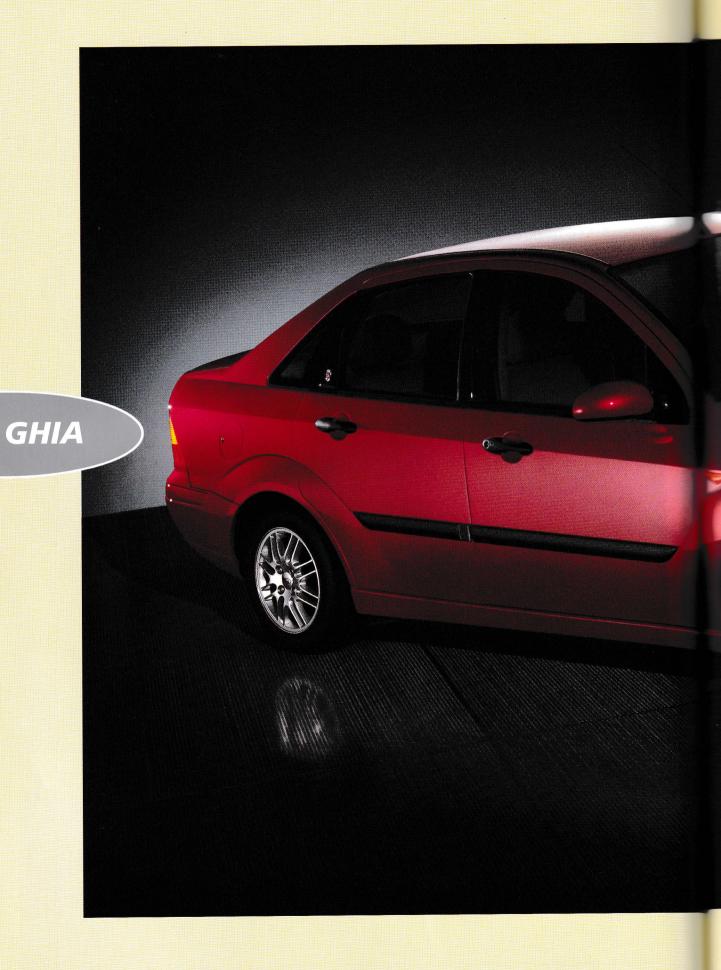
with optional air conditioning, Ford 5000 radio/cassette remote control audio operation, centre rear head restraint and Winter Pack.





The Ambiente Estate can carry up to five occupants in comfort and safety. Added to this, the luggage load volume is a generous 1.580 litres with the rear seat backs down. For your extra peace-of-mind, a tonneau cover extends from the rear seat top to the tailgate to keep your valuables hidden away from prying eyes.





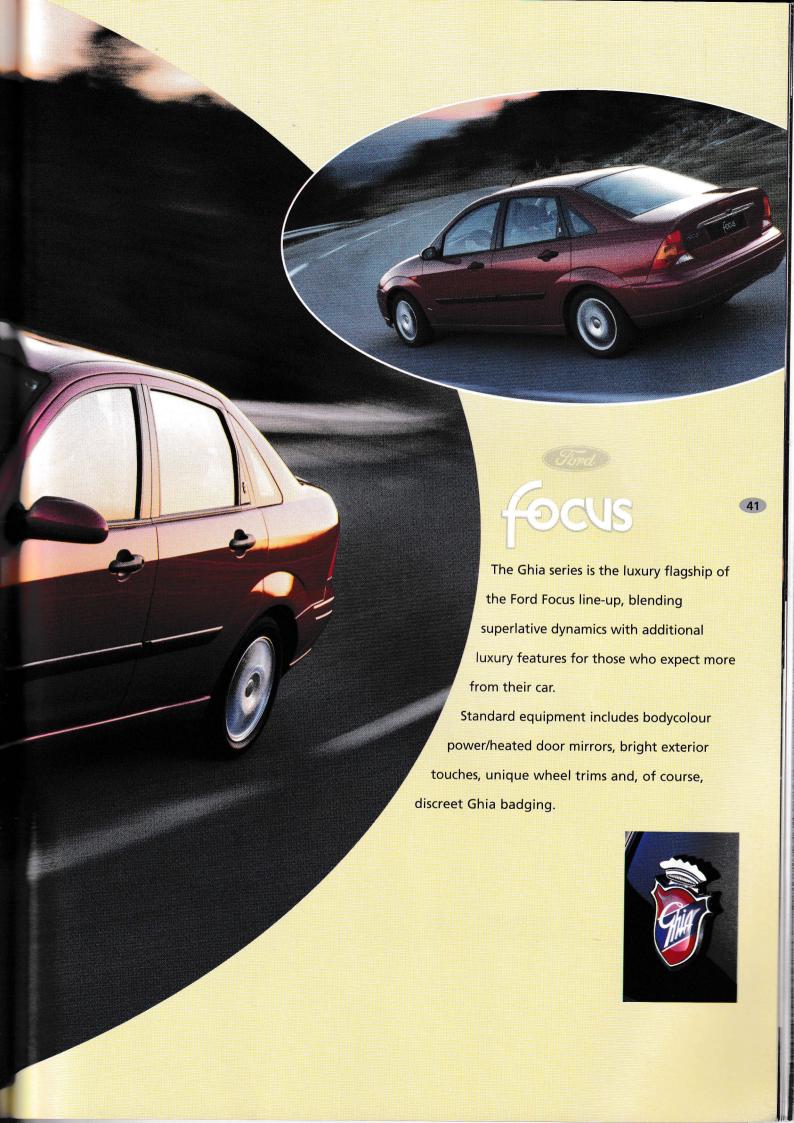
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Shown in optional pearlescent Pepper Red with optional alloy wheels, centre rear head restraint and front fog lamps.



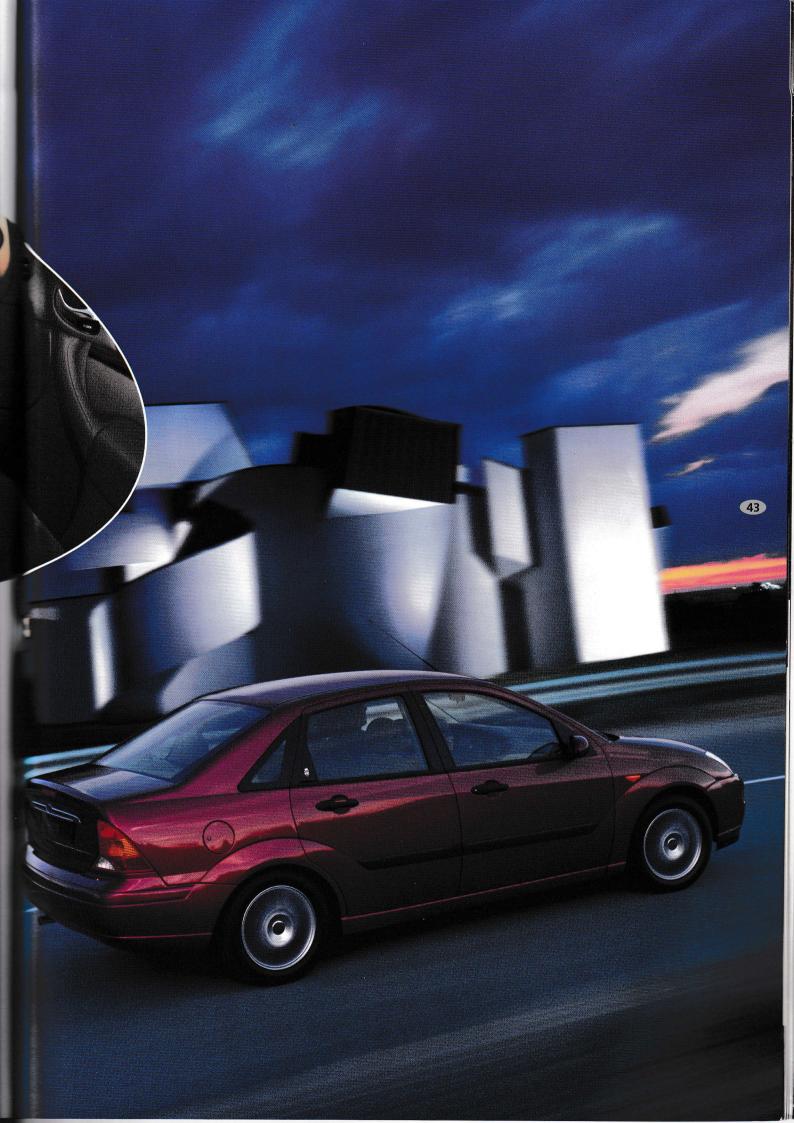
FORD FOCUS 4 DOOR - GHIA

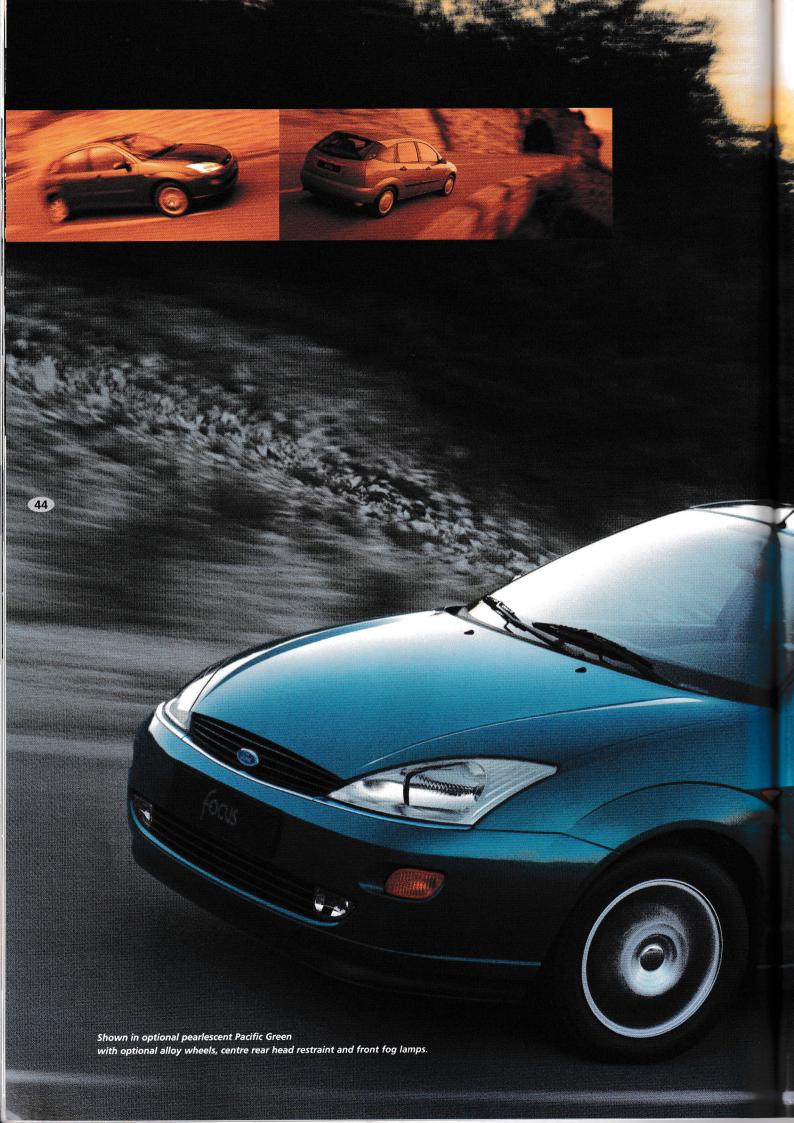


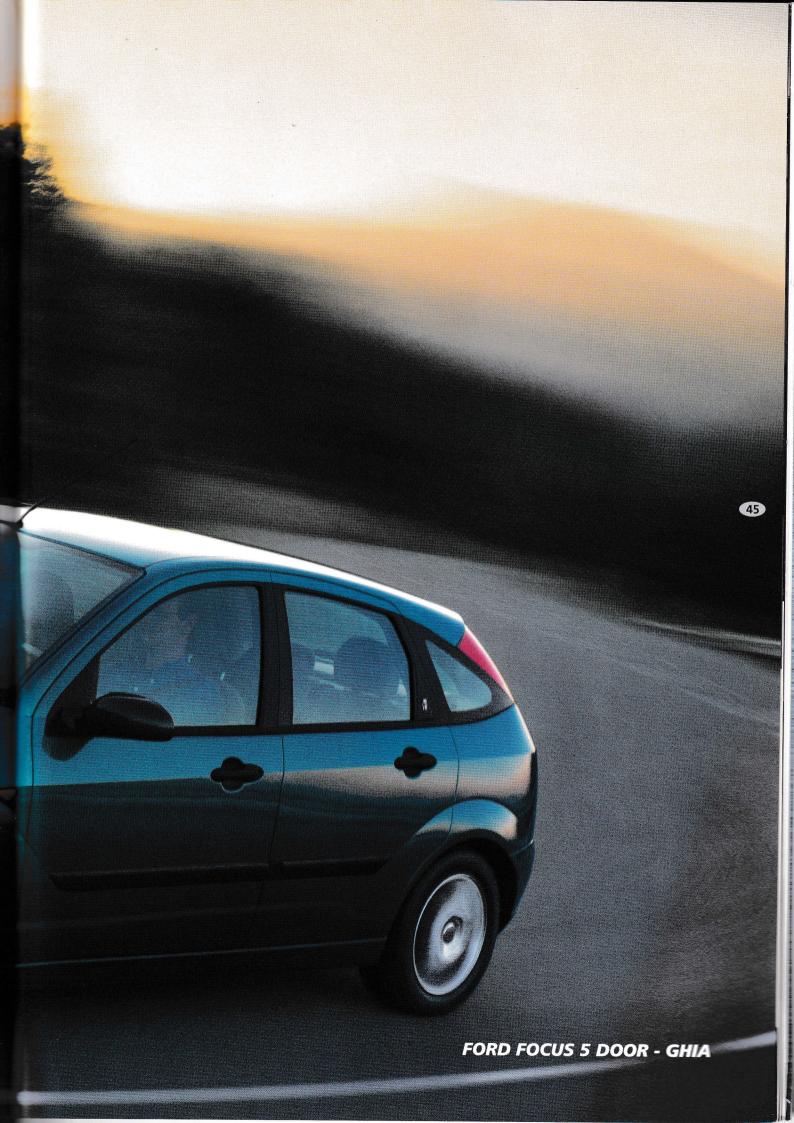




Ghia fascia shown with optional Ford 6000 radio/CD with remote control audio operation, multi display system and Winter Pack.











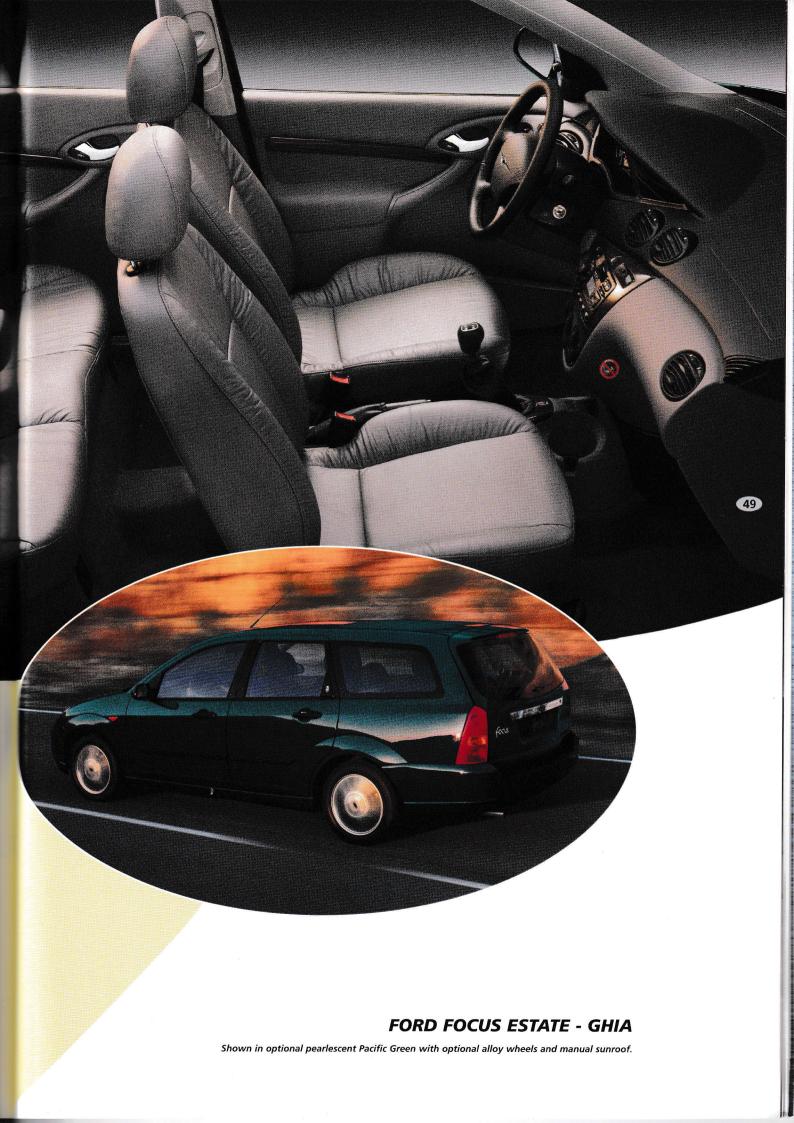


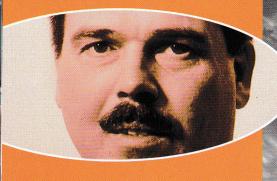
Shown in Medium Dark Graphite leather seat facings* with optional air conditioning, Ford 5000 radio/cassette with remote control audio operation and Winter Pack.

* Leather seat facings include a centre rear head restraint.



The Ghia Estate adds a touch of refinement for those in need of additional carrying capacity. Reflecting its luxury status, in addition to the roller type tonneau cover found in the Trend and Ambiente Estates, the Ghia Estate features a standard luggage net to keep your valuables firmly in place when on the move.





Helmut Pohler

Team Leader Ford Focus Safety Performance

"Ford Focus has been developed to provide a rigid survival space in combination with energy-absorbing crash zones. Using our enormous computing power which is stronger than any other company in the auto industry - we have been able to perform and analyse many more different types of crashes to find the optimum bodyshell construction for occupant protection."



INSPIRING CONFIDENCE

Our unique Dynamic Safety Engineering (DSE) philosophy lies at the heart of the Ford Focus chassis. DSE ensures that high standards of vehicle stability and road holding are built into the design, producing

> reassuringly predictable behaviour under all driving conditions.



Protecting you has been a prime design consideration with the Ford Focus. This extends far beyond the usual criteria such as impact absorption and occupant restraints. For example, the state of the art Integrated Mobile Phone (IMP) system is designed to allow for handsfree communication whilst on the move. This leaves the driver free to concentrate on the most important job in hand - that of driving the car safely*. IMP is a fully integrated system which uses the 5000 and 6000 audio units, muting radio reception and the cassette or CD during all calls. Phone calls are heard through the audio unit speakers and certain information, such as stored telephone numbers and signal

strength, is displayed on the audio unit.

Key functions can be performed via the steering column mounted audio control stalk.



All three rear seat passengers are provided with lap and diagonal inertia-rear seat belts. Picture below includes optional centre rear head restraint. For further information about Ford child safety seats please ask your main Ford Dealer.



Driver and front passenger Airbags feature special vents designed to match the rate of inflation to the severity of the impact and the deformation characteristics of the car. Front head and chest side impact Airbags are also optional.





Electronic Passive Anti-Theft System (PATS) engine immobiliser helps protect every model against theft. The system is activated without any specific driver input every time the key is removed from the ignition.



Central locking brings extra convenience and security to every model in the new Ford Focus range.



The Ford oval on the front grille hides an ignition key-operated lock for the hood release. This lock, when combined with PATS, makes 'hot wiring' an extremely daunting proposition.

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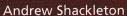
All Ford Focus audio systems feature an easily removable front panel to deter theft. Once removed, the panel can be slipped into a pocket or handbag for safe keeping.



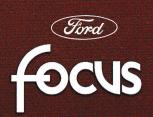
Ford 5000 and 6000 audio systems include a steering column mounted remote control stalk which also controls key functions of the Integrated Mobile Phone system, where fitted.











"Our aim was to achieve a dramatic improvement in fuel economy and powertrain refinement. With the Zetec SE low-friction engine, we used high compression ratios, knock sensing and low idle speeds to deliver a 25 per cent real-world fuel economy improvement over past engines. This has been achieved while maintaining our fun-to-drive criteria and ensuring that all engines meet the most stringent European emission standards."

ENGINES: ECONOMY AND REFINEMENT

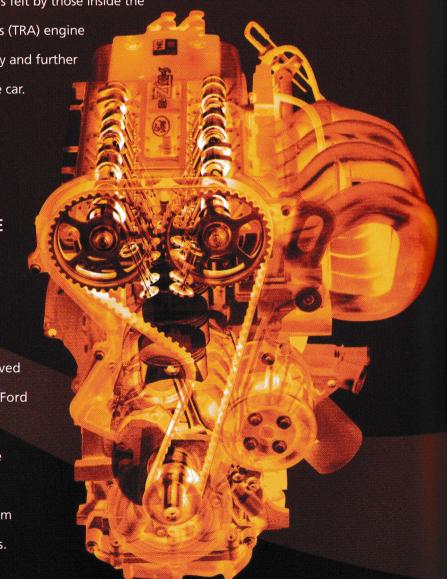
The Ford Focus is available with a choice of advanced engines designed for exceptional fuel economy*, responsiveness and driveability. Each unit features a new alloy ladder frame which increases rigidity considerably – and decreases vibrations felt by those inside the car. In addition, a new Torque Roll Axis (TRA) engine mounting system enhances ride quality and further

reduces noise and vibration within the car.

*see page 62

ZETEC SE: 1.4 AND 1.6 LITRE GASOLINE ENGINES

These multi-valve, DOHC engines incorporate a range of advanced features designed to improve fuel economy by 25% and reduce perceived engine noise by 50%. In the 5 door Ford Focus, for instance, the 1.4 litre, averages 6.4 litres/100km, whilst the more sporting 1.6 litre averages 6.8 litres/100km – yet can accelerate from 0 to 100km/h in a scant 11.0 seconds.



ZETEC E: 1.8 AND 2.0 LITRE GASOLINE ENGINES

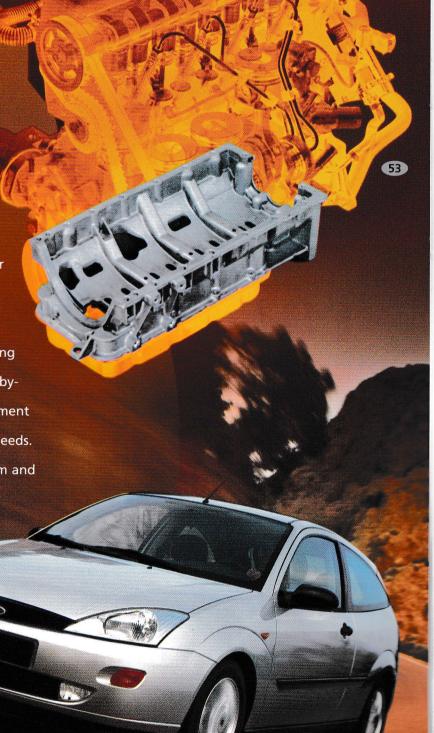
Whilst they share many common design features with the smaller Zetec SE engines, the larger gasoline units are engineered to cater more for the keener driver. The Zetec E engines and state of the art chassis combine to give Ford Focus a highly dynamic and sporting character.

The alloy ladder frame located between the sump and engine block increases rigidity by 30%, for tangible reductions in vibrations and noise.

ENDURA DI 1.8 LITRE TURBO DIESEL DIRECT INJECTION ENGINE

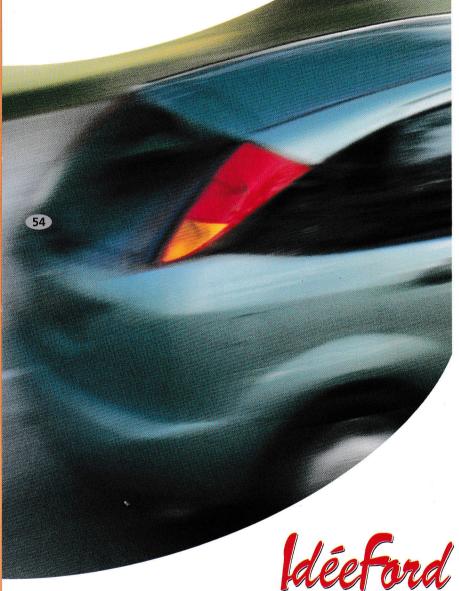
This brand new unit is Ford's first Direct Injection turbo diesel designed specifically for a passenger car. Installing the turbocharger directly into the exhaust manifold produced dramatic improvements in throttle response; double-spring fuel injectors reduced engine noise; and 'drive-by-wire' injection technology and engine management gave smooth torque delivery from all engine speeds. Whilst fuel consumption of only 4.9 litres/100km and the 0-100km/h sprint in just 12.4 seconds (3 door Ford Focus) speak for themselves, the

breathtaking refinement and flexibility of this engine must be experienced to be believed.



FREECHOICE

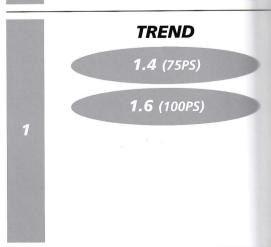
The way you buy a Ford Focus is as much of a breakthrough as the car itself. There are just four price points (excluding options). All you have to do is decide which point suits your budget, then you are free to choose which model within your point best suits your needs. We call it 'Freechoice'. Nothing could be simpler.



Not only is choosing the right Ford Focus for you a straightforward process - so is deciding how to finance it. Ford Credit offers a wide range of financial packages that can change as your needs change. Each is designed to be easy to understand and simple to arrange - to help connect you with the Ford Focus of your choice. Ask your Ford Dealer about ...

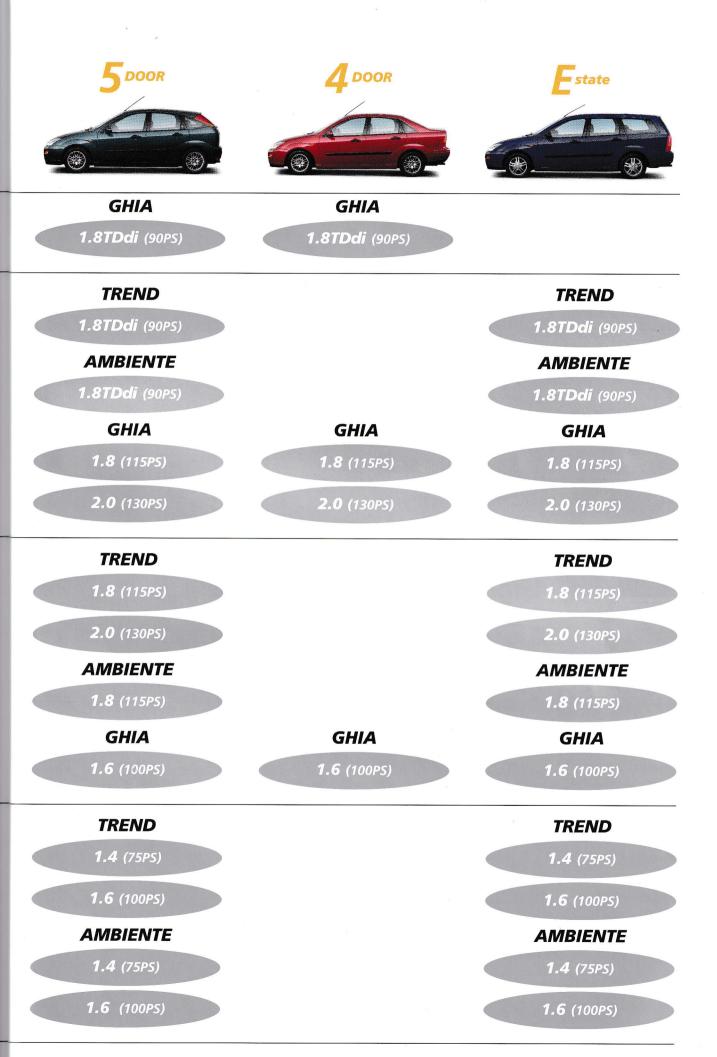


PRICE POINTS* **TREND** 1.8TDdi (90PS) **TREND** 1.8 (115PS) **2.0** (130PS) **TREND** 1.4 (75PS)



^{*} Please consult your Dealer for local model availability and prices.





FREECHOICE

Shown below are the unique standard features to each Ford Focus series.

TREND







14in Wheelcover

AMBIENTE







14in Wheelcover

GHIA









14in Wheelcover







Trend's sporty appeal is strengthened by titanium-look interior features and the leather rim steering wheel and gear knob.

Ambiente's curving fascia perfectly complements the 'Edge' exterior, whilst providing class-leading space and exceptional versatility.





Ghia's wood-effect interior trim, leather rim steering wheel and gear knob reflect the high status of this flagship model.

SPECIFICATION - STANDARD FEATURES

FORD FOCUS AMBIENTE

SAFETY

Driver's Airbag

Front passenger Airbag*

Two front lap/diagonal inertia reel seat belts with height adjust

Front seat belt-grabbers and pyrotechnic pretensioners

Three rear lap/diagonal inertia reel seat belts

(with height adjustment on outer belts)

Two front and two rear seat adjustable head restraints

Anti-submarining front seat cushion ramps

Side impact door beams

Key operated rear door child locks

Fuel cut-off inertia switch

Centre high mounted stop lamp

SECURITY

Passive Anti-Theft System (PATS) engine immobiliser

Central locking

High security shielded locks

Steering column lock

Hood lock under grille badge

Lockable fuel filler flap

Visible Vehicle Identification Number (VIN) plate

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EXTERIOR

Flush halogen headlamps with separate amber direction indicators

Bodycolour 4km/h impact resistant bumpers

Black slatted radiator and bumper grilles

Wide bodyside mouldings

Black door mirrors

Triangular side repeat flashers

Tinted glass

Heated backlite

Separate reversing and rear fog lamps

INTERIOR - CONTROLS

Instrument cluster with speedometer, tachometer, fuel level and coolant temperature gauges, and odometer/trip odometer. Warning lights for Airbag failure, low brake fluid/handbrake-on, direction indicators, main beam, oil pressure, low fuel level, coolant temperature, ignition and door ajar

Soft rim 4-spoke steering wheel with centre pad horn

Rake and reach adjustable steering column

Two steering column mounted control stalks

- LH: direction indicator and headlamp dip/flash
- RH: 2-speed, flick and fixed intermittent front wash/wipe and tailgate intermittent wash/wipe

Digital clock

Single switch for headlamps, parking lights and rear fog lamp

Headlamp levelling

'Lights on' warning chime

Hazard warning lights switch

Power front windows with one-shot down driver's window

Front courtesy light with 'theatre dimming' delay function

High fascia-mounted tailgate release button

Cigar lighter and ashtray

INTERIOR - CLIMATE CONTROL

Illuminated heater controls

4-speed blower fan with positive 'shut-off' air intake

Air recirculation

Swivelling 4-way face level vents

Side window and windshield demist vents

Rear compartment heating ducts

MicronAir pollen filter

INTERIOR - SEATING

Fully reclining front seats

Height adjustable driver's seat

Front head restraints with height adjust

60/40 split folding rear seat backrest

Two rear head restraints with height adjust

INTERIOR - STOWAGE

Full length centre console with two cup holders, pen clip, coin slots, trinket tray, integral cassette/CD stowage and rear ashtray

Glovebox

Front passenger stowage tray

(when front passenger Airbag is not specified)

Trinket recess in cluster bezel and stowage shelf below steering wheel

Front seat back map pockets

Front door bins

INTERIOR - LOAD AREA

Carpeted load area

Load area light

First aid and warning triangle stowage provision

Carpet covered package tray

Tonneau cover – roller type (Estate only)

Tie-down loops (Estate only)

INTERIOR - COMFORT

Two swivelling sunvisors with covered vanity mirrors

Four folding grab handles

Two rear coat hooks

Audio pre-equipment pack including wiring, speaker grilles and roof antenna

FUNCTIONAL

Power Assisted Steering

Hydraulic clutch

Stainless steel exhaust system with catalyst

1.4 Zetec SE (3 and 5 door) 14 x 5%" steel wheels and 175/70 R 14 tyres

1.4 Zetec SE (Estate) 14 x 5½" steel wheels and 185/70 R 14 tyres

1.6 Zetec SE 14 x 5½"steel wheels and 185/65 R 14 tyres

1.8 Zetec E 14 x 5½"steel wheels and 185/65 R 14 tyres

1.8 TDdi 14 x 5½" steel wheels and 185/65 R 14 tyres

Front and rear wheelarch liners

Battery saver (switches off lights after time delay)

Space saver spare wheel

^{*} Note: A rear facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side impact Airbags.

FORD FOCUS TREND

Mesh radiator and bumper grilles Trend full wheelcovers 1.4 Zetec SE 14 x 5½" steel wheels and 185/65 R 14 tyres 1.6 Zetec SE 14 x 5½" steel wheels and 185/65 R 14 tyres 1.8 Zetec E 14 x 5½" steel wheels and 185/65 R 14 tyres 2.0 Zetec E 15 x 6" steel wheels and 195/60 R 15 tyres

1.8 TDdi 14 x 5½" steel wheels and 185/65 R 14 tyres
Titanium look door trim moulding
Titanium look centre stack bezel
Titanium look gearshift knob
Leather rim steering wheel

Sport front seats Sport seat fabric Dual tone horn Sports suspension

3 door bodystyle — tipping front seat

 tipping front seats
 vinyl trim rear quarter panel incorporating speaker grille, cloth insert and stowage bin

FORD FOCUS GHIA

ı	
	Front bumper with bright strip
	Bright tailgate handle
	Bodycolour power/heated door mirrors
	Bright trim on exhaust tailpipe (gasoline engines only)
	Ghia full wheelcovers
	1.6 Zetec SE 14 x 5½" steel wheels and 185/65 R 14 tyre
	1.8 Zetec E 14 x 5½"steel wheels and 185/65 R 14 tyres
	1.8 TDdi 14 x 5½"steel wheels and 185/65 R 14 tyres
	2.0 Zetec E 15 x 6"steel wheels and 195/60 R 15 tyres
	Instrument cluster dimmer
	Leather rim steering wheel

SERIES DIFFERENTIAL GHIA VERSUS AMBIENTE

Variable intermittent windshield wipe
Driver's seat lumbar support adjust
Luxury seat fabric
Folding centre rear armrest
Front map reading lights and rear courtesy light
Woodgrain finish door trim, floor console and centre stack bezels
Bright interior door release handles and front door scuff plates
Bright button on handbrake lever
Carpeted front door bins
Dual tone horn
Luggage net (Estate only)

4 door bodystyle – two reversing lights – bright decklid handle

COLOUR AND TRIM AVAILABILITY

Leather gearshift knob with bright trim

SERIES	AMBIENTE Finesse/Oasis		TREND Swift/Twill	GHIA					
Seat trim				V	enice/Oasis	Leather			
Seat colour	Medium Dark Graphite	Midnight Black	Midnight Black	Medium Dark Graphite	Medium Parchment	Midnight Black	Medium Dark Graphite	Medium Parchment	
Pearlescent colou	rs								
State Blue	•	•			•	•	•	•	
Harvest Gold*		_	_	•	•	•	•	•	
Pepper Red			•	•		•	•	•	
Panther Black	•	•	•		•	•	•	•	
Pacific Green	•	•	•		•	•	•	•	
Metallic colours									
Moondust Silver		•	•		•	•	•	•	
Aquamarine Frost	•	•	•	•	•	•	•	•	
Amparo Blue					•	•	•		
Solid colours									
Radiant Red	•				•	•	•		
Bright Blue	•	•	•	•	•	•	•	•	

* Ghia 4 door only

KEY ENGINE DATA

	1.4 Zetec SE	1.6 Zetec SE	1.8 Zetec E	2.0 Zetec E	1.8TDdi
Туре	4 cylinder in-line	4 cylinder in-line	4 cylinder in-line	4 cylinder in-line	4 cylinder in-line
Cubic capacity (cc)	1388	1596	1796	1989	1753
Emission level	96 EEC	96 EEC	96 EEC	96 EEC	96 EEC
Max power (ISO kW/PS) @ rpm	55/75 5000	74/100 6000	84/115 5750	96/130 5750	66/90 4000
Max torque (ISO Nm) @ rpm	125 3500	143 4000	158 3750	174 3750	200 2000
Compression ratio (:1)	11.0	11.0	10.0	10.0	21.5
Fuel injection/aircharge	S	equential electronic	fuel injection (SEFI) Dir	ect/turbo & Intercooler
Engine management		EEC	V		EEC V
Valve operation		16 valve, double ov	erhead camshafts		8 valve, SOHC

SPECIFICATION - OPTIONAL FEATURES



Audio 4000 radio/cassette available with steering column mounted remote control (Available early 1999)



Audio 5000 radio/cassette with steering column mounted remote control



Audio 6000 radio/CD with steering column mounted remote control

Ford HelpNet 5100 radio/cassette

This option, with integral Global Positioning System, provides an instant SOS call to emergency services and a low cost route guide as well as other useful information. Available mid 1999.



Integrated Mobile Phone

60

5000 and 6000 audio units may be linked to a fully integrated mobile phone. The system mutes radio reception, tape or CD playback during all incoming and outgoing calls. Phone calls are heard through the audio unit speakers whilst relevant phone information appears on the audio display. Additionally, audio controls double up as key phone system function controls. The telephone fits neatly into a recess in the centre console.

It is not advisable to operate a stand alone phone whilst in charge of a moving vehicle.



Estate Roof Rack Side Rails

Stylish roof rails provide a flexible means of transportation, whilst maintaining the car's elegant visual appeal.
Used in conjunction with lockable crossbars, they can carry everything from cycles and skis to combi box - loads of up to 75kg.





Trend 15 inch full width wheelcover



Trend 15 inch alloy wheel



Ambiente/Ghia 15 inch alloy wheel

OPTION	AMBIENTE	TREND	GHIA
Airbags - deletion of front passenger Airbag*	0	0	0
- Head and chest side impact (available only in combination with passenger Airbag)	0	0	0
Sunroof - manual	0	0	0
Air conditioning	0	0 '	0
Quickclear electrically heated windshield and washer jets.	-	-	0
Multi-functional display unit (a)			0
Integrated mobile phone (b)	0	0	0
Audio 4000 system radio/cassette (c)	0	0	0
Audio 5000 system radio/cassette (d)	0	0	0
Audio 6000 system radio/CD (e)	0	0	0
CD Autochanger (f)	0	0	0
HelpNet 5100/radio/cassette (g)**	0	0	0
Remote central locking	0	0	0
Remote central locking with power front/rear windows and global closing	0	O(h)	0
Remote cental/double locking with perimeter alarm	-	O (j)	-
Remote central/double locking with perimeter and volume sensing anti-theft alarm	0	O(h)	0
Remote central/double locking with power front/rear windows (with one-shot up/down on all			
windows), global closing and perimeter and volume sensing anti-theft alarm	0	O(h)	0
Cruise control (k)			0
Steel wheels 15" x 6" and 195/55 R 15 or 195/60 R 15 tyres (Dependent on powertrain)		0	0
Alloy wheels 15" x 6J and 195/55 R 15 or 195/60 R 15 tyres (Dependent on powertrain)	0	0	0
Full size spare wheel (I)	Ο	0	0
Anti-lock braking (ABS)	0	0	0
Traction Control	0	0	0
Electronic Stability Program (ESP) (m)	0	0	0
Estate heavy duty suspension upgrade	0	-	-
Estate roof rack side rails	0	0	0
Front fog lamps (in combination with centre rear head restraint)	0	0	0
Centre rear head restraint (in combination with front fog lamps) - standard with leather seat facings.	0	0	0

OPTION PACKS (please see below for content)	AMBIENTE	TREND	GHIA
Non-smokers preference pack	0	0	0
Leather seat pack		-	0
Power seat pack	-	-	0
Winter pack (please see below for Ghia content)	0	0	0

- O = Optional = Not available
- (a) Includes fuel computer, ambient temperature display, low temperature warning lights and low windshield wash indicator
- (b) Only available in conjunction with 5000 and 6000 audio units
- (c) With RDS, 4 speakers and automatic volume control
- (d) As above (c) plus audio remote control stalk, auto reverse cassette
- (e) As above (c) plus audio remote control stalk, CD stowage box
- (f) Only available with Audio 5000 or HelpNet 5100 and includes CD stowage box
- (g) HelpNet 5100 includes integrated mobile phone, radio/cassette (5000 level) with remote control available Mid 1999
- * Note: A rear facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side impact Airbags.
- **Available mid 1999
- (h) Not on 3 door Trend
- (j) Only on 3 door Trend
- (k) Only available with Ghia gasoline models
- (I) Raises load floor height on 3 and 5 door models
- (m) Only available with ABS and Traction Control. ESP not available with 1.4 engine

OPTION PACK CONTENTS

Non-smokers Preference Pack

- Flocked stowage tray
- Power point instead of ashtray and cigar lighter

Leather Seat Pack

- Leather seat facings
- Driver's seat power height adjust
- Centre rear head restraint
- Remote central/double locking
- Power windows
- Global closing

Power Seat Pack

- Driver's seat power height adjust
- Centre rear head restraint

Winter Pack

- Bodycolour power/heated door mirrors (standard on Ghia)
- Quickclear electrically heated windshield and washer jets

SPECIFICATION - PERFORMANCE AND FUEL ECONOMY,

PERFORMANCE AND FUEL ECONOMY*

	1.4	1.6	1.8	2.0	1.8TDdi	1.4	1.6	1.8	2.0	1.8TDdi
*			3 door					5 door		
Max. speed (km/h)	171	185	198	201	184	171	185	198	201	184
Acceleration (secs)						100 Company of the Co				
0-100 km/h	14.1	10.9	10.2	9.2	12.4	14.4	11.2	10.3	9.3	12.5
50-100 km/h (in 4th gear)	16.9	15.2	13.4	9.5	12.7	16.7	15.5	13.5	9.6	12.8
Economy (L/100km)										
Urban	8.8	9.2	10.3	11.8	6.6	8.5	9.1	10.3	11.8	6.6
Extra Urban	5.4	5.5	6.0	7.2	3.9	5.2	5.4	6.0	7.2	3.9
Combined	6.6	6.9	7.6	8.9	4.9	6.4	6.8	7.6	8.9	4.9
CO ₂ (g/km)	158	165	181	212	130	153	162	181	212	130
			4 door					Estate		
Max. speed (km/h)	1-	185	198	201	184	171	185	198	201	184
Acceleration (secs)					111111111111111111111111111111111111111					
0-100 km/h		11.0	10.3	9.3	12.6	14.6	11.3	10.7	9.6	12.9
50-100 km/h (in 4th gear)	_	15.3	13.5	9.6	12.7	17.5	16.0	13.8	9.7	13.2
Economy (L/100km)										
Urban	-	9.4	10.3	11.8	6.7	8.7	9.3	10.3	11.8	6.8
Extra Urban	-	5.6	5.9	7.2	4.0	5.3	5.5	5.9	7.2	4.1
Combined	Control of the contro	7.0	7.5	8.7	5.0	6.5	6.9	7.5	8.7	5.1
CO ₂ (g/km)	-	167	179	212	131	155	165	179	212	134
Fuel tank capacity (all mod	lels)				55 lit	tres				

* Ford test figures performed in accordance with ISO 1585.

Note: **Urban:** An engine started from cold in laboratory conditions operated at varying speeds, maximum 50km/h, average 19km/h over a theoretical distance of 4km. **Extra Urban:** Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 120km/h over a distance of 7km.

Combined: This is an average of the two parts of the test, weighted by the distances covered in each part.

All figures in L/100km are from officially approved tests in accordance with EEC Directive 93/116/EC.

The fuel consumption figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question.

VEHICLE WEIGHTS For vehicle weights, please see your Ford Dealer

BRAKES

Type: Dual circuit, diagonally split system

Pressure cut-off proportioning valve on 4 door models and load-sensitive limiting valve on Estates (non-ABS models only)

Front: 258mm diameter ventilated discs

Rear: 204mm diameter drums on 1.4, 1.6 and 1.8 diesel models

253mm diameter solid discs on 1.8 and 2.0 models

Optional: ABS anti-lock braking with

Electronic Brake force Distribution (EBD)

Traction Control - only with ABS

Electronic Stability Programme (ESP) - only with ABS

SUSPENSION

Front: MacPherson strut with lower A arm and separate front

sub-frame. Anti-roll bar

Rear: Control Blade multi-link independent system with one upper

and two lower arms, plus additional twist-plate longitudinal link and separate vertical dampers (angled on Estates).

Anti-roll bar

STEERING

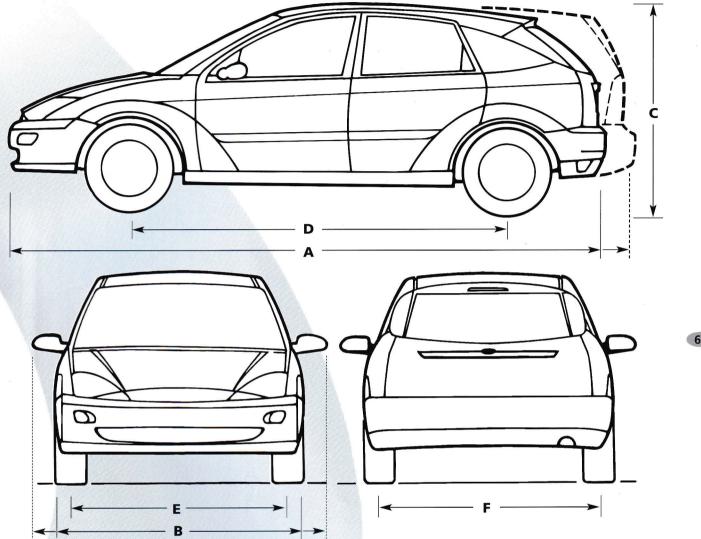
Type:

Rack and pinion with variable ratio power assistance

Turning circle: Wall to wall – 10.9 metres

WEIGHTS AND DIMENSIONS

DIMENSIONS



EXTERIOR (mm)			
	3/5 Door	4 Door	Estate
A Overall length	4152	4362	4438
B Overall width			
- including door mirrors	1998	1998	1998
 excluding door mirrors 	1699	1699	1699
C Unladen height	1430	1430	1447
D Wheelbase	2615	2615	2615
E Front track	1494	1494	1494
F Rear track	1487	1487	1487

Dimensions do not include non-standard items such as roof rails, tow bars etc.

INTERIOR (mm)			
Front	3/5 Door	4 Door	Estate
Head room	995	997	997
Shoulder room	1358	1358	1358
Maximum leg room	1095	1095	1095
Rear			
Head room	982	978	1014
Shoulder room	1358	1362	1358
Minimum leg room	882	882	911
Load compartment - VDA (lit	res)		
Load volume in 5 seat mode	350*	490	520
Load volume in 2 seat mode (to glass)	720	NA	925
Load volume in 2 seat mode (to roof)	1205	NA	1580

VDA = Verbund der Automobilindustrie. This measures the volume by filling the loadspace with litre blocks.

* With standard space saver spare wheel. With optional full size spare wheel, load volumes are: 175/70R 14 - 310 litres 185/65R 14 - 310 litres 195/60R 15 - 290 litres

195/55R 15 - 290 litres

Whichever Ford Focus you prefer, there's a choice of dynamic body styling features and alloy wheels - designed to add an individual touch to your car. Additionally, there's a range of roof transportation systems for enhanced versatility, whilst a parking distance control provides visual and audible warnings of objects in the areas adjacent to the rear bumper when reversing into a tight spot. Inside there are options to enhance appearance and practicality. There's a choice of different finish gear knobs, handbrake covers and scuff plates that add a distinctive touch of style – as well as perfectly tailored carpet floor mats. Each Ford Special Option is tested and manufactured to the same exacting quality standards as the cars themselves. This means you can be assured of consistent durability, reliability and easy fitment. For the full range of Special Options and Accessories contact your Ford Dealer.





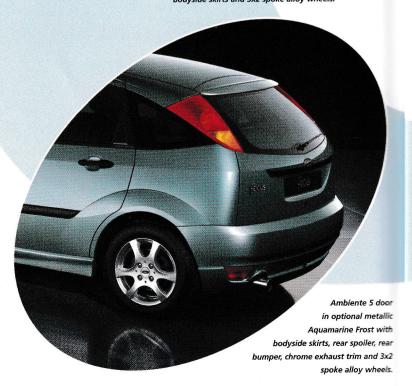
Alloy wheels are extensively tested for exceptional safety, stability, durability and, of course, good looks.



Vario Y-spoke alloy



12-spoke alloy



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There's a range of tailor-made sunblinds for your rear passengers. (3 door rear side window sunblind shown alongside).

There's also the extensive range of convential Ford baby /childseats and booster cushions - all of which meet the latest ECE 44-03 standards.

 $\textbf{Baby Seat} \cdot \text{rear facing, for babies under approximately 9 months} \\ \text{and weighing up to 10 kg.}$

Child Seats - with table cushion, for children approximately 8 months to 7 years of age and weighing between 9 and 25kg.

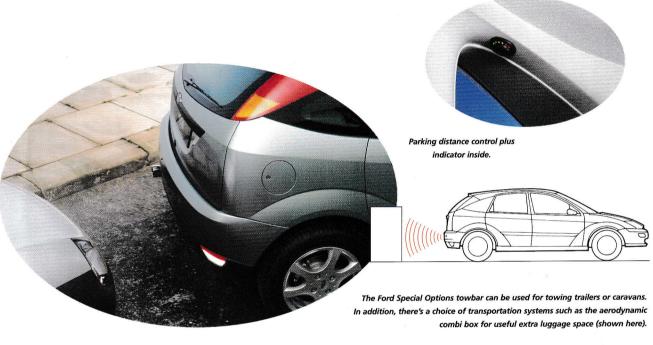
Booster Cushions - for children aged between 4 and 12 years and weighing between 15 and 36kg.

Your Ford Dealer can advise you on child safety and the appropriate seat for your Ford Focus.

Note: A rear facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side impact Airbags.



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The new Ford Focus was conceived and engineered by true enthusiasts:

perfectionists prepared to make their creation that little better.

This ingenious new Ford strikes the perfect balance between dynamic excellence, versatility and, outstanding style. Please accept our invitation to take one for a test drive. It is by driving the new Ford Focus that its many unique qualities can be fully appreciated.

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