

B 2

the new ford**focus**

car of the year**1999**



1999 Edition 1



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1999 Edition 1



Genuine pioneering spirit and true ingenuity are not born out of a single act.

They are the result of persistence and commitment. Excellence is a habit.

Henry Ford understood this. Today, as a company, Ford understands this.

To engineer a car that exceeds the expectations of a smarter and more discerning market requires a willingness to explore and develop new ways to see things;

shouldn't you expect **more**
from life?

to create a new perspective on automotive architecture.

Ford's New Edge design philosophy, as realised in Ford Ka, Ford Puma, and now

the new Ford Focus, is demonstration of the thoroughbred culture,

Ford's DNA, that began with Henry Ford and continues with Ford Focus and you.

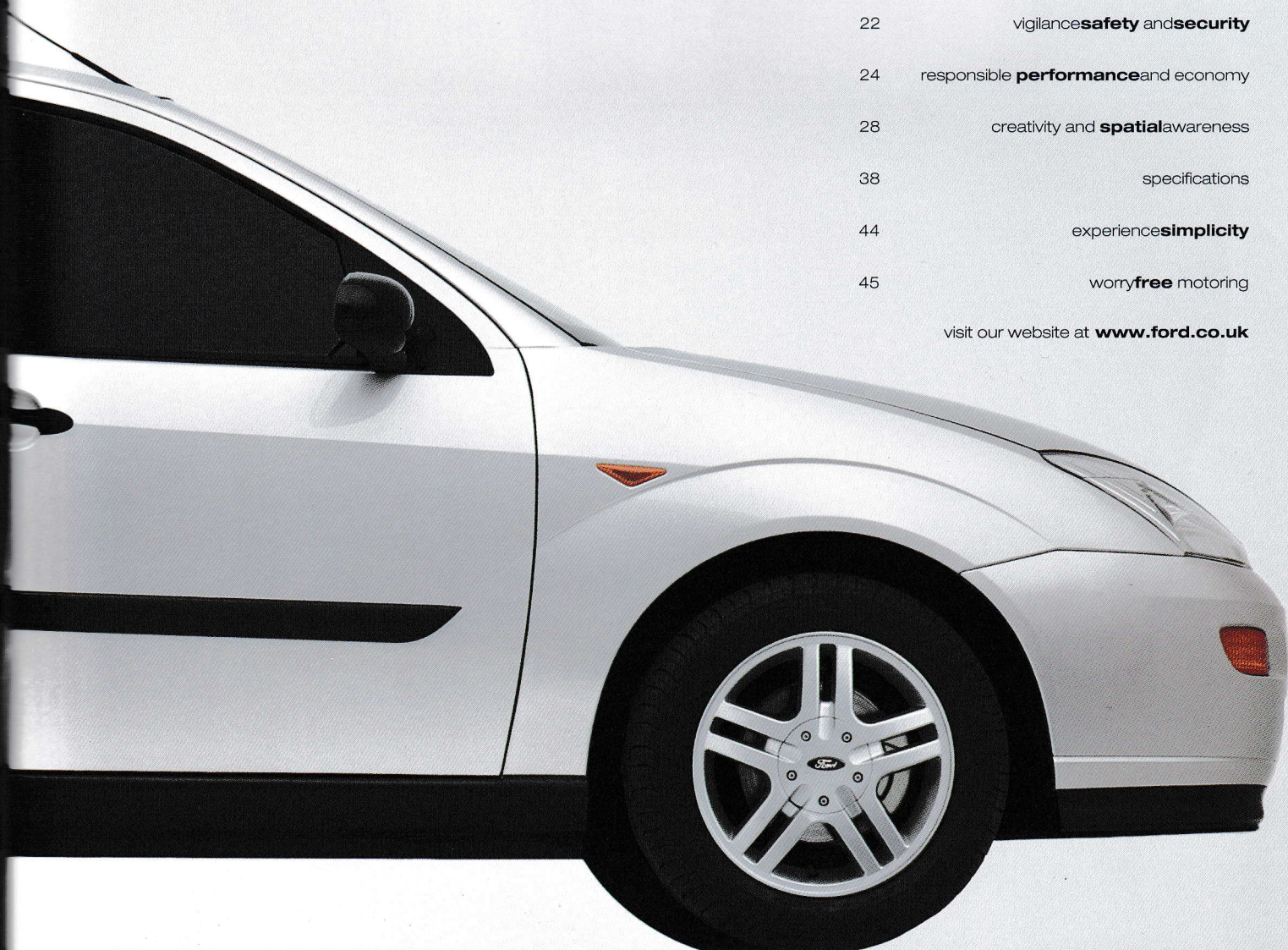


2	unique body language
4	versatile bold human
6	rewarding purposeful confident
8	flexible individual functional
10	colour with style
12	one ford focus

the new ford**focus**

14	enhance personalise
16	positive dynamics and handling
18	unique rear suspension
20	functional and intelligent form
22	vigilance safety and security
24	responsible performance and economy
28	creativity and spatial awareness
38	specifications
44	experiences simplicity
45	worry free motoring

visit our website at www.ford.co.uk



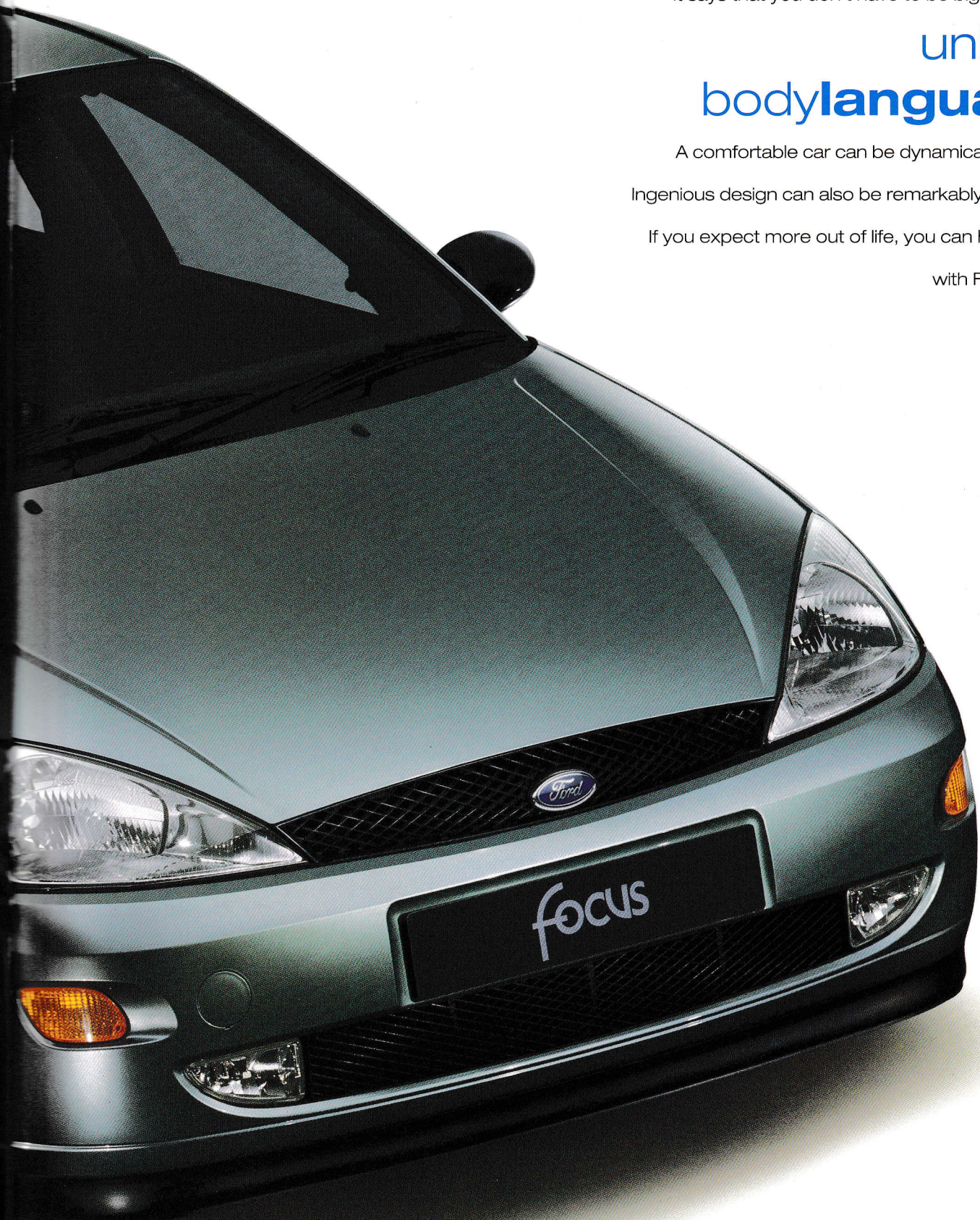




Your car can say a lot about you.
Ford Focus says that you no longer have to accept
compromise. You don't have to sacrifice style
for space or performance for economy.
It says that you don't have to be big to be safe.

unique bodylanguage

A comfortable car can be dynamically exciting.
Ingenious design can also be remarkably functional.
If you expect more out of life, you can have more,
with Ford Focus.







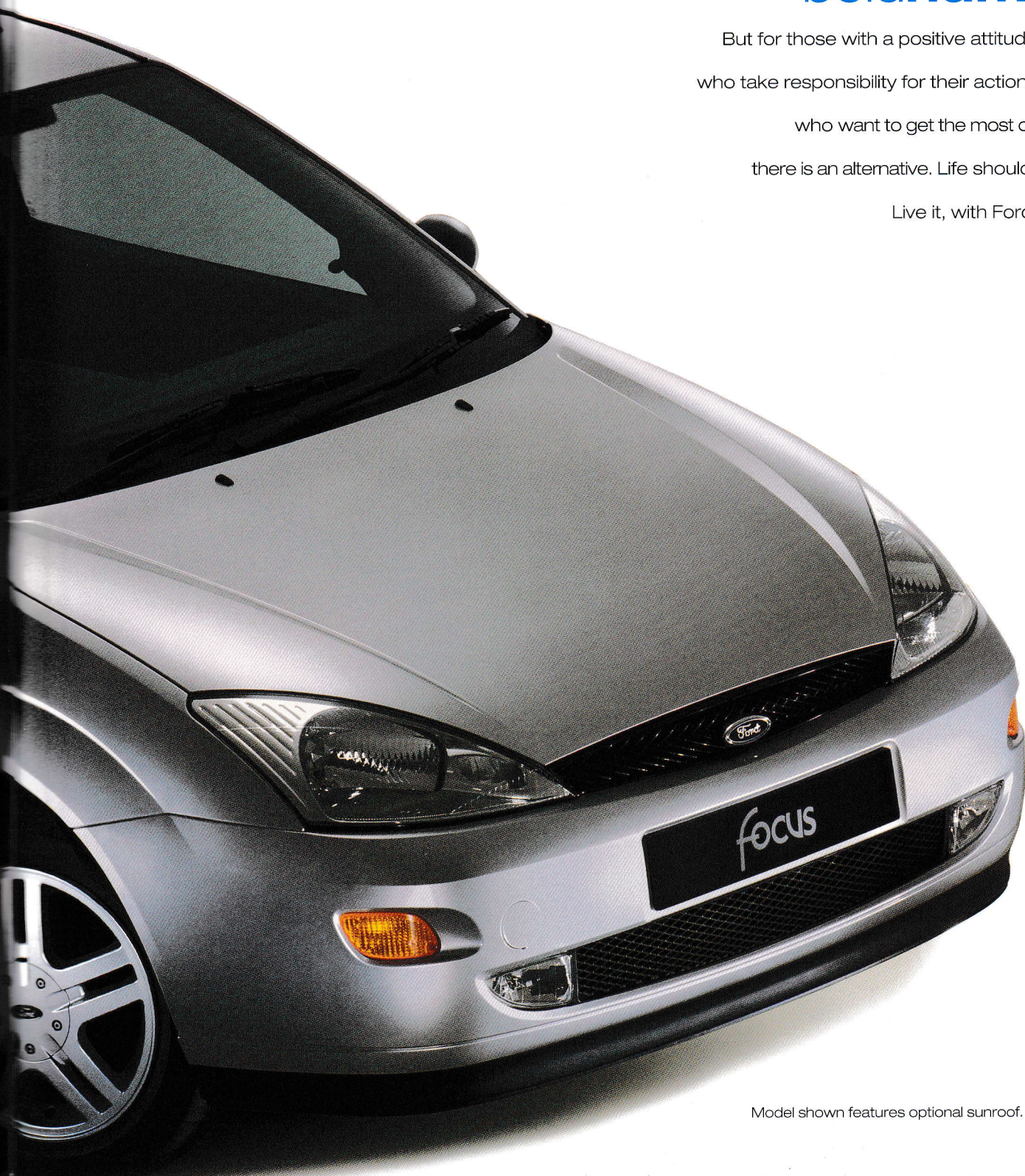
It's your life. Only you can decide what you want from it. No matter what goals you set, achieving them will take a concerted effort.

Too often, we find it easier to go with the flow than to aim for what we really want.

versatile boldhuman

But for those with a positive attitude, those who take responsibility for their actions, those who want to get the most out of life, there is an alternative. Life should be fun.

Live it, with Ford Focus!



Model shown features optional sunroof.





Life can pass you by while you're
getting on with other things.
So reap the rewards when you can.
You deserve a new, more intelligent
definition of success. More style,

rewarding
purposeful**confident**

more comfort, more sophistication.

If you expect more, you will find
more with Ford Focus.







Whatever your expectations, whatever your needs,
there is now a car that meets them perfectly.

A car where energy, style and quality are the norm.

As unique, freethinking individuals with lives of our own, our
desires sometimes go beyond the conventional.

flexible individual**functional**

We seek a car as individual as ourselves.

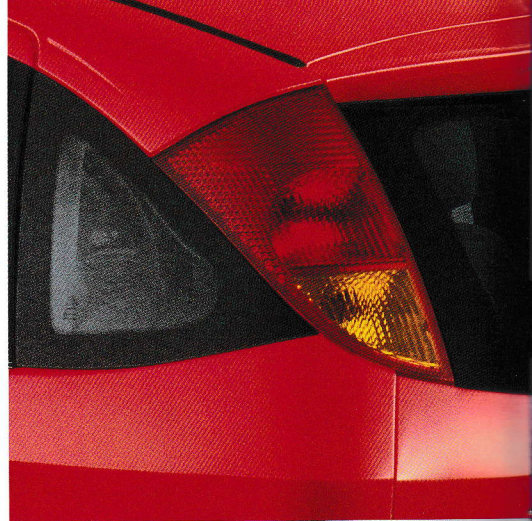
When it's more than simply a question of space,

Ford Focus delivers the intelligent solution.





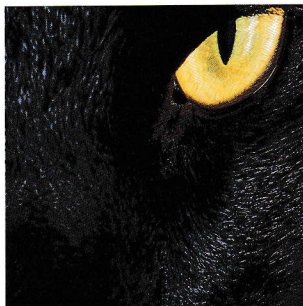
amparo**blue**



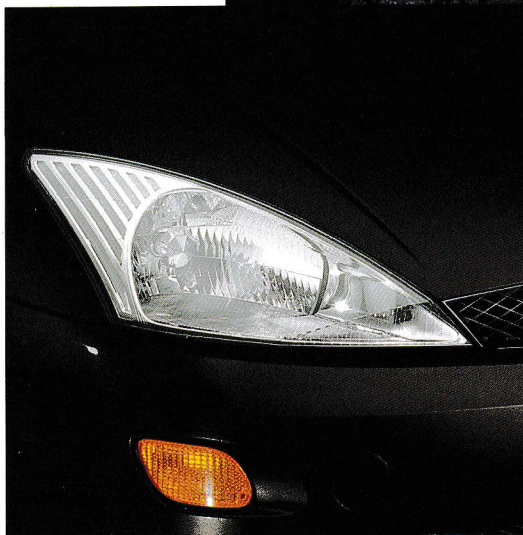
radiant**red**



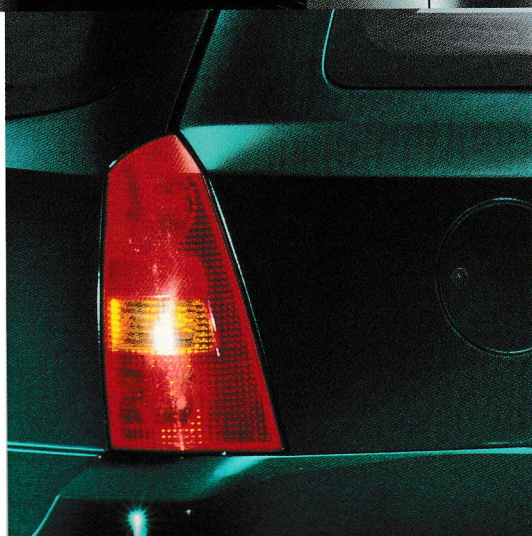
panther**black**



diamond**white**



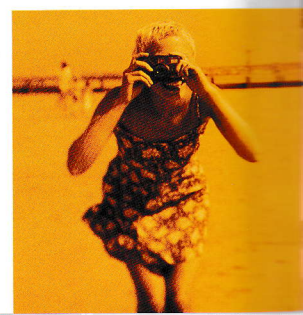
aqua**frost**



pacific**green**



harvest**gold**





bright**blue**

Colour. It reflects our mood. It can remind us of happy times, mellow times, of tastes and smells.

It can even help us to express our personality.

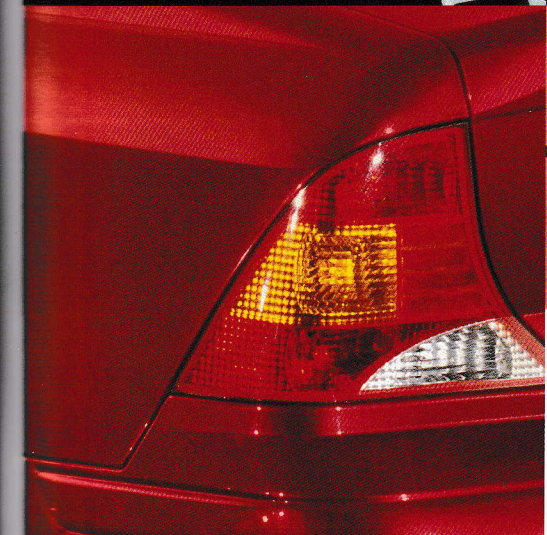
From passionate red to cool blue,
from sporty silver to noble black.

colour with**style**

With eleven paint finishes to choose from,
including three metallics and five
mica metallics, it has never been easier to
create a lasting impression.



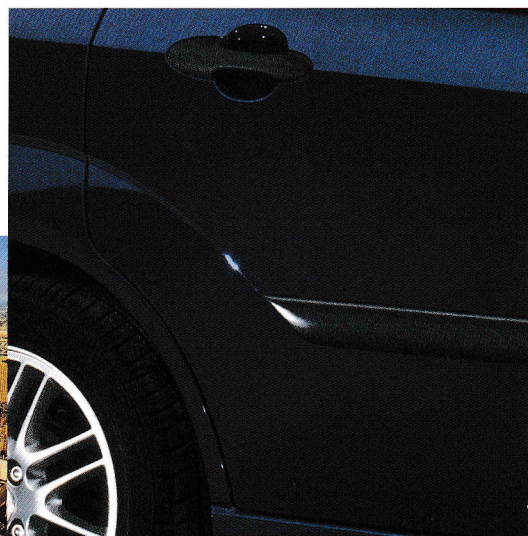
moondust**silver**



pepper**red**



state**blue**



Note: The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used. See page 43 for full colour and trim specifications.

Self-expression. The means of
communicating your personality, your unique
character, your individual qualities.

Whether you favour the smart and practical
CL or the refined and sporty Zetec,

one ford**focus**

the stylish LX or the luxurious Ghia, Ford
Focus gives you the opportunity to express
yourself. To choose the model that's right for
you – free**choice**. There is only one you.
There is only one, very versatile, Ford Focus.



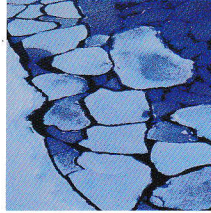
ford**focus** CL

If you expect more from CL,
you won't be disappointed
with standard features
including central locking,
electric front windows, power
steering, driver's and front
passenger's airbags* and
Safeguard engine immobiliser.

***Note:** A rear-facing child seat should never be placed
in the front passenger seat when the Ford vehicle is
equipped with a front passenger's or side airbags.

ford**focus** LX

With LX you'll find as standard air conditioning, remote control central, double locking and remote control tailgate release and a stereo radio/cassette with ergonomically-designed steering column remote controls.



ford**focus** Ghia

If you expect more luxury, take a closer look at Ghia. Standard features include air conditioning, 'Quickclear' heated windscreen, driver's power seat height adjust, and electrically-operated and heated door mirrors with body colour surrounds.

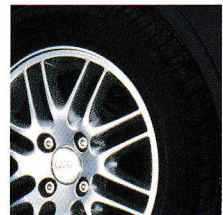
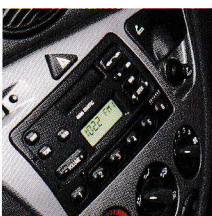
ford**focus** Ghia 2.0i

Anti-lock brakes and traction control, 15" alloy wheels, CD autochanger and power front and rear windows with global close are standard features and add an extra dimension to Ghia.



ford**focus** Zetec

With its dynamic image, Zetec offers remote central, double locking and sporting cues including firmer suspension, alloy wheels and front fog lights.



Smooth sculpted surfaces, defined by energy lines. The hallmark of Ford's New Edge design. With more character, more expression, more individuality, Ford Focus is full of life. Full of energy. And now you can add

enhance personalise

even more to its unique personality. Whether you want enhanced enjoyment, exclusive style, even greater levels of comfort, our themed option packs allow you to choose. If you expect more from your car, Ford Focus will not disappoint.



stylingpack

Available on Ghia

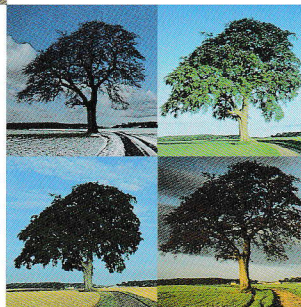
- Alloy wheels
- Metallic paint



climatepack

Available on CL, Zetec and LX

- Air conditioning (CL & Zetec)
- Sunroof (LX)
- 'Quickclear' heated windscreen with heated washer jets
- Electrically-operated and heated door mirrors with body-coloured housings



luxurypack

Ghia

- Leather trim
- Electrically-operated rear windows with global closing

Ghia 2.0i

- Leather trim
- Cruise control



reflexpack

Available on CL, Zetec, LX,
1.6/1.8/1.8 TDDi Ghia

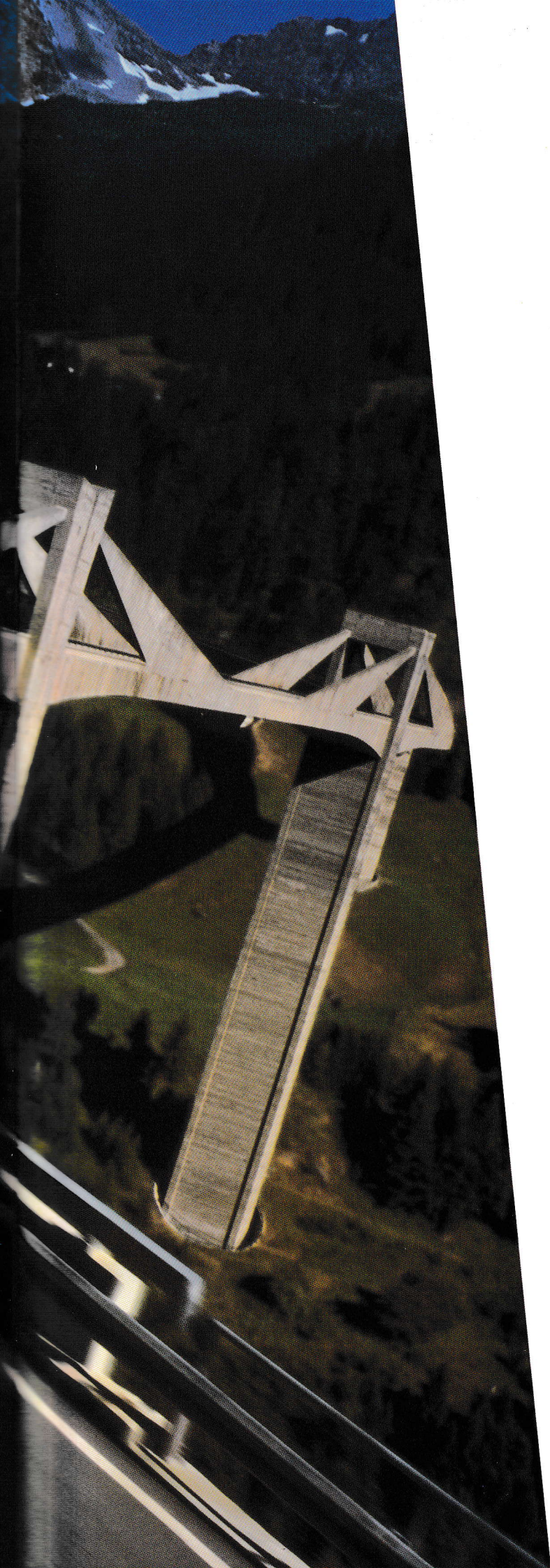
- Electronic anti-lock brakes with traction control
- Front side airbags*



***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

ganter bridge switzerland by christian menn.
class-leading handling by the ford **focus** vehicle dynamics team.





Dynamics. The relationship between car, driver and road.

A complex subject, but one which our engineers

understand implicitly. Our aim when developing

Ford Focus was simple: to raise your expectations

of what a car in this class can deliver.

positivedynamics and handling

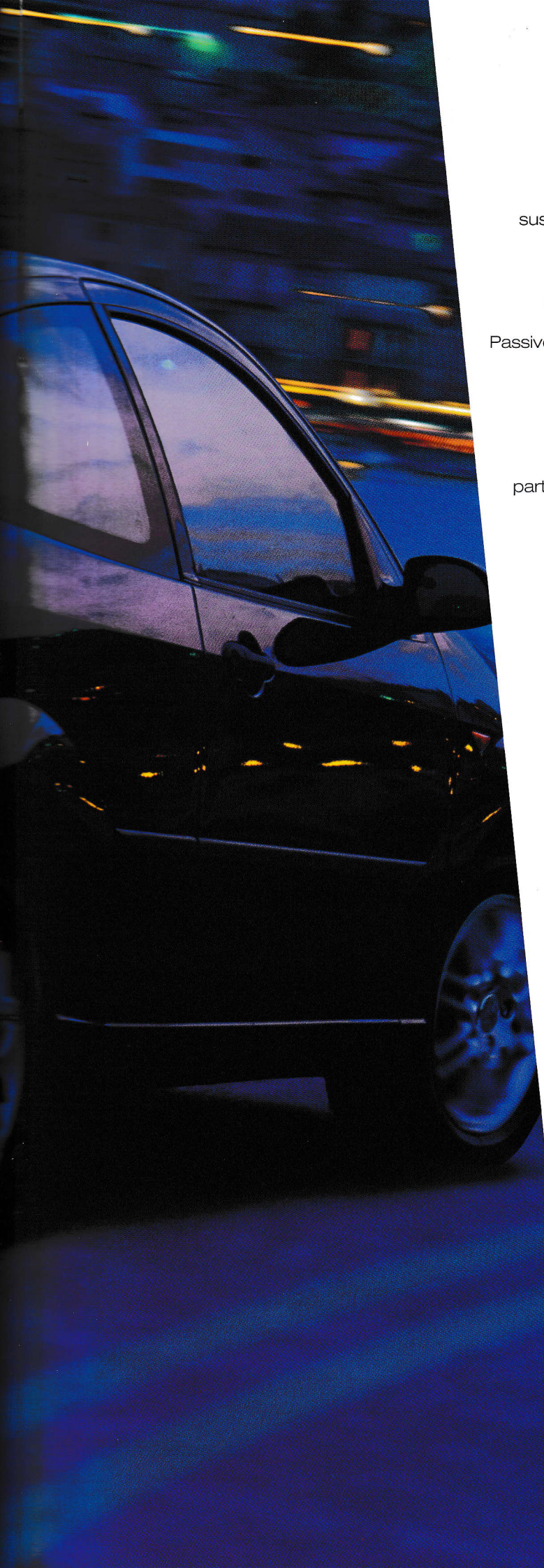
On the road, this means that Ford Focus does what you want, when you want it, like no other comparable car – a feel**safe** drive. Fine-tuned to be in tune with you.

Driving Ford Focus is a truly liberating experience.

“The mission of the Ford Focus dynamics team was very clear – to make Ford Focus ride and handle better than any car in its class had done before. Refinement was a matter of diligence. But bringing Ford Focus alive, giving it a soul and making it a member of the Ford family was infinitely more challenging.”

Ford Focus Vehicle Dynamics Team





Fully independent Control Blade multi-link rear suspension delivers class-leading ride comfort and refinement.

The Control Blade system allows each rear wheel to move independently to absorb bumps and enhance ride comfort. Passive rear wheel steer means that Ford Focus is designed to be

uniquerear suspension

particularly stable during high-speed lane-change manoeuvres.

Safety should be something you can take for granted.

Not something you need to worry about.

That's why we developed a comprehensive armour
of special features to help protect you and
your passengers. The result is a rigid safety cage

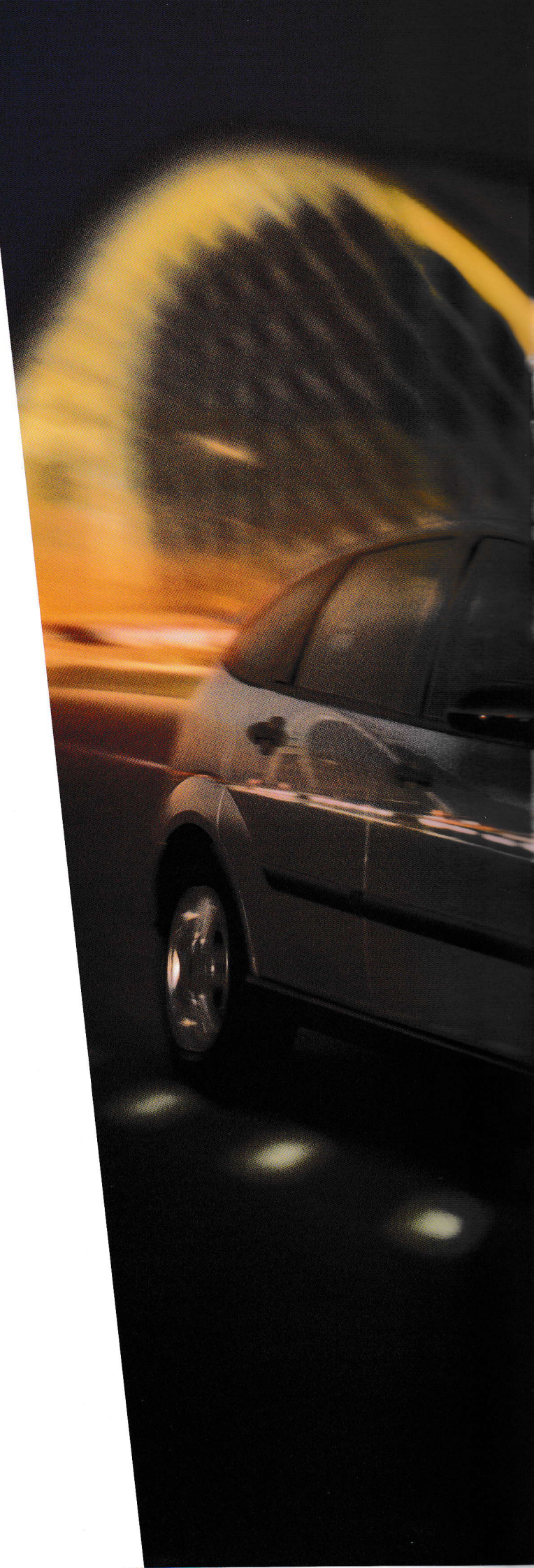
functional and intelligentform

for the Ford Focus with reinforced door beams,
energy-absorbing crash zones, driver and passenger
front airbags* and advanced seat belt systems.

We would expect you to expect nothing less.

"Ford Focus has been developed to provide a rigid survival space in combination with energy-absorbing crash zones. Using our enormous computing power, we have been able to perform and analyse many more and different types of crashes to find the optimum bodyshell construction for occupant protection."

Ford Focus Safety Engineering Team



***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

bach de roda – felipe II bridge barcelona by santiago calatrava.
dynamic safety engineering by the ford**focus** safety performance team.



From active safety features, which, in the first place, provide the driver with the ability to avoid an accident, to innovations designed to minimise the effects of a collision, our efforts to improve safety standards are unceasing.

vigilancesafety and**security**

safetycell

The ultra-stiff body structure has been engineered to absorb crash energy through controlled collapse.

safeguard engine immobiliser

This passive anti-theft system is designed to prevent the engine from starting until its electronic control unit receives the correct coded signal from the ignition key.

front airbags

Working in conjunction with the seat belts, the front airbags* inflate within approximately 35 milliseconds to protect front seat occupants in the event of a severe frontal collision.



tensioners

remove slack from
the webbing
by pulling the
seat belt
buckles down.

side**airbags**

act as a barrier between the occupant and the side of the vehicle to cushion side impact forces.

retractors

progressively
above pre-
determined loads,
to help limit
chest injury.

pushers

interior trim,
moulded foam
side pushers help
reduce potential
injury by spreading
crash energy over
a wider area.

design

absorbing foam
to provide better
protection for
both tall and
small occupants.

side**impact**
beams

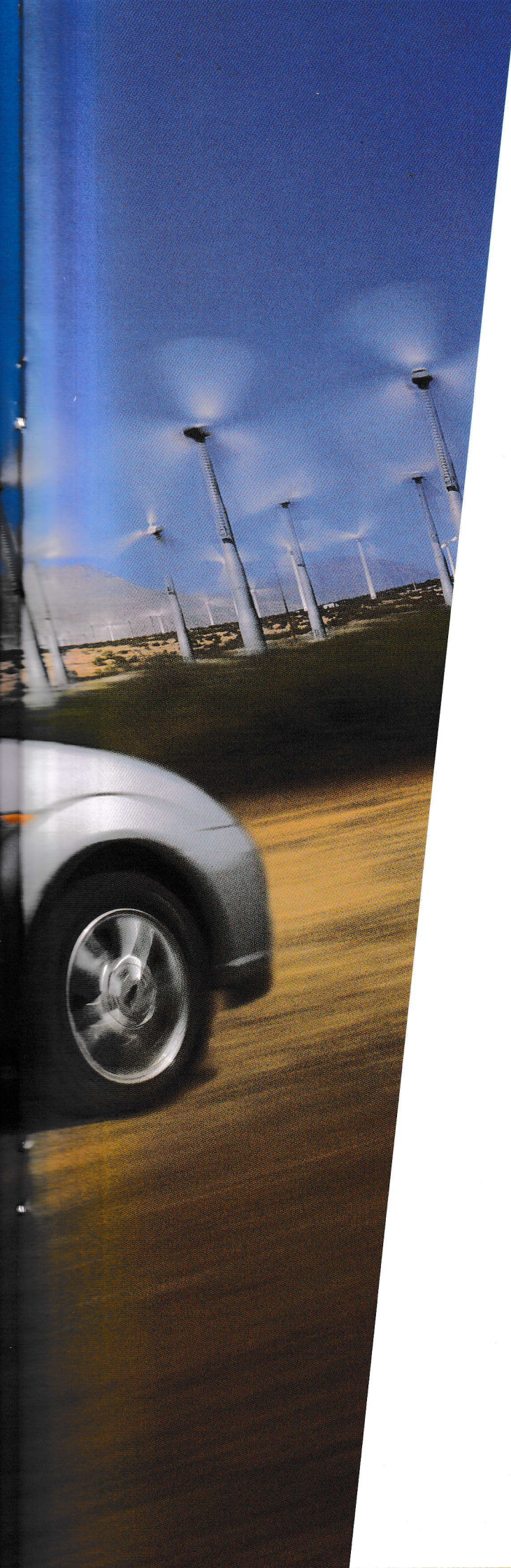
the door cavity,
high-tensile boron
steel-alloy beams
help minimise
side intrusion.



Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

A silver Ford Focus is shown from a side-rear perspective, moving from left to right. The background features several tall wind turbines against a clear blue sky. The car's motion is emphasized by a slight blur in the background and the wheels.

wind turbines. pioneered by ulrich hutter.
energising performance by the ford**focus** powertrain systems team.



To be efficient, you need to make the most of power,
to optimise performance and minimise waste.
Engineered for low friction, the Ford Focus engine
line-up is our most advanced ever, providing
class-leading levels of smoothness and refinement.

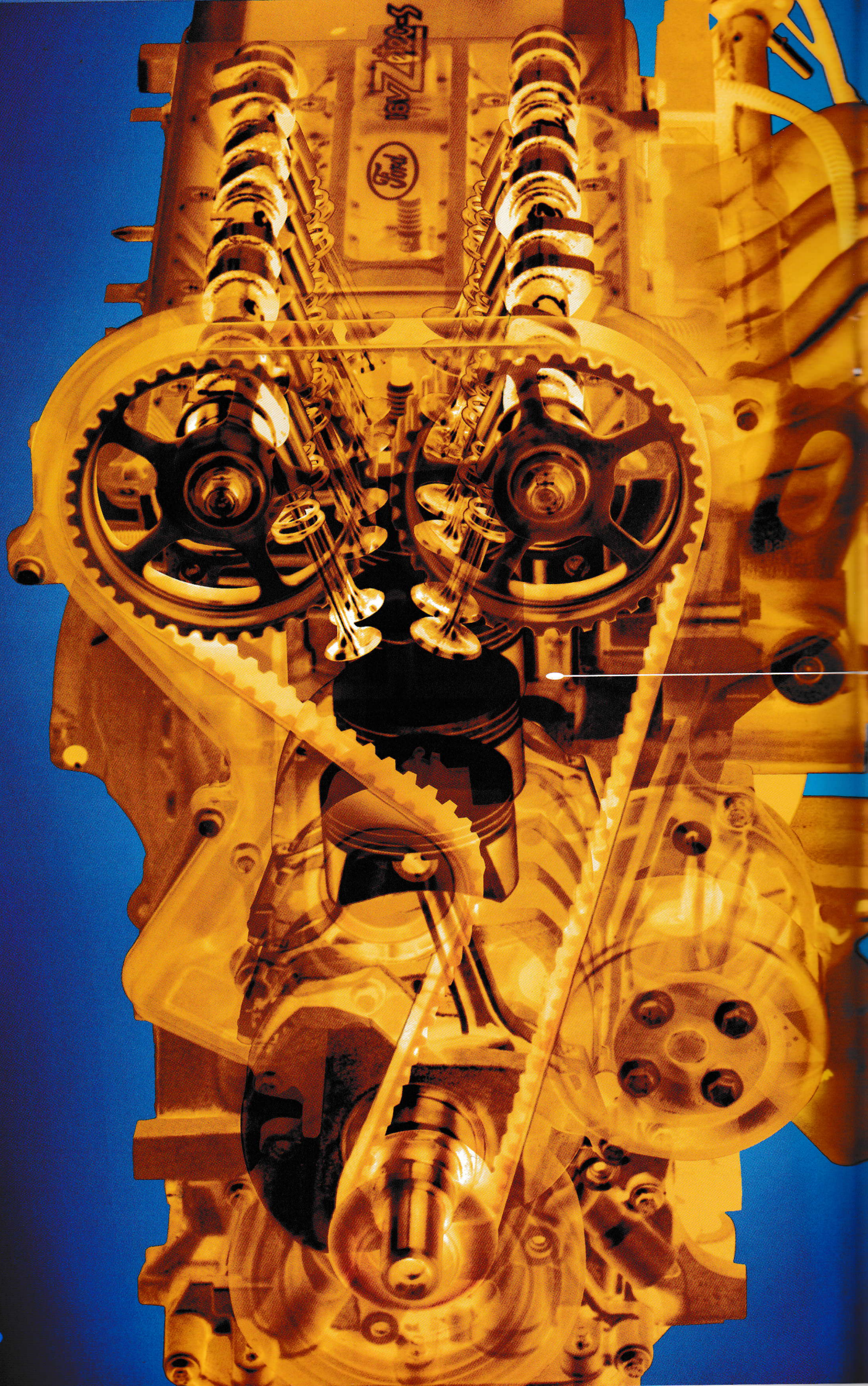
responsible performance and economy

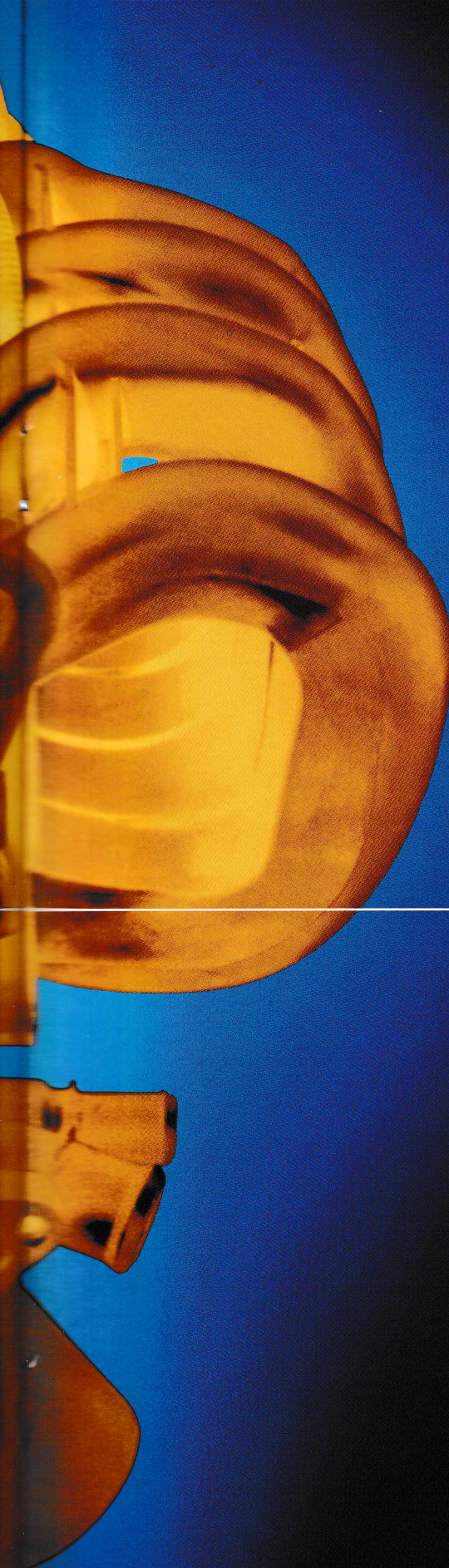
Together with the aerodynamic New Edge
design, Ford Focus delivers responsible
performance and outstanding economy.
Driving Ford Focus is a truly rewarding experience.

**"Our aim was to achieve a dramatic improvement
in fuel economy and powertrain refinement.**

**This has been achieved while still maintaining our
fun-to-drive criteria and ensuring that all engines meet
the most stringent European emissions standards."**

Ford Focus Powertrain Systems Team





Ford Focus features the most efficient engine range in Ford history. Four lightweight 16-valve petrol engines each deliver outstanding flexibility and refinement, while an all-new 1.8-litre direct injection turbo diesel engine provides remarkable levels of performance. The low-friction engine design achieves significant gains in fuel economy without compromising on responsiveness. Designed for low maintenance, scheduled servicing is only required at 10,000 mile intervals.

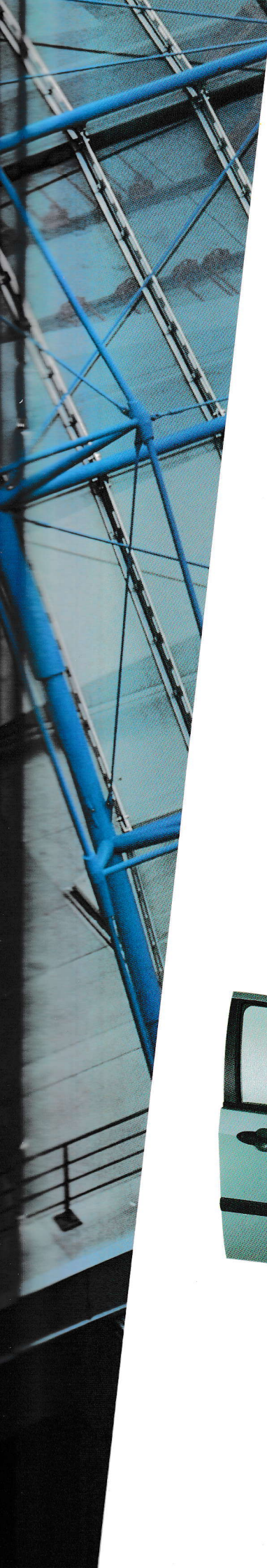
1.6i 16v **Zetec**

- Newly-designed cam covers significantly improve running refinement.
- Valve clearances need no adjustment for 100,000 miles.
- Camshafts are driven by a long-life, reinforced nitride rubber toothed belt.
- A new, low-noise ancillary drive system combined with an alloy ladder frame between the base of the block and the crankcase reduces noise and vibration to extremely low levels.

engine availability	model
1.4i 16V Zetec	CL
1.6i 16V Zetec	Zetec, LX, Ghia
1.8i 16V Zetec	Zetec, LX, Ghia
2.0i 16V Zetec	Ghia
1.8 di turbo diesel	CL, Zetec, LX, Ghia



waterloo international terminal by nicholas grimshaw & partners.
freespace by the ford**focus** design team.



Imagine a car built around you from the inside out.

A car which delivers space, comfort and versatility in equal measure.

This is the new thinking that shaped the Ford Focus interior.

An environment created around a new generation of customers.

You don't just want more space, you need it.

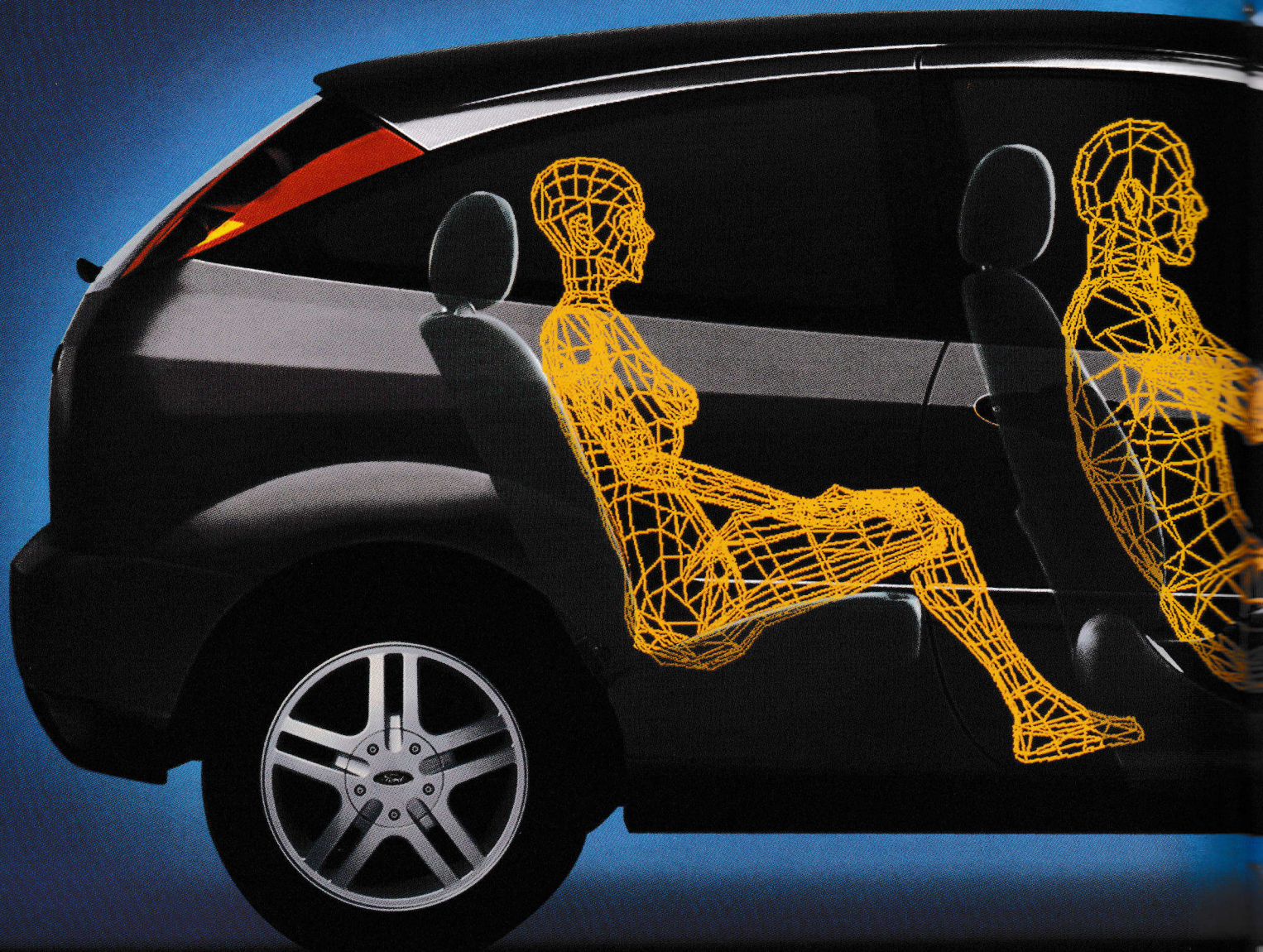
creativity and **spatial**awareness

We call it **free**space. You'll call it space to be yourself, whoever you are.

**"The packaging task was threefold: finding greater interior space;
ensuring that space was used for maximum effect; and providing
a comfortable and safe driving position for what we believe
to be the greatest range of shapes and sizes ever attempted."**

Ford Focus Design Team





luggagespace

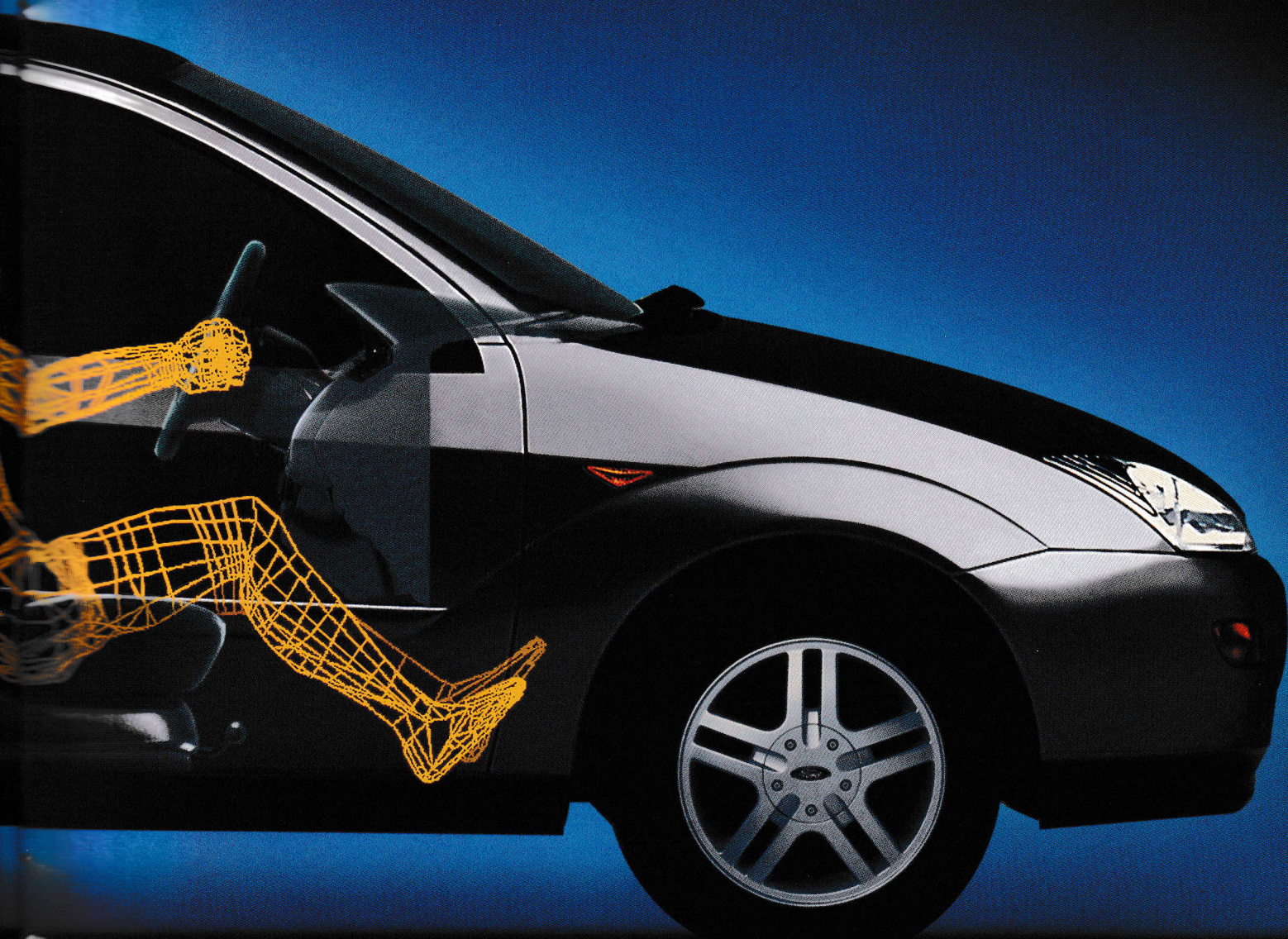
Designed for life in the real world, Ford Focus offers a generously proportioned luggage compartment and plenty of interior storage space.

extrafront and rear **leg room**

Raised seats and widely spaced front seat runners give you more room in which to get comfortable.

extraheadroom

A high roofline means Ford Focus delivers best-in-class headroom.



command
driving position

Higher seating positions give you a commanding view of the road ahead, and ease entry and exit for passengers of all ages.

longest **wheelbase**

To increase space and comfort, the wheels have been pushed out to the corners, giving Ford Focus the longest wheelbase in its class.





ford focus**Zetec**
midnight blackswift

midnight black **finesse**

ford focus**CL**

Attention to detail defines the range. Take CL's electrically-operated front windows, with a 'one-shot lowering' function on the driver's side. Further touches include a centre-mounted courtesy light with 'theatre' dimming and delayed switch-off, a remote tailgate release which operates with the engine running but prevents operation while on the move and a pollen filter, designed to keep CL's interior fresh and pleasant.

medium graphite **finesse**

ford focus**LX**

In addition to the CFC-free air conditioning, LX also brings you remote-control central, double locking with an independent boot release feature and super-light column-mounted fingertip controls for the high power, 4-speaker, stereo radio/cassette with RDS.

ford focus**Zetec**

Zetec has sporting cues for the young at heart. From the sports-style front seats to the leather-trimmed steering wheel and the 'metallic' finish gear lever knob, Zetec adds a new dimension to Ford Focus' adventurous personality.



midnight black**venice**



medium graphite**venice** medium parchment**venice**

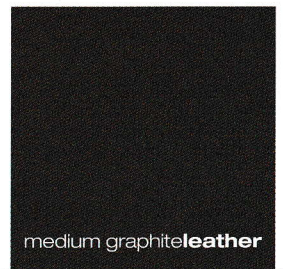
ford focus**Ghia**

If you are looking for more luxury, Ghia brings you driver's seat electric height adjustment, woodgrain-effect facia, centre console and door trim inserts, leather-trimmed steering wheel and gear lever knob and stylish bright finishing touches.

ford focus**Ghia 2.0i**

For the ultimate in driving sounds, you will find a high power stereo radio/cassette with column-mounted fingertip controls, 4 speakers and CD autochanger, in addition to the features found on Ghia.

Leather, part of luxury pack available at extra cost on Ghia 1.6/1.8 and 2.0.



medium graphite**leather**



medium parchment**leather**





modelchoice & weights and loads (see Key alongside)



freechoice
– choosing
the model
that's right
for you

Kerbweights (kg) ^{††}	CL	Zetec	LX	Ghia	Gross Vehicle Mass (GVM) (kg)	Max. towing limit at GVM (kg)
3-door Focus						
1.6i 16V Zetec		1070			1570	1200
1.8i 16V Zetec		1125			1620	1200
4-door Focus						
1.6i 16V Zetec				1091	1595	1200
1.8i 16V Zetec				1143	1650	1200
2.0i 16V Zetec				1160	1670	1200
1.8 TDdi				1205	1715	1000
5-door Focus						
1.4i 16V Zetec	1074				1585	940
1.6i 16V Zetec		1086	1077	1087	1590	1200
1.8i 16V Zetec		1140	1129	1139	1650	1200
2.0i 16V Zetec				1156	1670	1200
1.8 TDdi	1194	1202	1194	1204	1710	1000
5-door Estate						
1.6i 16V Zetec		1128	1118		1635	1200
1.8i 16V Zetec		1181	1169	1178	1695	1200
2.0i 16V Zetec				1197	1715	1200
1.8 TDdi	1232	1242	1232	1240	1755	1000

Key:

This table shows the availability of engine combinations on Ford Focus models and their resulting kerbweights.

Note:

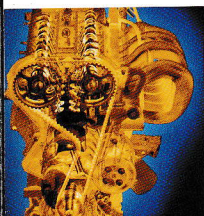
All vehicles are 5-speed manual. All petrol engines are equipped with a catalytic converter.

Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

Roof rack load is a maximum of 75 kg on all 3, 4 and 5-door models and 100 kg on Estate models.

^{††} Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

enginespecifications



to be
efficient,
you need
to make
the most
of power

	Engine technical features	Maximum power ^a	Maximum torque ^a
1.4i 16V Zetec 1388 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	55 kW (75 PS) at 5000 min ⁻¹ (rpm)	125 Nm at 3500 min ⁻¹ (rpm)
1.6i 16V Zetec 1596 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	74 kW (100 PS) at 6000 min ⁻¹ (rpm)	143 Nm at 4000 min ⁻¹ (rpm)
1.8i 16V Zetec 1796 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	85 kW (115 PS) at 5750 min ⁻¹ (rpm)	160 Nm at 4400 min ⁻¹ (rpm)
2.0i 16V Zetec 1988 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	96 kW (130 PS) at 5500 min ⁻¹ (rpm)	178 Nm at 4500 min ⁻¹ (rpm)
1.8 Direct Injection Turbo Diesel (intercooled) 1753 cc	Cylinders – 4 in-line ■ Direct fuel injection with EEC V engine management system ■ Turbo intercooler ■ Oxidation catalyst ■ Exhaust Gas Recirculation	66 kW (90 PS) at 4000 min ⁻¹ (rpm)	200 Nm at 2000 min ⁻¹ (rpm)

^aTested in accordance with ISO 1585.

insurancegroups



	CL	Zetec	LX	Ghia
1.4i 16V Zetec	4E			
1.6i 16V Zetec		5E	5E	6E
1.8i 16V Zetec		6E	6E	7E
2.0i 16V Zetec				8E
1.8 TDdi	5E	5E	5E	6E

E = Exceeds security requirement for model concerned.

3 & 5-door 4-door Estate

sizeandspace

Exterior (mm)

A Overall length	4152	4362	4438
B Overall width without mirrors	1702	1702	1702
C Overall width with mirrors	1998	1998	1998
D Unladen height	1430	1430	1447
E Wheelbase	2615	2615	2615

Interior (mm)

Front

F Headroom	995	997	997
G Maximum leg room	1095	1095	1095
H Maximum shoulder room	1358	1358	1358

Rear

I Headroom	982	978	1014
J Minimum leg room	882	882	911
K Maximum shoulder room	1358	1358	1358

Estate Luggage Area

L Maximum cargo height			913
M Maximum width between wheel arches			1156
N Loadspace length to back of rear seats			1048*
O Loadspace length to back of front seats			1658*

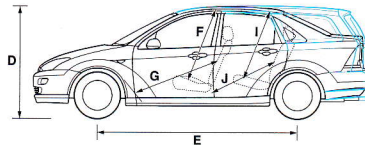
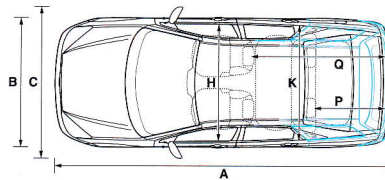
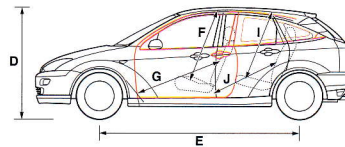
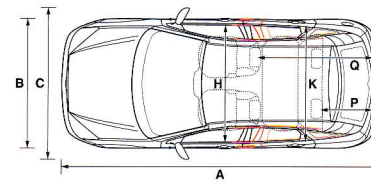
Stowable Luggage (cu m)[†]

P 5-seat mode	0.350 ^a	0.490	0.520
Q 2-seat mode (laden to roof)	tba	N/A	1.580

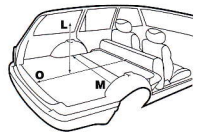
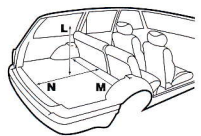
*At floor level.

^aWith space-saver spare.

*Measured using the VDA method. Dimensions may vary dependent on the model and equipment fitted.



enjoy more
free**space**



performanceandconomy

	Performance (Ford test figs.)			Fuel consumption in L/100 km (mpg) [†]		
	Max. speed (mph)	0-62 mph (0-100 km/h) (secs)	31-62 mph* (50-100 km/h) (secs)	Urban	Extra Urban	Combined
3-door Focus						
1.6i 16V Zetec	115	10.9	15.2	9.2 (30.7)	5.5 (51.4)	7.0 (40.4)
1.8i 16V Zetec	123	10.2	13.4	10.3 (27.4)	6.0 (47.1)	7.6 (37.2)
4-door Focus						
1.6i 16V Zetec	115	11.0	15.3	9.4 (30.1)	5.6 (50.4)	7.0 (40.4)
1.8i 16V Zetec	123	10.3	13.5	10.3 (27.4)	5.9 (47.9)	7.5 (37.7)
2.0i 16V Zetec	125	9.3	9.6	11.8 (23.9)	7.2 (39.2)	8.9 (31.7)
1.8 TDDi	114	12.6	12.7	6.7 (42.2)	4.0 (70.6)	5.0 (56.5)
5-door Focus						
1.4i 16V Zetec	106	14.4	17.0	8.5 (33.2)	5.2 (54.3)	6.4 (44.1)
1.6i 16V Zetec	115	10.9	15.2	9.2 (30.7)	5.5 (51.4)	6.9 (40.9)
1.8i 16V Zetec	123	10.3	13.5	10.3 (27.4)	6.0 (47.1)	7.6 (37.2)
2.0i 16V Zetec	125	9.3	9.6	11.8 (23.9)	7.2 (39.2)	8.9 (31.7)
1.8 TDDi	114	12.5	12.8	6.6 (42.8)	3.9 (72.4)	4.9 (57.6)
5-door Estate						
1.6i 16V Zetec	115	11.3	16.0	9.4 (30.1)	5.6 (50.4)	7.0 (40.4)
1.8i 16V Zetec	123	10.7	13.8	10.3 (27.4)	5.9 (47.9)	7.5 (37.7)
2.0i 16V Zetec	125	9.6	9.7	11.8 (23.9)	7.2 (39.2)	8.9 (31.7)
1.8 TDDi	114	12.9	13.2	6.8 (41.5)	4.1 (68.9)	5.1 (55.4)

*In 4th gear.

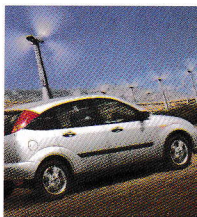
[†]All figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC. The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All vehicles are 5-speed manual. All petrol engines are equipped with a catalytic converter.

Note:

Urban An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 2.5 miles (4 km).

Extra Urban Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 4.3 miles (7 km).

Combined This is an average of the two parts of the test, weighted by the distances covered in each part.



'our aim
was to
achieve a
dramatic
improve-
ment in
fuel
economy
and
powertrain
refinement'



Functional Attributes

42

Options available at extra cost

CL Zetec LX Ghia

Option Packs

Climate Pack – CFC-free air conditioning, heated windscreen – 'Quickclear' – with heated washer jets and electrically-operated and heated door mirrors with body-coloured housings

▼ ▼

Climate Pack – Manual tilt/slide sunroof, heated windscreen – 'Quickclear' – with heated washer jets and electrically-operated and heated door mirrors with body-coloured housings

▼

Reflex Pack – Anti-lock brakes (with rear discs in lieu of drums on 1.8i), traction control and front side impact airbags* (not 2.0i Ghia)

▼ ▼ ▼ ▼

Styling Pack – Metallic paint and 6Jx15 Alloy wheels (steel 'space-saver' spare) with 195/55 R15H (195/60 R15V on diesel) tyres (not 2.0i Ghia)

▼

Luxury Pack – Leather trim and power rear windows with global close feature (not 2.0i)

▼

Luxury Pack – Leather trim and cruise control (2.0i only)

▼

Optional Equipment

Airbag – Front side impact airbags* (2.0i only)

▼

Airbag – Delete passenger's airbag

▼ ▼ ▼ ▼

Alarm – Interior scan and perimeter (not 3-door Zetec)

▼ ▼ ▼ ▼

Alarm – Perimeter (3-door only)

▼

Front fog lights and centre rear head restraint

▼ ▼ ▼

Space-saver spare wheel in lieu of full size spare (not 2.0i)

▼ ▼ ▼ ▼

Sunroof – Manual

▼ ▼ ▼ ▼

Estate Pack – Roof rails and, on CL and LX, heavy duty suspension

▼ ▼ ▼ ▼

Audio

CD upgrade – 6000 RDS EON with column-mounted remote controls in lieu of 4000

▼ ▼

CD upgrade – CD autochanger (not 2.0i Ghia)

▼ ▼

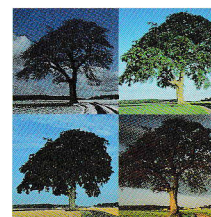
Body Colour

Metallic paint

▼ ▼ ▼ ▼

***Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.**

options



life is full of choices

	CL	Zetec	LX	Ghia	Ghia
Seat Fabric	Finesse	Swift	Finesse	Venice	Leather**
Solid Body Colours					
Bright Blue	B	B	G	G/B	G
Diamond White	B	B	G	G/B	G
Radiant Red	B	B	G	G/B	G
Metallic Body Colours*					
Amparo Blue	B	B	G	G/B	G
Aqua Frost	B	B	G	G/B	G
Moondust Silver	B	B	G	G/B	G
Mica Metallic Body Colours*					
Harvest Gold (4-door only)				P	P
Pacific Green	B	B	G	G/B	G
Panther Black	B	B	G	G/B	G
Pepper Red	B	B	G	B/P	P
State Blue	B	B	G	G/B	G

INTERIOR FABRIC COLOUR: B – Midnight Black, G – Medium Graphite, P – Medium Parchment

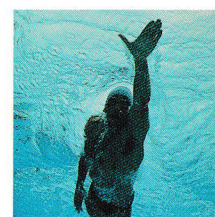
/ – Choice of fabric colour.

* Metallic paint is extra cost.

** Leather trim is extra cost.

Note: The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used.

bodycolour and trim



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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Insurance Groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Car of the Year 1999.

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the new ford**focus**



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